

# TOP MEN IN THE NEW GARDENA MARKET



**LEONARD HERRMANN** is the merchandising supervisor for all Clark supermarkets. He joined the firm in 1951 with a background of 25 years in the grocery business, starting with the opening of the first supermarket in Los Angeles. Leonard makes sure that all merchandise is well displayed and properly placed in the stores, taking in to account the normal food consumption habits of the average shopper. He is proud to say that a Clark purchase is the best possible purchase that the consumer can make.



**RALPH PERRY**, the assistant manager of the new Clark supermarket in Gardena, is a comparative newcomer to the organization, but not to the grocery business. Ralph was born in the back of his father's cracker barrel country store. He has helped manager supermarkets for 20 years. Ralph takes special pride in the complete stock of nationally advertised brands to be found throughout the new Clark market; he guarantees all customers prompt, courteous service and always the lowest possible prices in town.



**VINCENT PAPELIAN**, manager of the delicatessen department in Clark's new Gardena supermarket, assures all Clark customers of quality, service, and a tremendous selection of delicatessen, including over 100 varieties of cheeses. Vincent's family has been in the delicatessen business since 1888. His thorough background in the business is evidenced in the beautiful and appetizing displays to be found in the new Gardena market. Vincent started at Clark's Vermont avenue market, then went to the Compton market before becoming delicatessen manager at the new Gardena supermarket. During the war, he spent three years as an army mess sergeant, responsible for the feeding of 4,000 troops three times a day.



**BOB CANTER** has been delicatessen buyer and supervisor for the Clark supermarket chain for the past four years. Known in retail food circles as the dean of delicatessen men, he joined Clark markets four years ago with a background of 20 years experience in the field. Bob has always believed that the consumer should be sold merchandise at a fair and competitive price, and guarantees Clark customers just that through a system of carload buying. In addition, he is anxious to assure every Clark customer that all of the items in the tremendous selection of delicatessen are packaged fresh daily and are the finest obtainable anywhere at the lowest possible prices.



**COURTEOUS SERVICE** and a wide selection of nationally advertised liquors at the lowest possible prices are guaranteed by Tommy Whalen, liquor supervisor and buyer for the Clark supermarket chain. Tommy, because of the company policy of promoting from within, started as a clerk, worked his way up to manager of the liquor department in the Western avenue store, and then to liquor supervisor and buyer for the entire Clark chain. A former chief petty officer in the U.S. Navy, Tommy is a Southwest resident, married, and the father of three children.



**LEE METCALF**, who has been in the liquor department of the Clark Western avenue market for the past year, has been appointed manager of the liquor department for the new Clark supermarket in Gardena. In addition to a wide selection of nationally advertised brands at the lowest possible prices, Lee will stress such personal services as check cashing, refunds on deposit bottles, and a complete laundry and toiletry items. Lee is well-known throughout the area as an authority on mixing drinks and will dispense advice on liquors along with the best service in Gardena.



**JIMMY KEELE**, who joined Clark Markets as a butcher when the market on Western avenue was opened in August, 1948, worked his way up through the ranks to the position of meat supervisor and buyer for the entire supermarket chain. Jimmy, who is 35 years old, grew up in the meat business and assures all Clark customers of quality meats at the lowest prices in town through his practice of carload buying. He has 75 men on his staff and guarantees the best of personal service for all.



**MYER KAPLAN**, produce supervisor and buyer for the entire chain of Clark Supermarkets, is a native of Los Angeles. He has been a produce man for the past 25 years. Myer is a staunch advocate of lots of fresh fruit and vegetables in our daily diets; he points out that they are absolutely essential to good health—especially so for young growing children. Myer joined the Clark Markets organization in 1950 and takes great pride in the produce department of the new Gardena Clark Supermarket, where as in all other Clark Markets you will find the very finest produce at the lowest possible prices.

**COME AND GET 'EM!**

## Candy Cotton Cones

**FREE TO OUR CUSTOMERS**

NOV. 13th, 14th & 15th

COMPLIMENTS OF HOLLY SUGAR

## 3 DAYS OF FUN AND ENTERTAINMENT

Film and TV Star to Attend



**LEO CARILLO**, famous motion picture and television star, will be on hand with his entire Dude Ranch Varieties television show for the opening of the new Clark Supermarket in Gardena on November 13th. Leo, known to millions of movie and TV fans as "Mr. California," is looking forward to greeting you with his warm and friendly stories. Folks be sure to attend this giant grand opening. You'll want to see Leo and his great show full of music, pretty girls, songs, comedy skits and square dances. Remember the date, Thursday, November 13th, at the new and giant Clark Supermarket in Gardena—show starts at six o'clock in the evening.



