



Lloyd Dennee Says:

# DIFFERENT..

There is a difference in television sets — G.E. is one of the very finest . . .

There is a difference where you buy them! When you buy a television set you must be assured that it will perform exactly as the manufacturer intended it to for your continued pleasure—We pride ourselves in the fact that we have sold more G.E.'s than any other dealer in the entire Southwest, and were honored by G. E. in being appointed the Authorized Service Depot for our area . . .

Visit our store—see the difference and know—You must go to "Lloyd Dennee's Corner" . . . Hawthorne and El Segundo Blvds.—in Hawthorne.



MODEL 21C201



**PRICES START AT \$199<sup>95</sup>**  
OPEN 9:00 A.M. TILL 9:00 P.M. DAILY — 9:00 A.M. TILL 6:00 P.M. ON SUNDAYS . . . . . EASIEST TERMS!

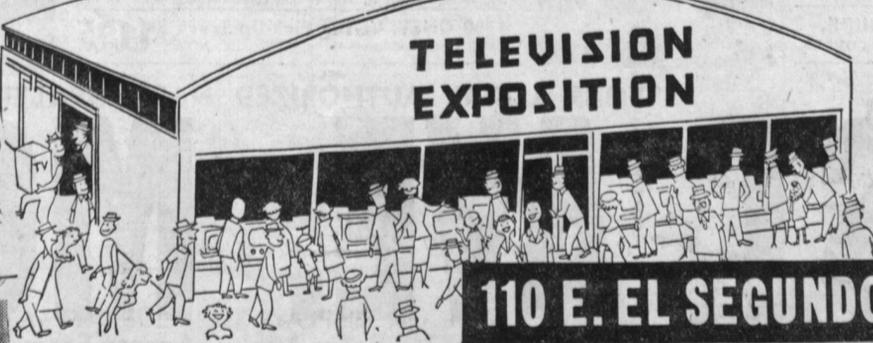
**FREE**  
HOME DEMONSTRATION  
CALL  
**OS 6-0155**

### LLOYD DENNEE'S PRINCIPLES

- 1 To sell ONLY the highest quality merchandise at all times.
- 2 To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged," "As Is," etc., so clearly that there can be no deception.
- 3 To maintain adequate facilities to service what we sell.
- 4 To always have advertised merchandise.
- 5 To print no exaggeration, misleading statements, or half-truths under any circumstances.
- 6 To never tolerate employee dishonesty either monetarily or through misstatement of facts.
- 7 To treat all customers courteously and considerately.
- 8 To keep our promises to the customers.
- 9 To constantly strive to give maximum value at minimum cost.



# LLOYD DENNEE'S



TELEVISION EXPOSITION

Over 15,000  
SATISFIED  
CUSTOMERS  
There Must Be a  
Reason!

**110 E. EL SEGUNDO, HAWTHORNE**