

First Soap Box Race Starts Wednesday

17 Torrance Boys In Soap Box Derby

Seventeen Torrance boys are in a flurry of last minute preparations for the annual Los Angeles Soap Box Derby to be held Wednesday and Thursday, July 23rd and 24th, and Saturday, July 26th, at the Arroyo-Secco Playground. All Torrance boys entered in this race qualify for the annual Soap Box Derby held here in Torrance in conjunction with the Kiwanis Kids' Day, this year slated for Saturday, Sept. 27.

Boys Sponsors

Carrying the flag for Torrance in events scheduled for the three days next week are: Marshall Wheeler, Yeaman's Top Shop; Michael Gurrula, M. A. L. Brewing Co.; Dennis Silveira, Torrance Co.; General Insurance; Doug McGeachy, Manor Poultry; Jack Elliott, Paul's Chevrolet; Ronald Gates, Torrance Press; Lance Mearing, Farmers Insurance; Tommy Cook, Torrance Herald; Tom Alexander, Daniel's Cafe; Bill Watkins, Royal Cleaners; Bill Butcher, Figueredo Shell Service; Charles Sherfy, Stone and Myers Mortuary; Larry Buggeln, Food King; Elmitt Eastcott, Howard Jewelers; Michael Elliott, Paramount Builders; Don McCue, North American Aviation; and Bob Lewis, Hobby Shop.

Official Rules

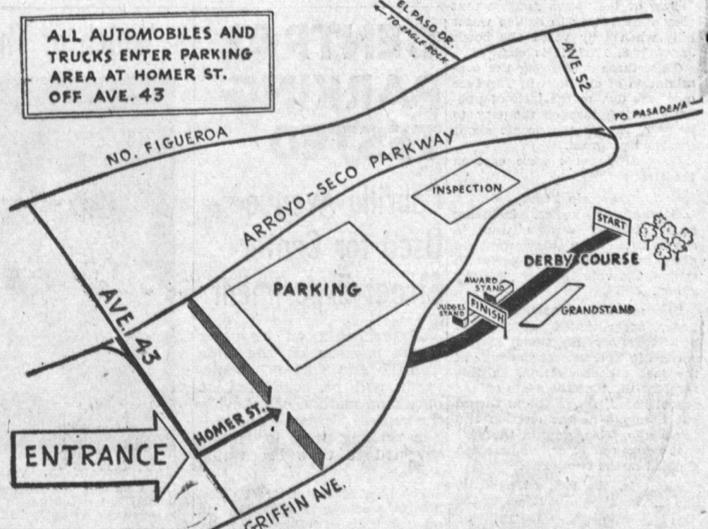
Officials of the Los Angeles event have announced the following instructions for the Derby: All contestants, officials and Soap Box Derby equipment are to enter the Arroyo-Secco Playground Derby Race Course at the junction of Arroyo-Secco Parkway and Avenue 52. Spectators may enter the Derby Course from Arroyo-Secco Freeway, at Avenue 43 or from Griffin Ave., at Ave. 43. Class B (boys 11 and 12 years of age, inclusive) preliminary heats will be held Wednesday, July 23rd, beginning at 8 a.m. Class A (boys 13 to 15 years of age, inclusive) preliminary heats will be held Thursday, July 24th, starting at 8 a.m. Class A and Class B finals, semi-finals and inter-class finals will be held Saturday, July 26th, starting at 8 a.m.

Cyclist Hurt

Major back injuries resulted for Wayne Smale, 27, of 18410 Mansel Ave., Lawndale, when the motorcycle he was driving collided with an auto driven by H. S. Weeks, 26, of Los Angeles, at Hawthorne Blvd. and Del Amo Blvd., according to the police dept. Smale was rushed to Harbor General Hospital where he is reportedly progressing.



PRESS ENTRY—Ronald Gates rushes to complete preparation of his vehicle for the L. A. Soap Box Derby to be held next Wednesday, Thursday, and Saturday. The 11-year-old Torrance High School student, whose entry in the race is sponsored by the Torrance Press, will qualify by his participation in the L. A. race, for the local Soap Box Derby to be held September 27, under the sponsorship of the Torrance Kiwanis Club.



SOAP BOX DERBY—First events of the annual Los Angeles Soap Box Derby will be held Wednesday afternoon at Arroyo-Secco Playground, additional preliminary heats will be run on Thursday, and semi-finals and finals will be held on Saturday, July 26th, beginning at 8 a.m. Seventeen Torrance boys are competing in the Los Angeles event, and will also be entered in the local event to be held in conjunction with Kiwanis Kids' Day on September 27th. Map above shows route to Arroyo-Secco Playground in Los Angeles.

Taxes Climb Despite 10% Value Jump

Despite the fact that the assessed valuation of real estate and improvements within the city are up nearly 10 per cent over last year instead of the eight per cent estimated by the city, there is doubt that the city will be able to "hold the line" on taxes without paring the city budget, according to City Manager George Stevens. Stevens said that assessed valuation figures announced by County Assessor John R. Quinn did not indicate a large enough increase to warrant retention of the current \$1.12 tax rate unless the budget is reduced from its present \$1,013,973. Proposed in the budget is a tax hike of three cents per \$100 of assessed evaluation to make a new rate of \$1.15. Quinn's figures for the city give the city an assessed evaluation of \$54,559,530. This does not include the public utilities evaluations, which are expected to be announced soon. The total, however, is expected to be close to what Stevens estimated in his budget, \$59,113,000. A second and final hearing on the budget is slated for Tuesday, July 22. Final adoption of the budget and setting of the tax rate is due next month.