FOR THE BEST SQUARE DANCING you've seen in a long long time, you'll want to see the "Y Knot" Twirlers. They'll be at our new Clark Market grand opening along with Leo Carillo and the rest of the Dude Ranch Varieties television show on November 13th, in Gardena.



FOLKS IF YOU LIKE GOOD WESTERN MUSIC, you won't want to miss hearing Andy Parker and the Plainsmen. They'll be at our new Gardena Clark Market along with Leo Carillo and many others to entertain you on November 13th.



**REX RYAN**, popular Dial Trubadour, will be at the grand opening of the new Clark Supermarket in Gardena on Thursday afternoon, November 13th. Rex will serenade you accompanied by a guitar.



**LES "CARROT TOP" ANDERSON**, popular cowboy singer on Leo Carillo's Dude Ranch Varieties TV show, will be on hand to keep you singing and laughing at the opening of our new Clark Market in Gardena on November 13th.

**THE FOLGER FAMOUS RACING PIGEONS WILL BE AT THE NEW CLARK SUPER MARKET IN GARDENA ON SATURDAY AFTERNOON NOV. 15.**

IF YOU HAVE A SWEETHEART, HUSBAND OR SON IN SERVICE YOU CAN SEND HIM A PIGEON GRAM ANYWHERE IN THE UNITED STATES FREE OF CHARGE.



**FREDDY "CARLESS" LOVE**, popular featured vocalist with the Spade Cooley orchestra will furnish all the music you want to listen to or dance to on Friday November 14th at the new Clark Supermarket in Gardena. Freddy will be there with his very popular 5 piece band, and he promises to make the second day of the Clark grand opening celebration as exciting and enjoyable as the first.

### WESTERN BAND TO PLAY AT OPENING



**WALKING TALKING CHARLIE ALDRICH**, in addition to having one of the longest names in Los Angeles, is also one of the most popular disc jockies on radio; besides being a TV and Western movie star. He will be on hand Saturday to entertain all of the folks attending the big 3 day grand opening celebration of the Clark Market in Gardena. Charlie is coming down with his lively playing five piece orchestra and is looking forward to seeing all of you on November 15th.

**FOLKS IT'S A FACT!**

EVERY DAY IS BARGAIN DAY AT YOUR FRIENDLY

### HEY KIDS! WIN THE FREE! "STURDY" PUPPY

HERE'S HOW TO WIN THE STURDY PUPPY



It's simple. Just color this advertisement and bring it to our market by Saturday, Nov. 15th. Neatness, originality and accuracy of label duplication will count, by age groups. Nothing to buy! Winners will receive their puppies at the Gardena Store on Saturday, Nov. 22nd.

THESE BEAUTIFUL BICYCLES WILL BE AWARDED TO SOME LUCKY BOY or GIRL DURING THE CLARK MARKET GRAND OPENING CELEBRATION

**PUREX** THE GENTLE LAUNDRY BLEACH

SAFER FOR LINENS BECAUSE IT'S PURE

AN EXCLUSIVE PUREX PROCESS REMOVES HARMFUL IMPURITIES

**CLARK MARKETS** FEATURE... **PUREX** THE GENTLE BLEACH

**Taggs** T.M. REG. U.S. PAT. OFF.

26 VITAMINS MINERALS in one tablet **39c**

5 Mcggs. CRYSTALLINE B-12 BALANCED FORMULA CHLOROPHYLL COATED full week's supply

Tasty Bite PARTY SNACKS LUNCHES

## FRITOS

AMERICA'S FAVORITE CORN CHIPS

PRESENTS "FROSTY FROLICS"

8 P.M. WEDNESDAY KTLA CHANNEL 5

**STOCK-UP for Autumn NOW!** AT THESE LOW PRICES

Large **IVORY Flakes** 25c

Med. Size **DUZ** 25c

Reg. Size **IVORY** 3 for 25c

**CAMAY** 8c

**JOY** 25c

**TO M.C. BIG 3 DAY CELEBRATION**

**GORDON GRAY**, popular West Coast master of ceremonies, will keep the festivities really moving at the opening of the new Clark Supermarket in Gardena. Gordon promises everyone three continual days of entertainment, fun and prizes starting on November 13th. Folks there's just never been anything quite like this grand opening so be sure to be there—three great big fun packed, prize packed days, November 13th, 14th, & 15th.