

# Good Neighbor Breakfast Saturday

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### Griddle Cakes on Menu at 'Y' Fete

Seven Torrance residents have been nominated for top honors in the annual YMCA-sponsored "Good Neighbor Breakfast," slated for this Saturday, Nov. 15, from 6 a.m. to 12 noon, according to Stan Roberts, executive secretary of the Y.

The award committee, Dr. J. H. Hull, Otto Kresse, and Roberts, will select the winner of the Good Neighbor award this week. Presentation of a suitable certificate will be made at the breakfast on Saturday.

**Nominees**  
Nominated for the title are:  
Mr. LeRoy Snodgrass, 1614 Beech ave.  
Mrs. Vera Wright, 18223 Roslin ave.  
Mrs. Ralph Moore, 2416 Marti-na ave.  
Mrs. Juanita Hinckle, 20926 Brighton ave.  
Mrs. Philip Clayton, 1352 En-gracia ave.  
Mrs. Loren Smith, 1521 Cren-shaw blvd.  
Mr. and Mrs. Wilson Page, 735 Border ave.

Robert I. Plomert, Jr., general chairman of the event, announced today that a number of griddles have been obtained so that there will be very little waiting in line at the civic auditorium for a stack of flapjacks and crisp sausages.

**Full Support**  
Thirty delivery-salesmen from Mayfair Creamery are slated to (Continued on Page 2)

### Name Parrish Recreation Board Head

Darwin Parrish was named chairman of the recreation commission in a unanimous action of that body last Monday night. Marvin Goetsch was chosen to serve with Parrish as vice-chairman.

Parrish was appointed to serve on the commission last month when the advisory board was completely revamped by the city council. Goetsch is a hold-over member from the previous commission.

**Patronage Appointed**  
In other actions Monday night, the group named Commissioner A. J. Patronage to serve on the planning commission as an ex-officio member. The planning commission requested that this action be taken, so that the two bodies could cooperate in solving recreation problems in new housing tracts.

**Semi-Pro Team**  
An investigating committee headed by Goetsch and including commissioners Mrs. William Boswell and Mrs. Phyrn Laughon, was named to study the possibility of re-establishing Torrance's semi-pro baseball team.

Three citizens interested in forming the ball club appeared before the commission Monday, and outlined approximate costs involved in maintaining the team. The investigating committee will report their findings at the next meeting.

### Strip to Get Storm Drain, Street Lights

Street lights for the intersection of 213th St. and Torrance Blvd. will be in operation in the very near future, members of the advisory board of the Shoestring Strip Civic Improvement Association were assured Monday night by Los Angeles city councilman John S. Gibson.

Lamp standards for the lights have already been installed. There will be no assessment against homeowners in this area for the street lights, he said.

He also told his audience that the city plans to take action soon to lick the drainage problem along Normandie Ave. He informed the group that storm drains for Normandie Ave., between 223rd St. and 225th St., were top priority projects in the 179,000,000 storm drain program voted by the electorate last week.

He suggested that members of the association write to Supervisor Raymond Darby urging immediate action, as the rainy season is approaching rapidly. Flood conditions in that area have made certain streets un navigable during the winter months.

The meeting was held at the home of Mrs. Ben Rusk, 1319 West 221st St.

### Eight Named On Chamber Director Ballot

Final ballots for the election of four members of the Board of Directors of the Torrance Chamber of Commerce went into the mail this week after nomination of eight candidates for the offices.

The election committee, headed by Charles Ver Jones, announced that the following Chamber members have been nominated: Dean Sears, Darwin Parrish, Charles T. Rippey, William A. Zoeller, A. Don Wagen, Jack Dabbs, John Ebbinghouse, and Don Armstrong. Sears, Parrish, Rippey, Zoeller, and Wagen are incumbent members of the body.

Ballots have gone to all members of the Chamber. They must be returned to the Chamber by Monday, Nov. 24, according to Jones.

The elections committee is composed of Joe M. Doss, Louis Arbettor, Howard J. Percy, John Ebbinghouse, and Jones.

### BROOMS FOR BLIND SALE NEXT FRIDAY

Friday, November 21st, has been set as the day for the annual Lions Club "Brooms for the Blind" sale, according to Paul Diamond, general chairman of the event.

The sale is a fund raising drive, all proceeds of which are used in Torrance for the sight conservation program and for work with the blind.

