

ESPECIALLY FOR YOU

By ROBERTA QUINLAN

Star of the NBC-TV Network "Mohawk Showroom")

Vacation time is here . . . and by the time you folks read this, we in the "Mohawk Showroom" will be off the air until Labor Day. I don't have any particular vacation plans . . . except for taking things easy in the sun . . . and the rest of the cast will probably be doing the same thing.

I had a wonderful trip to Chicago, when the "Showroom" originated from there during the Mid-year Home Furnishings Market. I met a lot of nice folks . . . both from Chicago TV shows, and from my sponsor's organization. Art Van Damme's quintet is a nice job in furnishing the music for our program, and, all in all, it was a really enjoyable one.

Sports and television are currently in a bigger uproar than ever. There's always been a lot of argument about the effect of TV on the attendance at various sporting events . . . and the recent Joe Louis-Lee Savold fight rather crystallized things. As you know, the fight wasn't televised, except to a few theaters outside of New York, where the public had to buy tickets to "get in. And . . . the crowd at the fight itself was one of the biggest seen at Madison Square Garden in recent months. So . . . it looks as though that system may be followed in the future for big fights . . . theater TV only. More

theaters are planning to install equipment for showing telecasts of such events . . . and the promoters think they've found the answer to small crowds at the events themselves. This leaves the people who bought TV sets to watch sports out on something of a lonesome limb. The colleges are doubtful about indiscriminate televising of football games this fall, although nothing definite has been worked out as yet . . . and, in all probability, there will be football games on TV, even though there may not be so many of them. There is also talk of experimental football telecasts in color, for the very limited number of sets which can receive them.

If you like western-square-dance-and-such songs and music, you'll like the "Midwestern Hayride," which is filling one hour of the Saturday night "Show of Shows" period, for the summer. Of course, if this style of music doesn't appeal to you, you won't care for the "Hayride," for it's

DANDY, HANDY, 'N CANDY



completely in that style. The critics seem to base their opinions on their personal likes and dislikes . . . that is, if they like western and hillbilly stuff, the show gets a good notice, and if they don't, they pan it. You'll have to look for yourself and make your own decision.

"On Top of Old Smokey" and "Too Young" are dividing honors in the popular music field at the moment. "Smokey" is leading in record sales and disk jockey requests, while "Too Young" is the leader on the juke boxes and in sheet music sales. "Jazzbel" seems to be gaining quite rapidly on all fronts, along with "Mr. and Mississippi" and "My Truly, Truly Fair." Another newcomer, "Wave to Me, My Lady," isn't very high in popular favor as yet, but I predict you'll be hear-

ing a lot of it in the weeks to come.

The theatrical season is slowing down for the summer on Broadway, with twenty shows of various kinds now available for the public . . . and with some of those set to close soon. The big four musicals, as usual, are still playing to capacity audiences. . . "Call Me Madam," "Guys and Dolls," "The King and I" and the perennial "South Pacific." "The Moon is Blue" and "Affairs of State" are close to the limit, and many of the others are just plodding along. The newest musical, "Courtin' Time," with Joe E. Brown drew mixed notices and is doing fairly well, and a musical version of Booth Tarkington's immortal "Seventeen" is due shortly, to add to the theatrical scene.

One of the high spots of my trip to Chicago was a chance to see Jimmy Durante in action again. He's appearing out there, and, as usual, he's packing them in with his mad antics . . . comedy which I can watch over and over, for Jimmy seldom, if ever, follows the same routine at two shows in a row. He's one of the very top comics of all time, in my book . . . and the television audience who cheered him on TV this past season seems to agree with me. His brand of comedy seems made for the TV cameras . . . and he can stay on just as long as he has the strength, so far as sponsors and the public are concerned.

Torrance Press Want Ads are sure fire "result-getters."

Wins Moose Lodge Attendance Prize

Brother J. A. Evans was the winner of a recent attendance prize offered by the Torrance lodge of the Loyal Order of Moose.

Summer Morning Service at First Lutheran Church

First Lutheran Church, corner of Acacia and Sonoma, will have an additional morning service during the summer months. The first service will be at 8:15 a.m.; the second, at 10:45 a.m. These are identical services. Sunday School will be at the usual time of 9:30 a.m.

\$400 Offer for Shop Equipment

An offer of \$400 by the South Bay Union High School District to the Torrance Unified School District was received Monday night by the board for print shop equipment it had decided to sell at an earlier meeting.

The equipment is not at present being used by the Torrance schools and was only used here one semester.

COUNTER OFFER

As the Torrance District had originally purchased the equipment from the South Bay District for about \$1100 to \$1500, the School Board voted to make a counter offer of \$550 to the South Bay District. They felt that 50 percent of the original

purchase price was a fair amount to ask for the equipment.

Included in the equipment are two presses, three wooden type cases, one proof press, one platen press, and other equipment. Emmett Ingram, Torrance Unified School District business manager, reminded the board that all the equipment is very old and badly in need of repair.

Sell Ranch Home

The many friends of Mrs. Lena Omohundro, formerly of Lomita, will be glad to learn that Mr. and Mrs. Omohundro have sold their ranch in Escondido and will make their home in Long Beach in the very near future.