An industry and business have grown, our school systems have been broadened to meet the need of vocational training as well. —The Melrose, New Mexico, News.

Officials of the Palos Verdes Apartments, Inc., have indicated they are attempting to raise about \$100,000 allegedly owed the federal government and thus end a foreclosure suit filed three months ago, the U. S. Attorney's office in Los Angeles announced today. Residents of the 156-unit development along the shore area here have been paying their rent to a property manager named by the government since the U. S. Attorney's office gained receivership from Federal Judge L. R. Yankwich in April. If the asserted arrears due the government are not paid the foreclosure suit probably will be adjudicated in about six months, it was stated. A decision in favor of the government would result in sale of the property at a public offering, a spokesman for the U. S. Attorney's office said.

PV Apartments Face Government Foreclosure Soon

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Barnum Sermon Stresses Man's Great Discovery

"The first great discovery man made was that he could think. This marked his first day of personal attainment. From that day, man became an individual and had to make all further progress himself. From that day, there was no compulsory evolution; he had to work in conscious union with Life," stated Mr. Barnum with reference to his Sunday sermon, the theme of which is "The First Great Discovery." Services of the Religious Science Church are held each Sunday at the Masonic Temple, Ruby and Catalina Streets, Redondo Beach, beginning at 10:45 a.m., with a 15-minute organ recital by MacDonald Scott, and meditation period.

Church Robbed

The Torrance Foursquare church on El Prado was robbed of \$30 over the week-end, according to the records of the Torrance Police Dept.

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CARSON MART WEEK-END SPECIALS

THURS. - FRI. - SAT. ONLY

Pint Bottle **WESSON OIL 29¢**

STOKELY'S **CATSUP 15¢** 14-oz. Bottle

Large 40-oz. Box **BISQUICK 39¢**

A J A X **CLEANSER 10¢** Can

NO RINSE **SURF 25¢** Large Box

WALDORF **TISSUE 20¢** 3 Rolls

BEST FOODS **NUCOA 27¢** Pound

HUNT'S—No. 2 1/2 Can **PORK & BEANS 17¢**

PUROLA—3-lb. Can **SHORTENING 73¢**

KELLOGG'S—Reg. Box **CORN FLAKES 12¢**

CHASE & SANBORN **COFFEE 79¢** DRIP or REG.

— VEGETABLES —

SOLID—CRISP **LETTUCE 13¢** Large 2 for

GREEN **Onions - Radishes 10¢** 3 for

FRESH—TENDER **CORN 5¢** each

GOLDEN RIPE **BANANAS 29¢** 2 lbs.

— MEATS —

U.S. GRADED GOOD **CHUCK ROAST 63¢** lb

LUER'S FANCY **WIENERS 55¢** lb

LUER'S LARGE **BOLOGNA 49¢** lb

LUER'S **PICNIC HAMS 44¢** lb

MERIT BRAND **SLICED BACON 49¢** lb

CHOICE GRAIN FED **PORK ROASTS 55¢** lb

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CARSON MART

— Andy Zlaket, Owner —
Phone Torrance 515
(Next to Torrance Bowling Alley)
WE CASH PAYROLL CHECKS



Also Thursday, July 24, and Saturday, July 26 SOAP BOX DERBY

Come out and see this colorful, exciting racing show...

IT'S FREE!

- Thrills boys racing in the cars they built themselves
- Thrills A new champion winning the city finals
- Thrills American boys in competition—sportsmen all, win or lose



See Map on Page 2 for Directions

COURTESY OF PAUL'S CHEVROLET

"YOUR LOCAL CHEVROLET DEALER" 1640 CABRILLO AVE. TORRANCE

An Open Letter to the Public

Subject: What is a wholesale Food Plan?

You no doubt have some idea as to what a Food Plan is. But, unfortunately, some over-zealous advertisers try to insult your intelligence by trying to claim that you can have a deep freezer and a six months' supply of food for a family of four for as little as five dollars a week, when you and I know that is a physical impossibility even at wholesale prices. "But" and "I repeat" but, that does not mean that there are no advantages to entering a Food Plan with an honest, upright concern that is large enough in financial and administrative ability and policy to prove a definite, workable plan that will save a family actual dollars on their food budget alone.

There is no secret in the method. It is purely and simply the fact that you are eliminating a middle man's profit, specifically the butcher and grocer, that makes this plan work. It is now working for thousands of people in Southern California, of which some of your own neighbors may be members. It takes your present food budget and saves you approximately 30%, which not only pays for the freezer of your choice but actually does save dollars as well. You can receive free from the Edison Co. a folder that they themselves, at their own expense, have printed. This folder will explain in detail the fact that a freezer does pay for itself even without a Food Plan.

Therefore, with a wholesale Food Plan based on honesty and truth, you too can save money, eat better and stay healthier for many years to come. Our company, which is nationally known from the borders of Canada to Mexico, has opened an office in Torrance, Calif., at 1624 Gramercy Ave. Our name, "The Better Living Plan of California," and this is our 33rd store in the chain. You are welcome to visit our showroom and see for yourself the various makes and styles of deep freezers available with our Food Plan that we carry. Or "truly" without any obligation on your part, a trained and experienced representative will explain our plan and answer any questions that you may like to have answered. So, for your own benefit, drop in to our showroom, or call or write in and find out how you, too, can legitimately and honestly save money.

YOURS IN TRUTH,
M. MAKIEVE (Manager)

THE BETTER LIVING PLAN OF CALIF.—STORE NO. 33
1624 GRAMERCY AVE.—IN TORRANCE — PHONE 2971 and 2972