

A Message to the American People

From the Department of Defense:

YOUR ARMED FORCES ARE SHORT 300,000 PINTS OF BLOOD A MONTH!

Korea broke upon us with the sudden surprise of a line squall over Kansas.

Again, as in virtually every generation since American blood bought freedom for this country 175 years ago, American blood was crimsoning a battlefield.

With one major difference, this time. Now, in Korea, 97 out of every 100 wounded GI's reaching the most forward hospitals are being saved. That's *two* more per hundred than were saved in World War II... *six* more per hundred than in World War I.

That major difference, of course, is the use of plasma, derived from whole blood. Your blood.

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So swift was the outbreak of war in Korea, that there was literally no time to appeal to you for life-giving blood.

To meet the emergency we drew upon our reserve... blood reserves carefully built up and hoarded since the end of World War II.

With a drain like that, how long can *any* blood reserve last?

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Industry can produce the bombers, the munitions... but only you can give the blood. To date, there is no known substitute, chemical or otherwise, for the life-giving blessing of blood.

If you have given already, tell someone who has never given how little time and effort are required... how painless is the giving and how proud the knowledge that he has opened up his heart to heal a wound, to save the life of an American fighting to save his!

If you plan to give—then, in the name of a nameless serviceman—don't wait till it's too late... GIVE NOW!

CALL YOUR

RED CROSS TODAY!

Contributed As a Public Service to the Armed Forces Blood Doner Program

Aaron's 101 Electric
25636 Pennsylvania—Lomita 3145

A & P Stores
1330 El Prado—Torrance

Allied Fur Industries
2227 W. 183rd — ME 4-4230

Amber Lion Company
1820 Border—Tor 2242

American Disposal Co.
18602 So. Vermont—ME 4-4104

American Plant Growers
24500 Walnut—Lomita 1988

American Rock Wool Corp.
401 Arlington—Tor 585 & 928

Andrews Garage
22005 S. Main—TE 4-9934

Baldwin Trailer Sales
2201 Pacific Coast Highway — Lom. 1739

Benson's Shops
You Are Proud to Say: "I Bought it at Benson's"
1271 Sartori—Tor 2171

Bilt-Rite Cabinet Shop
"If It's Made of Wood, We Make It"
718 W. Carson—Tor 2637

Blue Diamond Market
Meats—Groceries—Fresh Vegetables
24-Hour Ice Vending Machine
1281 W. Carson—Tor 284

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Used Parts and Used Cars
21824 So. Avalon Blvd.—TER. 4-8811

Columbia Structural Steel Co.
W. G. Mitchell Company
2303 Jefferson—Tor 1514

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21401 S. Madrona—Tor 2011

Circle Inn Cafe

Joanne and Ward Thompson
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Walteria's "Home-Cooking" Cafe

Coy Construction Co.
1752 Pacific Coast Highway — Lom. 108

Crest Furniture Company
1413 Cravens — Tor. 1044

C. E. Chambers
Licensed Cement Contractor
1613 Madrid—Tor 982-W

Carrell Speedway
17601 S. Vermont, Gardena — ME 4-4693
Moving and Storage

Dana's Style Center
Men's, Women's and Children's Wear
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Del Amo Estate
Del Amo Lease — Torrance

De Vore Electric Co.
1904 Arlington—Tor 802

Ding How Restaurant
Genuine Chinese Food at its Best
American Lunches and Dinners 11 A.M. to 10 P.M.
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Dr. Robert C. Jackson
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Members L. A. County Dental Society
1829 Sartori Ave.—Tor 341

Dresser Equipment Co.
2410 W. Carson—Tor 261

E & A Boat Movers
402 W. 223rd St. — Tor. 1736

Felker Mfg. Company

Diamond Abrasive Tools
1128 Border—Tor 1588

F. D. Foley
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Candidate for Supervisor
4th District

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Mrs. Hazel Gotts
1225 El Prado — Tor. 793

Graydon F. Beeks
Candidate for Supervisor
4th District

Greater Torrance Market
2153 Torrance Blvd.—Tor 1531
Wholesale & Retail Meats at Lowest Prices
Viggo Nielsen—Tor 1281

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1233 W. 253rd St.—Lomita 2581

Harvey Machine Co.
19200 S. Western—Tor 1501

H. B. (Pat) Huffine
Mobil Service Station
Arlington & Carson—Tor 789

Hi-Ho Club
1778 W. Carson — Tor. 722

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Barbecue Ribs, Sandwiches, Double Burgers
Spooners Malts and Shakes
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2901 Orange Ave., Long Beach—NEv. 6-3313

Joe Abegg
Fertilizers
23231 Hawthorne Blvd.—FR 5-1501

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Plastering Contractor
1208 Teri — Fr. 4-5714

Kales Children's Shop
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Leader Ice Cream Co.
22023 So. Figueroa—Tor 2434

Leslie Kazarian
3493 Spencer Street

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Longren Aircraft Company
"A Good Place to Work"
2576 W. Carson—Tor 1771

McCown Drug Stores
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1837 El Prado—Tor 2345

Montrose Chemical Co.
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Wood Smoked Meats — To Eat or Take Out
Open Sundays — Plenty of Free Parking
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National Home Appliances
"Appliance Headquarters"
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Palos Verdes Country Club
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3401 TORRANCE BLVD. FR 4-7871

Royola Cleaners
23425 S. Western — Lom. 2868

R & B Cleaners
25509 Narbonne — Lom. 1732

Shamrock Cafe
1952 Pacific Coast Highway — Lom. 427

Sheely Plumbing
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Compliments of
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ME 4-3337 1260 REDONDO BEACH BLVD.

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Vista Del Mar Sea Food Grotto
1700 Esplanade—FR 5-1483

T. Yamaguchi, Nursery
21039 S. Figueroa — Fr. 5-2986