



LLOYD DENNEE said . . .

“LET’S . . . GIVE AWAY USED TVs!”

THAT’S IMPOSSIBLE of COURSE
but . . .

Over 300

FAMOUS BRAND
7", 10", 12½", 16", 17", 19"

- TABLE MODELS
- CONSOLETES
- CONSOLES
- COMBINATIONS

to CHOOSE from!

There is no reason why any family should be without television, when the money the average family spends on entertainment in just a few short weeks can buy a USED TV FROM LLOYD DENNEE! There is no reason why "mom" and "pop" should have to watch the programs of their children's choice, when so few dollars will install a SECOND TELEVISION SET specially tuned to the programs the children love so much!

- Installation by Lloyd Dennee's Trained Experts available, if desired, at slight additional cost.
- Complete television antenna kits available for those who wish to install their own antennas.

4 HOUR Television Sale

6:00 TO 10:00 P. M.

THURSDAY - FRIDAY - SATURDAY - SUNDAY
FEB. 28-29; Mar. 1-2

Only

Every Used Television Receiver in Our Stock is Offered for Sale on a First-Come, First-Served Basis at a Fraction of Their Former Prices!

None Sold to Dealers!!

As Low As
\$5.00 DOWN
\$1.25 Per Week

READ OUR LIBERAL GUARANTEE:
Every receiver in this sale has been reconditioned in our own shops by our staff of factory trained experts and will give you countless hours of fine entertainment. If, however, at the end of thirty days you are not entirely satisfied with your purchase we will allow you the full price paid on any new television set in our stock. You can't lose—Be here early.

Prices Start at
\$19.95



Lloyd just couldn't stand to see hundreds of fine television receivers sitting idle on the warehouse floor . . . in fact, hanging from the rafters . . . when so many families were without the entertainment and educational benefits of television in their homes. Maybe it was our own fault, too, because we had been so busy selling new television sets to thousands of families in Southwestern Los Angeles that we had kind of overlooked letting people know we had trade-ins practically running out of our ears. SO . . . we did the next best thing to giving them away . . . we slashed the prices on all TV trade-ins to a fraction of their previous cost and set aside four hours each day for four days to a trade-in clearance sale . . .

Every Trade-In Offered For Sale is GUARANTEED

to be in operating condition and is backed by a thirty-day exchange policy on any new television at full purchase price.

LIBERAL BUDGET TERMS ON ALL TVs, regardless of price, make it easy to buy your TV from LLOYD DENNEE!

BE SURE TO SEE
OUR NEW
TELEVISION PROGRAM
SUNDAY 6-6:30 P.M.
Featuring . . .
FRED WARING
His Pennsylvanians
K-N-X-T
CHANNEL 2

LLOYD DENNEE'S

THE HOUSE THAT SERVICE BUILT

In HAWTHORNE . . .

Television Exposition
110 E. El Segundo
OSborne 6-0151

Value Vault
360 N. Hawthorne Blvd.
OSborne 6-0151

In TORRANCE . . .

Lloyd Dennee's Torrance
1875 Carson Street
Near Western Ave.
TORRANCE 1728

In LOS ANGELES

Manchester House
2112 W. Manchester Blvd.
NEAR VAN NESS
PLEasant 2-6128

Radio - Telephone
DISPATCHED

24-HOUR TV SERVICE

Mobile Radio-Telephone Equipment Installed on the Truck. Permit Service and Installation Technicians to be Dispatched to YOUR HOME in an Emergency!