

El Camino Shutterbug Contest On

Shutterbugs on the El Camino College campus were snapping their shutters with added fervor this past week as a snapshot contest got underway—all in the interest of the 1953 yearbook, the Warrior.

Marion Hixon, editor, said the contest was developed so that a

pool of pictures might be collected for use in the annual. First prize, Miss Hixon said, would be a student body card for the Spring Semester.

Production of the yearbook is well underway, Miss Hixon said, with the theme being "Operation Buildup" in recognition of the

growth in buildings and student population which has been occurring at El Camino College.

California's National Guard provided approximately 17,000 volunteers for the Union Army during the Civil War.

Lomita Masons

Dick Faulkner heads the corps of officers to be inducted by the Lomita Masonic Lodge on Jan. 10. To serve with the new worshipful master are John Graham, senior warden; Cyril Allen, junior warden; Murray Little, treasurer, and Arthur Anderson, secretary.

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Son Born to Market Owner

A son, to be called Thomas Frederick, was born to Mr. and Mrs. Thomas Hincley of 4315 176th st., on Dec. 10, at Torrance Memorial Hospital.

The infant has two sisters, Jean, 8, and Linda, 6. Mr. Hincley is co-owner of Hincley's Market in Lomita.

Maternal grandparents are Mrs. Gene Powers of San Diego and Hugh Stoker of Rialto, Calif.

Paternal grandparents are Mr. and Mrs. K. V. Hincley of Lomita.

Workers Caught Stealing Metal

Two employees of the Harvey Machine Co. were jailed Tuesday for allegedly having too much brass.

Donald L. Brenz, 23, of 23433 1/2 Panama Ave., Keystone, and Joseph Jones, 28, of Lawndale, were arrested on suspicion of petty theft after officials of the firm said they were caught taking \$25 worth of brass from the plant at 19200 Western Ave.

If you have no axe to grind you won't have to turn the grindstone.

Birth of Son Announced

Mr. and Mrs. Robert L. Jacobs, of 1820 Santa Fe ave., this week announced the birth of a son, Kim Allen, at San Pedro Community Hospital.

The infant, their first, weighed in at an even seven pounds. Mr. Jacobs is employed at Northrup Aircraft.

Maternal grandparents are Mr. and Mrs. Hugh H. Kimble of North Bend, Ore. Paternal grandparents are Mr. and Mrs. W. M. Jacobs of Hawthorne.

At the age of 103, the California National Guard actually is older than the State itself.

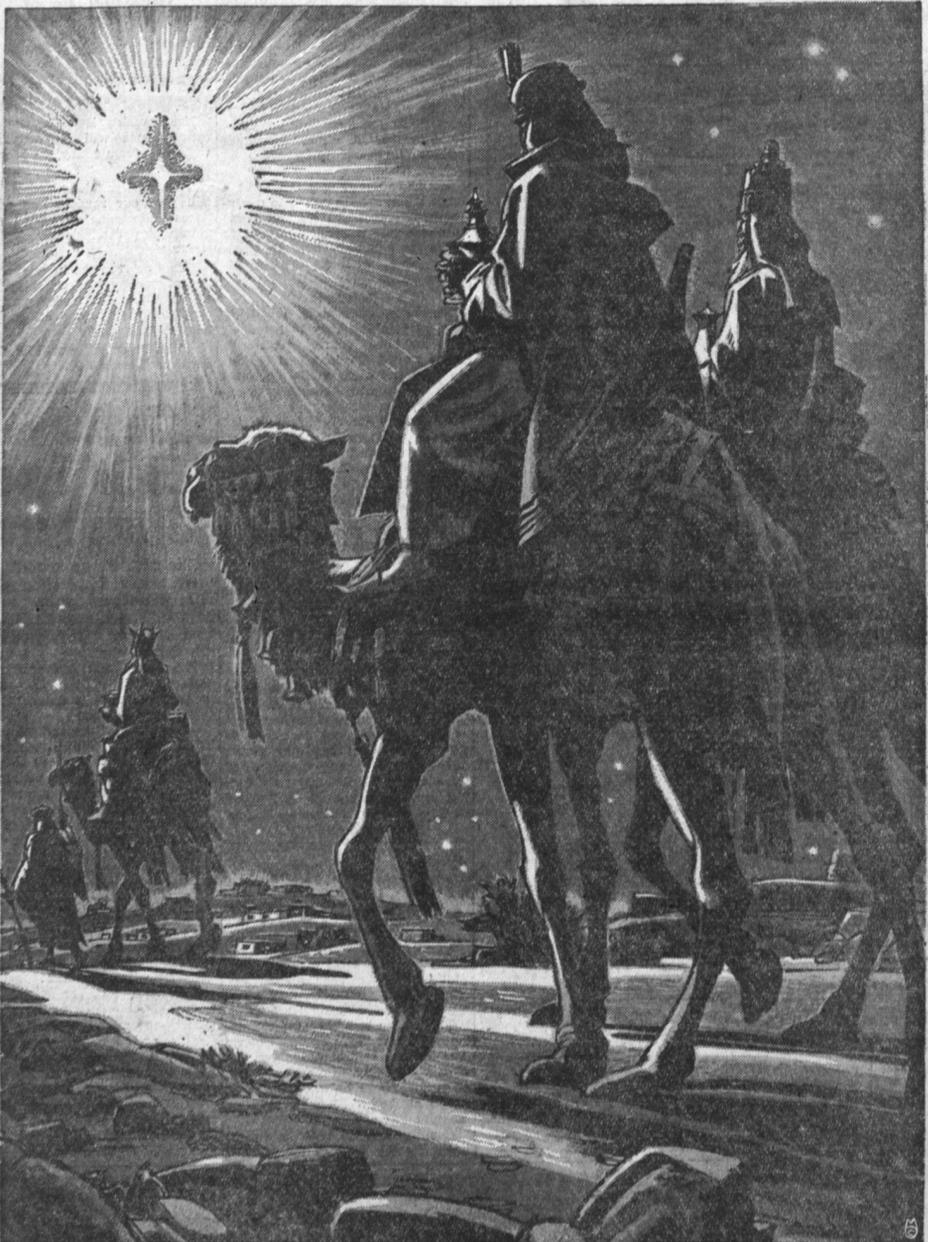
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A MERRY CHRISTMAS!