Warren Hamilton, who is on the sales committee, stated that since school started on Sept. 12, 18 Torrance children have had their eyes examined and glasses fitted with proceeds of last year's sale.

The brooms are made by California blind, principally here in Torrance.

Orders are being taken now for the brooms. Offered for sale are two weights of household brooms, whisk brooms, dry floor mops, children's brooms, and heavy-duty industrial push-type brooms. Hamilton disclosed that several industries have placed large orders for brooms already.

Co-operating with the Lions in this sale are the Lionsess, Rotary, Kiwanis, and Optimists.

### Eighteen Seek Recreation Director Job

Eighteen applications had been received in city hall for the position of recreation director by noon yesterday, the day of the closing of filing applications for the job, according to Walter Bradford, secretary of the local civil service commission.

The role of recreation director only recently joined the list of civil service positions in this city.

Previously, filling the position of recreation director was left to the discretion of top city officials, who hired the department head on a contract basis.

Last July, the city council demanded that this system be discarded in favor of the more sensible method of civil service examinations for this important job.

Three months after the council order, an examination was finally called.

As yet no date has been set by the county for the administration of the test. But it is expected that the date will be set within the next two weeks.

**Land Use Law Hearing Held**  
A second public hearing on the proposed Land Use Ordinance No. 612 has been set for Nov. 19 by the planning commission. At the first public hearing held by the commission last Wednesday, Earl Lloyd explained that the present ordinance was outdated because of the rapid growth of Torrance since its adoption in 1940.

# BUDGET \$2000 FOR XMAS DECORATIONS



CLEAN SWEEP—Members of Torrance Lions and Lionesses line up to make a clean sweep out of the annual "Brooms for the Blind" sale Friday, Nov. 21. Above, left to right, are Paul Diamond, chairman of the sale, Dr. Alfred Redisch, Mrs. C. B. Walls, John Ritchie, Warren Hamilton and Fred Boren.

### Garlands Set for Sartori, El Prado

Bigger and better Christmas decorations on the downtown streets this year, is the promise of the Christmas decorations committee of the retail merchants division of the Chamber of Commerce.

### Posthumous Medal Given To Mrs. Costa

Posthumous award of the Purple Heart medal was this week made to Mrs. Norma Costa, 2756 Gramercy Ave., whose husband, George Costa, was killed in an explosion aboard a U. S. Navy vessel in Pacific waters last April.

**Killed Instantly**  
The 33-year-old, 14-year Navy veteran was killed instantly when a gun turret on the cruiser St. Paul exploded while firing on Communist positions in North Korea. He was a gunner's mate first class.

Mrs. Costa received notice Monday that the medal was being forwarded to her. She and her three daughters, Ethel 10, Sharron, 9, and Georgina, 2, reside at 2756 Gramercy Ave.

**Second Tour**  
Costa was on his second tour of duty in Korean waters when he was killed. He ended his first tour in May, 1951, when he saw his youngest daughter, then six months, for the first time. He sailed again in November, 1951. The explosion which caused his death was termed the worst disaster in 22 months of Korean warfare by Naval officials.

At a recent meeting of the three-man committee, composed of Frank Dominguez Jr., general chairman, Paul Diamond, and Louis Arbettor, president of the merchants group, a contract for the yule trimmings was awarded to the Jones Decorating Company, who provided the service last year.

**\$2,000 Budget**  
Approximately \$2,000 will be spent this year, and the amount of decoration used puts Torrance in the same class with such cities as Santa Monica and Long Beach, according to Dominguez.

There will be 13 scroll garlands festooning Sartori and El Prado Aves. The scrolls, to be fabricated of green and silver aluminum with lighted stars suspended, will be strung high over the streets between power poles.

**Light on Dec. 3**  
The contract calls for lighting the scrolls on Dec. 3. They will be illuminated each night through the holiday season until Jan. 2.

Power to illuminate the trimmings will again this year be contributed by the City of Torrance. Michael Lawrence, an executive of the decorating firm, stated that the generosity of Torrance merchants in this venture makes it possible for this city to have decorations that equal those in fifty Southern California communities, most of them larger than Torrance.

### Giant Clark Market To Open Doors Today

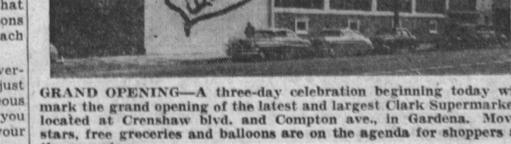
Entertainment, bright lights, and bargains in nationally-advertised food items will be among the special features at today's opening of the newest and largest Clark Super Market, located at Crenshaw Blvd. and Compton Ave., in Gardena. The grand opening of this super market, will continue through the week-end. Hours of the new store are 9 a.m. to 10 p.m., including Sunday.

