

By GEORGE S. BENSON

Looking Ahead

LETTERS TO AN EMPLOYER

(Note: The following letter was received on December 1. It is such an unusual letter I requested the writer's permission to use it in this column. I accept it as a tribute not to me personally but to the employers of people everywhere. Mr. Green has been on the staff at Harding college for three years.—G. S. B. Dear Dr. Benson:

Your memorandum announcing that the staff of Harding college would have Wednesday, Thursday, Friday and Saturday off, with pay, to spend at home with our families, started a train of thought in my mind and led to the impulse compelling me to write this letter.

I've never before written such a letter. However, I should have written something like it to every employer for whom I've worked.

What I want to say is this: I'm grateful to you for creating the job I hold. I'm realizing for the first time, how important the people who create jobs are to the people who need them. And almost everybody needs a job.

For the first time, I'm realizing that I'm like millions of other people who work for wages or salaries. We're not job makers. We have abilities, or capabilities, or talents. But the actual creation of a job which pays a daily, or weekly, or monthly pay check is something none of us has been able to accomplish.

My own natural inclination, when I got out of school, was toward self-employment. So I tried running a business of my own. I didn't make the grade. Apparently I lacked the something-or-other that makes the successful business man tick.

Perhaps I could have survived had I gone to the land and farmed. But I knew even less about farming than how to create a permanent paying job. I was obliged to become an employee on a job someone else had created. Had not a job been available, frankly I do not know what I would have done. Grim necessity might have made a difference. As it was, I needed only to adjust myself to the requirements of a job that almost any able-bodied man could have held. It provided the necessities of life and some of the pleasures.

Later I again tried operating my own business. This time with three employees and a pretty good opportunity for success. I simply didn't have what it took. The business failed. I became an employee again, on a job somebody else had created. Eventually the job didn't satisfy me, so I began studying for a profession. When I attained it, I found myself, alas, dependent upon someone to create the position and provide the salary.

That's where you come in. The job I hold and most of the nearly 100 other jobs at Harding, did not exist when you became the chief executive officer. You've made a success of Harding college, built it up, expanded its educational work into many fields. You've created lots of jobs—good, permanent, satisfying positions for persons like me.

In writing you this letter of gratitude, I am also recognizing in a sense the social value of job makers throughout the nation: men like Sloan and Wilson at General Motors, where 300,000 jobs have been created since I was a sophomore in high school; men like Holmes of Swift and company; Levitt, the mass-production home builder; Le Tourneau, the earth mover; the pharmaceutical Lillys of Indianapolis; the corner drug store owner, the department store head, and so on. They are the job makers. There are one or two to be found wherever people work. With their unusual enterprise and industry, their perseverance and their courage, they make jobs for the rest of us.

Thank you for our Merry Christmas.

Sincerely,
GLENN A. GREEN.

By JO SERRA

The Low Down From Hickory Grove

Am just back from a little jaunt — a pulse-feeling trip — choosing to find out how folks are feeling since the November fourth apple cart spill. And in one sentence, it is, "they feel better." It has been many a moon since I have observed such a feeling of confidence and faith—like when you step off of limberquiver, thin ice onto terra firma itself.

Passing a fish market in Santa Cruz, there sat Antonio on a bench, leaning against the wall in the sun. Tony, my man, I says, my word, you can't sell fish sitting there. Don't care to sell much fish—I relax, he says. If I work hard, sell lots of mackerel, have little left after taxes. I relax now, sell less fish, have about the same after taxes. Pretty soon, he says, maybe taxes less, then I relax less, make some dinero I can keep and put in the bank—not give all to Govt.

\$\$\$ WILL BUY MORE GOOD FOOD

AT YOUR FRIENDLY



THESE GREAT SAVINGS ON QUALITY FOODS IN ALL DEPARTMENTS ★ THURS. FRI., SAT. SUN. DECEMBER 11, 12, 13, 14

KAISER ALUMINUM FOIL
LARGE 25-FT. ROLL

19¢

ALL AMERICAN P-NUT BUTTER
LARGE 20-OZ. JAR

39¢

N. B. C. RITZ CRACKERS
1-LB. BOX

29¢

CAMPBELL'S TOMATO SOUP
3 LARGE CANS

29¢

FRESH BAKED PACIFIC STA-CRISP CRACKERS
FULL POUND BOX

17¢

MONARCH FANCY FOODS

- FANCY APPLE SAUCE 2 No. 303 Cans 27¢
- GOLDEN CREAM CORN 2 No. 303 Cans 29¢
- GRAPEFRUIT JUICE 2 Big 46-oz. Cans 45¢
- ORANGE JUICE 2 Big 46-oz. Cans 59¢
- PRUNE JUICE 2 Full Quarts 49¢
- TOMATO JUICE 2 Big 46-oz. Cans 45¢

- BETTY CROCKER CAKE MIXES Large Package 29¢
- BETTY CROCKER GINGER CAKE MIX Lge. Pkg. 29¢
- HORMEL'S LUNCHEON MEAT SPAM 12-oz. Can 43¢

POT WINNERS FOR THIS WEEK

- Mrs. Max Dolan 4738 W. 164th Street, Lawndale, Calif.
- D. Borrelli 17029 Atkinson Ave., Torrance, Calif.
- Mrs. E. Richardson 14927 Halldale Ave., Gardena, Calif.
- E. E. Currin 15222 Gerkin Ave., Lawndale, Calif.
- O. C. Stover Hawthorne, Calif. 650 Jefferson Ave.

CROSLY TELEVISION SET DRAWING - DECEMBER 20th

WONDERFUL MEATS



EXTRA TENDER U. S. GRADED GOOD GENUINE STEER BEEF

CHUX ROAST GROUND BEEF

44¢

PORK IOWA SHOULDERS
VEAL LEGS MILK WHITE No Steaks Off
RABBITS FRESH KILLED CUT UP ROASTING

35¢

U. S. GOVT. INSP. FRESH KILLED FRYING RABBITS 67¢

LUER'S EASTERN - SKINNED SMOKED HAMS
LARGE PARTS TO BAKE

47¢

CELLO WRAPPED Regular 49c Value PACKAGE BACON
IOWA SMOKED PICNIC HAMS

39¢

Sirloin STEER BEEF STEAK
Small Rib STEER BEEF STEAK

66¢

JUICY STEER T-BONE ROUND STEAK 77¢

STEER BEEF ROAST PRIME RIB THE FINEST ROAST IN THE BEEF 69¢

CUT-UP Waste Free, Oven Ready FRICASSEE CHICKENS 45¢

Boneless PORK ROAST
Boneless VEAL ROAST
Pork Link PURE Sausage

49¢

Turkeys N. Y Dressed TOM 35¢
Eviscerated Young Tender TURKEYS WASTE FREE TOMS 47¢
Eviscerated Young Tender TURKEYS OVEN READY HENS 53¢

FILLET COD 39¢
SLICED HALIBUT 47¢
EASTERN OYSTERS 49¢