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2-3-4-5, THURSDAY, FRIDAY, SATURDAY AND SUNDAY

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ROTHS LOWER PRICES

WRITER TELLS HOW TO WEAN CHILD FROM 'ZIP-ZAM-WOW' READING DIET

By Munroe Leaf
(Reprinted by permission of The Children's Book Council, New York)

Whenever you talk with parents who care about their children these days, you are more than likely to get into a discussion in which the movies, radio, comic books and television become highly explosive subjects.

The out-thrust jaw and determined flash of the eye marks the mother or father who just won't stand any more nonsense about it, and you can see the old, old error of prohibition climbing into the saddle again.

For any of us to think that children will react any better than grown-ups do to out-and-out prohibition is to deny that they, too, are human beings.

Many parents who tell you with smug satisfaction that you won't find a comic book in their house, and their children never listen to those "dreadful radio serials," are often hard put to tell you just where those same children were that afternoon. It's a pretty fair bet that they were probably over at some neighbor's house where the atmosphere is a little more congenial to their tastes.

If prohibiting comics or radio or television isn't the answer, neither is the easy-going attitude of the parent who says, "Why, I used to read all the junk! I could find and it never did me any harm! Why should it hurt my children?" The flaw in that attitude is that "all" the junk they could find didn't amount to much. Today their children can buy trash nearly anywhere they can buy candy.

Well, if normal, healthy children go to school, get some fresh air and exercise, do their homework and keep up with their radio "adventure" heroes, or if they have a television set at home, when do they find time to read a good book?

Some parents just roll with the punches and think, why bother? But many of us have found something in books that never had a worthy substitute.

How many of our concepts of right and wrong, our ambitions, our whole attitude toward life are shaped by words we read between the covers of books? You might find it interesting sometime to search back through your life and think, "What were the ten books that had the greatest influence on me?" Not the best books, but books that started new trains of thought, set new patterns for living and had a quality that seeped into your personality. You will be amazed, I believe, at how many of those ten books you read before you were 14 years old.

What can we do to keep good books interesting to our children in the face of the slam bang zip sawie blurr zam and such garbage that is piled on all sides of them? My guess is that we are going to have to be slightly old-fashioned, and it's going to take some time and interest on our part. It means turning off the radio or television set for one half hour of the 24, and substituting 30 minutes of the family reading together—preferably with Dad doing the vocals.

Why not try, after that drink, before or after dinner, to revive that reading period? Try it just for a week, and see if your family isn't drawn closer together and if you don't have more fun and gain a better understanding of one another's problems, hopes, and ambitions than you have had in many a day. Try it—you don't even need to send one box top.

Shery Named to UCLA Medical School Group

Kurt T. Shery, M. D., of the Torrance Medical Group, had been appointed as a representative of the General Practice Section on Post Graduate Medical Advisory Committee of UCLA by the members of this group, it was announced this week.

Dr. Shery is currently conducting a poll among doctors in Los Angeles County to determine subjects which would be most suitable for the general practitioner. All courses will be accredited by the American Academy of Gen.

Accepts P-TA Post

The announcement was made this week that Mrs. Lee Polick of Ketter Knolls has accepted the Parent Education chairmanship for the Torrance Elementary P-TA.

To Head Department

Mrs. Carolyn Brinn has been named as head of the occupational therapy department at Harbor General Hospital, succeeding Mrs. Carol Kyle, according to A. L. Thomas, hospital director.

Cows Sacred

New Delhi (SF)—In Nepal, a state in India, there is a death penalty for killing a cow.

YET YOUNG CHILD USE TYPEWRITER!

Authorities say that using a typewriter at an early age helps to teach children the alphabet and facilitates learning to read.

Parents should instruct the child on the machine operation: how to insert the paper, how to strike the keys, move the carriage and roller... to start a new line. The child should be permitted to take his time tapping out the letters.

Lodge Policies

New York (SF)—Nearly 9 million persons owned life insurance policies in fraternal insurance societies of the U. S. and Canada in 1950. Total protection under these policies was \$8.8-billion.

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LETTERS TO THE EDITOR

Kiwanis Says Thanks for Fine Publicity

Editor,
Torrance Press,
Dear Sir:

The Torrance Kiwanis Club and its Kids Day Committee wish to commend the Torrance Press and its staff on your large and important part in making the event successful. Old and young alike, the Kids seemed to enjoy themselves. — Best of all the many generous contributors may now be assured that the "Kiwanis Learn to Swim" program will be carried on again next year.

We pledge that every cent of the proceeds will be used in its best capacity for Torrance Kids.

Kiwanis congratulates the Press on their "National Newspaper Week," October 1 to 8.

Thanks again,
Kiwanis Club of Torrance,
PAUL D. LORANGER,
President.



UP, UP AND UP—Like Jack's beanstalk, stacks of the new Southern Section telephone directory go up and up. Office Clerk Dorothy La Perruque of Pacific Telephone's directory department sizes up the new books just prior to the start of their distribution this week.

GP Machinist Retires Here

Demetro Lewonte, Torrance refinery employee of the General Petroleum Corporation retired yesterday under the company's Annuity Plan which dates back to 1912.

Lewonte, presently employed as a Machinist, has been located at the refinery since 1942.

Vocational Training Emphasized More in Modern Day Schools

Vocational education is becoming increasingly important in American schools. Its aim is to provide information, guidance, and training for entering upon and making satisfactory progress in some line of useful work.

This vocational program includes:

- Home Economics:** Preparation for the responsibilities and activities of homemaking.
- Agriculture:** Study of practical farming methods and actual practice in farming for students who expect to make that their career.
- Distributive Occupations:** Development of skills, knowledge, and abilities of students working in business.

SCHWINN BICYCLES

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ERROR

The Press regrets omitting the following firms from the Kiwanis Kid's Day donors list last week.

Allen's Jewelers
A-1 Photo Supply

THE KIWANIS CLUB THANKS THE MERCHANTS, PROFESSIONAL MEN AND ALL OTHERS WHO CONTRIBUTED SO GENEROUSLY TO KIDS' DAY!

ADDITIONAL DONORS (Excepting Kiwanians)

LIBERTY APPLIANCE COMPANY...1 Sunbeam Iron	ROTH'S MARKET.....5 Baskets of Groceries
MOM & DAD'S B-B-Q.....2 Dinners	TORRANCE ESCROW CO.....Cash Donation
DANIEL'S CAFE.....Cash Donation	ARTHUR BERKE, D.D.S.....Cash Donation
R. A. BINGHAM, D.D.S.....Cash Donation	R. A. HOGUE, D.D.S.....Cash Donation
W. J. NULANDS, D.D.S.....Cash Donation	J. S. ROBERTS, D.D.S.....Cash Donation

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