

# Insurance Strike at Prudential

Picket lines appeared at the Torrance office of the Prudential Life Insurance office beginning on Monday of this week. It was the kickoff in a national strike against the Insurance Company.

In the South Bay and Harbor area 38 district agents walked out.

Agents claimed that they merely were requesting a "living" wage. Company spokesmen insisted the demands were excessive.

A Prudential Insurance Company spokesman said the agents' average weekly wage is about \$110, based on a salary of \$35 plus commissions.

### UNION DISPUTE

The Union representatives disputed this. They asserted the average income is not more than \$93 weekly and that only 50% of the agents earn that sum. The AFL is asking that the base salary be raised to \$55 weekly.

A union spokesman said 75% of local agents, including the highest producers and those with the longest service in the company are out on strike.

Main bone of contention exists over who should pay operating expenses of the agents. In the past, it is reported, agents have had to assume all operating expenses.

Contract negotiations were broken off last Friday at midnight when no agreement could be reached.

The Prudential Insurance Company claimed that salary and benefit increases would cost the Company \$37,000,000.

Union leaders, on the other hand, pointed out that they felt their requests were reasonable and could easily be granted in view of the recent company expansions.

Prudential had another argument against increasing salaries and benefits at this time. Harry C. Harper, district manager, said



LEN'S TV, 1639 W. 215 Street in Torrance, was used as headquarters by the White King Soap Company this week for the presentation of a Westinghouse Laundromat to Mrs. Norman Hale, 16937 Elgar St. Mrs. Hale won a White King Letter Writing contest. White King representative John Joyce, center, and Len Swanson, right, owner of Len's TV, are shown with the lucky winner.

## Plan Yule Festivities

Christmas festivities in the North Torrance area will get underway Saturday evening, Dec. 15, when the Carmelite Guild Auxiliary of the Children's Hospital Society stages its fourth annual holiday dinner-dance at the Higgins Patio, 2217 W. 174th St.

In a statement released to the newspapers:

"Since an agent's earnings are based primarily upon his sales ability and initiative, there is no ceiling on income. Some are earning \$10,000 per year or more."

Union officials were willing to admit that \$10,000 salaries existed but contended that these were rare in the insurance business.

All preparations for the dinner will be accomplished by the Guild's 16 members under the leadership of Mrs. Howard Hamilton, president. Members residing in the Torrance-Palos Verdes area include Mrs. Phil de la Porte, vice-president; Mrs. J. R. Higgins Jr., both of Palos Verdes; Mrs. Russell Easton and Mrs. Robert McIntosh of Hollywood Riviera.

Through the courtesy of the Higgins family, the Patio is annually the setting for pre-Christmas events every night for the two weeks preceding Christmas, and is used the year around by local organizations.

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## Local Blood Drive Nets 256 Pints

The Torrance Chapter of the American Red Cross revealed recently that the mobile blood center, which was stationed in front of the Civic Auditorium on December 3rd, processed 285 blood donors. 256 pints of blood were collected.

The following local volunteers from the American Red Cross, Torrance Branch, helped: Mrs. John Keefe, Canteen Chairman; Mrs. Margaret Felker, Mrs. Garnet Johnson, Mrs. Phyrne Laughon, Mrs. D. Miles, Mrs. Ray Rogers, Mrs. Mel Howard, Staff

Aid Chairmen: Mrs. Virginia Jones, Mrs. Kay Curtis, Mrs. Margaret McMillan, Mrs. Martha Colburn, Mrs. Phyllis Lamb, Mrs. Esther Miller, Mrs. Betty Lampon, Mrs. Jean Beecher, Mrs. Ronald Stewart, nurses aid; and Mrs. Jean Foley, nurses aid; and Mrs. Clifford Easley, Blood Recruitment Chairman.

Members and employees of the following local clubs and business concerns donated blood during the drive: Longren Aircraft, Rome Cable, Kiwanis Club, American Rock Wool, Pacific Tele-

phone Employees, National Association of Letter Carriers, Relker Mfg. Co., St. James Church, Redondo, Mayfair Service Club, Seaside Homeowners Assoc., Carpenters Blood Bank-Millwright Local 1607, St. Catherine Labour Church, Lions Club, Torrance Postal Employees, Optimist Club, Ideco Inc., Harbor General Hospital, I. E. E. W. No. 11, Pacific Perforating Co., Torrance Unified School Dist., Malleable Fittings Corp., Prestressed Concrete Corp., Pacific Smelting Co., L. A. Unified

## Students Dance At Social Meet

Frank and Frances Palumbo presented a dance program at the weekly Wilmington community sing in the Gulf Ave. school auditorium. The Palumbos are students of the Three Arts Dance Studio in Torrance.

School Dist., Columbia Steel Co., Union Oil Co., Walteria Business Men's Club, and Las Vecinas.

Ninety-four individual citizens also contributed blood.

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1950 Dodge, 2 door	1546
1950 Plymouth, Convertible Coupe	1745
1950 Dodge, 4 door	1696
1949 Chevrolet, Panel	1297
1949 Dodge, 4 door	1597
1949 Plymouth, Club Coupe	1849
1949 Dodge, 4 door	1499
1949 DODGE, 4 Door	\$1497
1949 Plymouth, 4 door	1397
1948 Chevrolet, Sedan Delivery	894
1948 Mercury, Convertible Coupe	1095
1948 Studebaker, 1 1/2 ton	997
1947 Dodge, 4 door	1039
1947 Chevrolet, 4 door	966
1947 FORD, Convertible Coupe	\$893
1947 Dodge, 4 door	995
1947 DODGE, 4 door	\$896
1947 Plymouth, 2 door	898
1947 Chevrolet, 4 door	\$797
1946 Nash, 4 door	SOLD
1941 Dodge, 1 1/2 ton	SOLD
1941 Oldsmobile, 2 door	\$345
1941 De Soto, 2 door	\$253
1941 Plymouth, 2 door	295
1941 Studebaker, 2 door	SOLD
1940 Oldsmobile, 2 door	297
1946 DODGE, 1/2 ton	\$592
1940 Nash, 4 door	253
1940 Plymouth, Coupe	243
1940 PONTIAC, Convertible	297
1940 Plymouth, Coupe	195
1946 HUDSON, 2 door	\$597
1940 Chevrolet, Coupe	193
1940 Chevrolet, Coupe	196
1940 Chrysler, 2 door	247
1940 Chevrolet, Coupe	SOLD
1941 Oldsmobile, 4 door	\$245
1939 Buick, Convertible Coupe	263
1939 Plymouth, Coupe	168
1939 Pontiac, Coupe	245
1940 PLYMOUTH, 2 door	\$97
1939 Dodge, 4 door	287
1938 Dodge, Panel	35
1937 Plymouth, Coupe	97

and Many, Many More—Including Trade-ins On All Cars Sold

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