**Free Groceries**  
The festivities will be attended by motion picture, radio, and television stars. Free bags of groceries will be given away and there will be balloons and cotton candy for the children. Highlighting the opening will be a storewide super sale which will be of interest to budget-minded shoppers.

**Million Dollar Store**  
The new giant food center, incorporating the best in design for self-service markets, was constructed at a total cost of well over a million dollars, according to Mark S. Schulman, president and founder of Clark Super markets. Schulman has been identified with the food business for 30 years.

Innovations in the super market include a specially constructed meat aging room set a specific temperature degree for perfect curing of meat; a self-service delicatessen with over 120 feet of refrigerator cases; 80 feet of frozen food cases, and 90 feet of self-service meat cases. In addition, there will be qualified meat personnel on the premises at all times to provide any special cuts of meat required by customers.

**Large Parking Lot**  
Additional features are a snack bar, a jewelry department, and a (Continued on Page 2)



GRAND OPENING—A three-day celebration beginning today will mark the grand opening of the latest and largest Clark Supermarket, located at Crenshaw Blvd. and Compton Ave., in Gardena. Movie stars, free groceries and balloons are on the agenda for shoppers at the new store.

### Korean Vet Killed on Second Tour of Duty

Tragic news of the overseas death of their son was this week received by Mr. and Mrs. William Ockert of 23415 Avalon Blvd., Carson. Sergeant William E. Ockert, USMC, was killed in action just three weeks after beginning his second tour of duty in Korea.

**Frozen Feet**  
The 21-year-old Leatherneck, known to his friends as "Rusty," was returned to the U. S. for hospitalization in November, 1950 after he suffered frozen feet during fighting near the Chosin Reservoir in North Korea. He was awarded the Purple Heart medal.

He was assigned to Camp Pendleton as an instructor but volunteered to return to the front lines, where he was killed on Oct. 26. A graduate of Fries Ave. School, (Continued on Page 2)

### "Little Merchant Plan" Used for Press Distribution

Torrance Press carrier boys are in business for themselves. They are given the newspapers, a delivery route, and the opportunity to develop habits of industry and responsibility.

When they stop at your door each month, they are asking for a small sum in payment of their services. What they earn they keep. The sum you give them shows your appreciation of their careful service, and is their compensation.

The amount you give them is purely optional. You are entitled to receive your copy of the Torrance Press regardless.

### EARNING MONEY IN SPARE TIME

"I'm building a terrific spare-time business through a classified ad I ran in the Torrance Press. I'm as busy as I can be, and have some wonderful customers," said Mrs. C. B. Pool, 1415 W. 223rd St., who advertised an ironing service in the Press.

What do you have to offer? A service? A used car? Some furniture or household items? They can be turned into money. You'll find just the customer for what you have from the 100,000 persons who read the Torrance Press each week.

To place an inexpensive, power-packed Press Classified ad, just call Torrance 1185. A courteous classified ad taker will help you write an ad that will get your message to the public.



NEARING COMPLETION—Manufacturing will soon begin in the first of several light factory units being built on Western ave., near 220th St. Above, local dignitaries welcome industrial developers to the city. Left to right are Al Spivak and Jules Friedman, partners in the development; Dale Isenberg, executive secretary of Torrance Chamber of Commerce, and Bob L. Haggard, Torrance real estate broker.

### Local Postmaster Returns From Eastern Vacation

Back on the job this week after a one-month business-vacation trip is Torrance Postmaster, Mrs. Clara Conner.

The trip, which took her across the nation, included attending the United States Postmasters' convention last month in Boston. Following the confab, Mrs. Conner flew to Bermuda for a brief vacation.

On her return trip to California, she stopped enroute at various points across the nation to visit friends and relatives, it was reported.



SGT. W. E. OCKERT sides his parents include three brothers, Fred, 15, Richard, 19, and James, 10; two uncles, Mike Colbert, 1607 W. 220th St., Torrance, and Edward Colbert of Kansas City, Mo.; and three aunts, Mrs. Loretta Thomas of the Avalon Blvd. address, Mrs. Grace Zuendel and Mrs. Frances Zuendel, both of Wichita, Kansas.