QUICK SERVICE

WE FIX SHOES IN A JIFFY—Quality workmanship in every pair. Added personnel enables us to give you quick, expert service while you wait.

FENWICK'S SHOE REPAIR

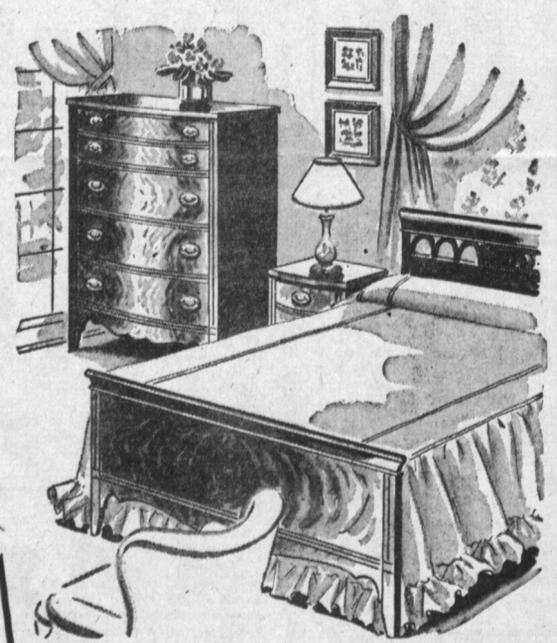
1420 MARCELINA AVE. Torrance 1043

(Located Across from Post Office)

McMahan's BRING YOU... ANOTHER Sensational PERIOD BEDROOM Value!



VANITY with MIRROR



3 PIECES! VANITY, BED, CHEST OF DRAWERS

SAVE \$27⁰⁰ REG. \$246.50 VALUE!

Shown above is a suggested suite consisting of the bed, vanity with mirror and a big roomy 5 drawer chest. Authentic Hepplewhite design in rich swirl mahogany veneers with center guided drawers and dust proof construction. Add to your suite from the list below.

\$219⁵⁰ \$3.75 A WEEK

- 8-drawer double dresser with mirror... \$142.45
- 3-drawer commode table..... \$ 44.50
- Upholstered vanity bench..... \$ 18.95
- 7-drawer chest-on-chest..... \$ 99.50

SEE McMAHAN'S FOR BETTER BEDROOM BUYS!

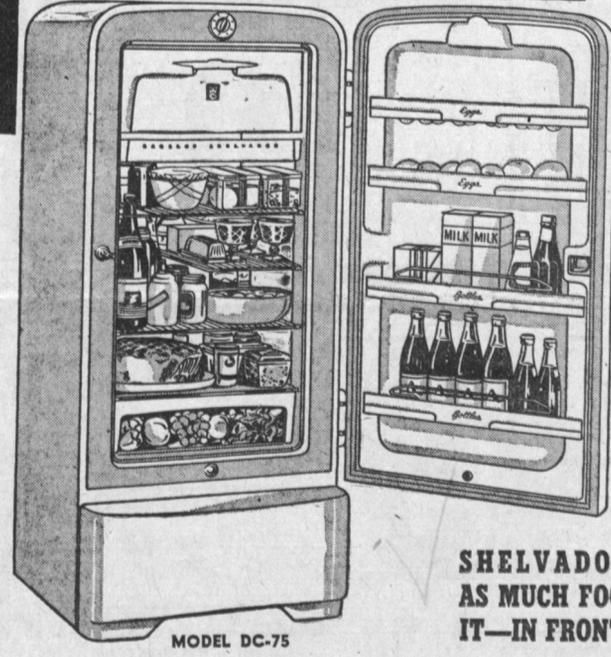
LOCATED ON THE CORNER OF SARTORI & EL PRADO AVE.

McMahan's Easy Credit Terms Available on Any Group You Select



THE FRIENDLY FURNITURE STORES

This great new 1951 CROSLY SHELVADOR®



MODEL DC-75

SOFT GLOW INTERIOR

SC-75 The big beautiful award winning Shelvador and at a low price. 7.5 cu. ft. capacity. 14.35 sq. ft. of shelf area. Lots of extra space in the door. Finger touch door handle. 27 lb. Freezer compartment. Large crisper. Adjustable shelving.

PAY \$3⁵⁰ A WEEK!

PRICE \$249⁹⁵

SHELVADOR GIVES YOU TWICE AS MUCH FOOD WHERE YOU WANT IT—IN FRONT, IN SIGHT, IN REACH!

MODEL DC-75 9.5 cu. ft. capacity. 17.93 sq. ft. of shelf area. 1.49 cu. ft. in the door alone. Finger touch door handle. 50 lb. freezer compartment. Lots of tall bottle space. Flexible shelving. Sealed crispers. More for your money, when you buy Crosley.

PAY \$4⁷⁵ A WEEK!

PRICE \$319⁹⁵



MODEL SC-9

Only CROSLY gives you the SHELVADOR

LIBERAL TRADE-IN ALLOWANCE for your OLD REFRIGERATOR

SEE ALL 11 BEAUTIFUL CROSLY SHELVADORS NOW AT McMAHAN'S

THE CORNER OF El Prado and Sartori Ave. in Torrance Phone Torrance 2811



FURNITURE STORES