TRESKES
Men's Wear

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(Between Newberry's and McCown's)



Christmas

MORE than two thousands years ago, three Wise Men followed the Star of Bethlehem to a manger . . . the humble birthplace of Him who was to bring a new spirit into the World . . . the spirit of "Peace on Earth, Good Will to Men." Today, as in all the years between, that spirit lives on in the hearts and minds of all mankind . . . calling us to church on this, our Saviour's natal day . . . to lift our voices in those beloved old Christmas hymns and carols . . . and lift our hearts anew with the courage and hope of His message.

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Holiday Specials

CHRISTMAS & NEW YEAR'S SPECIAL!

YOUNG Tom Turkey OVEN-READY	49 ¢/lb	NEW YORK DRESSED STEWING CHICKEN	29 ¢/lb	
EASTERN CORN-FER STEER BEEF	CHOICE—BLADE CUT POT ROAST	39 ¢/lb	FRESH GROUND BEEF HAMBURGER	39 ¢/lb
RIB STEAK	59 ¢/lb	VEAL & LAMB CHOPS	49 ¢/lb	
SWISS STEAK	69 ¢/lb	LEAN EASTERN—Full Slices SLICED BACON	39 ¢/lb	

GREATER TORRANCE MKT. MEAT DEPT.
2153 TORRANCE BLVD. VIGGO NIELSON, Owner

Here is why we have applied for a rate adjustment . . . our first in 31 years

The Southern California Edison Company has applied to the California Public Utilities Commission for permission to make a general rate increase.

This increase in your electric service rates—to be the first in 31 years—will add only a little to the average domestic customer's service bill—about 25 cents a month.

Actually, your cost for Edison electric service has been going down constantly since 1921. But the burden of increasing costs of operation, construction, capital and greater tax burdens—all the effects of inflation—have made a rate change necessary so we can keep up our high standards of service and meet the requirements of both new and old customers.

Specifically, these are the principal reasons why we are making this application now:

1. Costs of everything we need have skyrocketed. Our costs of labor and materials have risen to new heights, and taxes now take 25 cents out of every dollar we receive from sales of electric service. Every item in our operating budget has soared, just as every item in your budget has soared (except electric service), making it harder to match income and outgo.

2. We must continue to build new facilities as we have been and are doing. A principal factor enabling us to avoid a rate increase until now was the refunding of a large part of our outstanding securities a few years ago, which reduced the company's interest and dividend requirements. Also, Edison's generating capacity, before the inflationary period and since power from Hoover Dam became available, together with the company's transmission and distribution capacities already built, made it

possible previously to serve a large proportion of our load growth with pre-inflation built hydroelectric plants and other existing facilities. But those factors no longer have any significant effect in helping the company compensate for inflation. The ever increasing demands for electric service must be met with new facilities, constructed at inflated costs.

3. As is true with any other business, we must pay a fair rental for the use of money to buy, build and operate facilities to meet the growing demands for electric service. This means that we must offer to stock and bond holders earnings which provide reasonable returns for the use of their savings, and which will encourage them to invest in the Edison Company. There is no other way for this or any company to compete for the capital it needs.

about the increase and how it affects you:

Faced with our situation most any other business would simply increase its prices. But for the Edison Company, and other privately owned public utility companies in California, rate increases must be authorized by the California Public Utilities Commission. The Commission will hold hearings on the company's application and then determine whether the company may be granted the increase for which it has applied. Under the proposed increase, the average domestic customer would pay about 25 cents more per month for electric service.

Electric service will remain the biggest bargain in modern living.



SOUTHERN CALIFORNIA EDISON COMPANY