



LLOYD DENNEE Says ...

"\$12⁹⁵ PUTS TV IN YOUR HOME

... with one of our completely overhauled GUARANTEED traded-in Television Sets! That's all you put down. No longer need you go visiting to see the greatest entertainment on earth! Let us bring the world of fun into your living room for less than the cost of a good Saturday night out with the family! Payments can be arranged as low as ...

\$1²⁵ PER WEEK!

Absolutely NO MONEY DOWN

WITH TRADE-IN OF ANY TINY 10" OR 12½" TELEVISION SET

Have it in Your Home Tonight ...

No other set offers these QUALITY FEATURES



SUPERMATIC

...the all new, powerful Kaye-Halbert TV chassis specially designed for metropolitan and fringe area reception. Precision-engineered for peak performance.



ULTRAMATIC

...an exclusive Kaye-Halbert TV electronic achievement. A long distance TV chassis packed with power—designed for outside the fringe area and in the city where other TV sets fail to perform. Delivers more signal strength than other sets on the market.

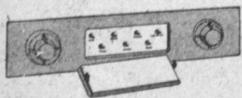
KAYE-HALBERT TV OFFERS ALL THE QUALITY TV FEATURES



AUDIOMAGIC SOUND. The exclusive new Kaye-Halbert TV sound system with *Perfectone* from lowest bass to highest treble. True symphonic reproduction right in your living room.



OPTICLEAR PICTURES. First time ever! *Fine Screen*, needle-sharp images, that never tire your eyes. New, tilt angle, glare-proof glass eliminates light reflections.



SERVICE-SIMPLE. Front Control Panel. Snap-out panel exposes simple controls for easy adjustments without guesswork. Eliminates unnecessary service calls.



EASY-ROLL CASTERS. Now you can move, turn, push or pull the set—where you want it. No tugging! Concealed casters on all Kaye-Halbert TV consoles make it easier.

KAYE-HALBERT Decorator Original CABINETS



Exclusive PLANTER Model: Furniture designed to blend with the finest furniture pieces in your home. Your choice of either Traditional, Early American, Modern or Provincial masterpiece. A unique planter box holds indoor house plants of your own choosing—"beauty that grows."



Exclusive HIDEAWAY Model: Another Kaye-Halbert original design with exclusive HIDEAWAY doors that glide away out of sight. Permits placement of furniture on either side of cabinet. Available in walnut, mahogany, blond and provincial, or blond with walnut doors.

Other exquisite Kaye-Halbert TV models available with 20, 21 or 24" picture tubes.

ALL NEW! KAYE HALBERT TWIN CHASSIS TV



with

GIANT 20 Inch SCREEN!

The Angeleno Model No. 012, 20" Picture Tube



The marvel of the television industry is Kaye-Halbert TV for '52. Now, whether you live in the city or country, in a good or poor TV signal area... Kaye-Halbert TV offers you a choice of the right set with *measured-power*, tailored for your area. Before you decide on any TV set, invest a few minutes of your time to SEE, and HEAR the new Kaye-Halbert TV for '52. You'll know, too, why more people buy Kaye-Halbert TV through *owner-recommendation* than any other set.



Prices start as low as **\$249⁹⁵** Parts warranty included at no extra cost.

Hawthorne and Torrance

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11:00 a.m. to 10:30 p.m.

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including
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24-HOUR TV SERVICE

Mobile Radio-Telephone Equipment Installed on the Truck. Permit Service and Installation Technicians to be Dispatched to YOUR HOME in an Emergency!