



Magnificent SILVERPLATE VALUES

ON EASY CREDIT TERMS

Buy Now for Gift Giving Time!
Mother's Day, Anniversaries
JUNE BRIDES!
Use Lawson's Lay-Away Plan
No Deposit Required for Lay Away



ROGERS 1847 SILVERPLATE
52 Pieces—Service for 8
Choose from 5 lovely patterns: "Adoration," "First Love," and "Delightful."
Remembrance, "Eternally True," "Tears," "Remembrance," "Delightful."
Pay \$1.50 Weekly



COMMUNITY SILVERPLATE
52 Pieces—Service for 8
Fine craftsmanship, choice of "Morning Star," "Coronation," "Lady Hamilton," and "M'lady."
Complete With Chest
\$1.75 Weekly



Wm. Rogers Silverplate
Made by International Silver Co.
52 Pieces—Service for 8
Regular \$39.75
14 Teaspoons • 8 Forks • 8 Knives • 8 Salad Forks • 2 Dessert Spoons • 2 Knives • 1 Butter Knife • 1 Sugar Spoon • 1 Butter Knife
Complete With Chest
\$29.95
Pay \$1.00 Weekly



IMAGINE!
THIS 6-PIECE PLACE SETTING
KNIFE, FORK, SALAD FORK, SOUP SPOON, 2 TEASPOONS
FOR ONLY **\$8.00**
CHOOSE FROM 5 LOVELY PATTERNS



6-Piece Place Setting can be had in Rogers 1847 or Community
50c Weekly Face Setting Piece Setting
8 PLACE SETTINGS, 4 SERVING PIECES, AND CHEST ON THESE LIBERAL TERMS \$1.50 Weekly
HOLMES & EDWARDS STERLING INLAID SILVERPLATE

SENSATIONALLY NEW Scientifically Tested WATERLESS COOKWARE
● TRIPLE WEIGHT ● EXTRA HEAVY ● MIRROR POLISHED
12 Piece ALUMINUM COOKWARE
THIS IS WHAT YOU GET—
● Top of Stove Roaster—Cooking or Steaming
● Potato & Vegetable Cooker ● Top Stove Dutch Oven ● Whole Meal Baker ● Chop or Egg Fry Pan ● Double Boiler ● 3-qt. Service Pan ● 3-Quart Open Sauce Pan ● 2-Quart Sauce Pan and Cover ● Casserole or Pudding Dish ● Extra Large 11-inch Chicken Fryer ● Free Cook Book.

SAVE \$10.00
Regular \$29.95
\$19.95
Complete Set
50c Weekly

BUY NOW AND SAVE!
VISIT OUR GIFT DEPARTMENT
Gifts for the Home Occasion
On Easy Terms
LAWSON'S
Prices Are the Same Cash or Credit
Up to Year to Pay

LAWSON'S JEWELERS
1317 EL PRADO AVE. TORRANCE, CALIF.

LAWSON'S EASY CREDIT TERMS, NO INTEREST OR CARRYING CHARGES,

LAWSON'S SENSATIONAL VALUES FOR GIFT GIVING TIME!

NEW 1951 17-JEWEL ELGIN
From \$33.75*
\$1.00 Weekly
New 1951 Elgin 17-Jewel watches in rolled gold plate cases.



USE YOUR CREDIT

GRUEN Precision Watch
From \$29.75*
\$1.00 Weekly
Gruben, "The Precision Watch," natural gold color case.



JUST SAY CHARGE IT

Ladies' & Men's Longines
From \$71.50*
\$1.50 Weekly
Longines, the World's Most Honored Watch Makers. Large selection to choose from.



A YEAR TO PAY

BENRUS WATCHES
From \$27.50*
\$1.00 Weekly
Ladies' & Men's Benrus watches in 10K rolled gold plate cases.



OPEN AN ACCOUNT

Ladies' & Men's Hamilton Watches
From \$60.50*
\$1.50 Weekly
Hamilton watches—know for their accuracy, in the newest gold filled cases.



EASY CREDIT TERMS

Electric REMINGTON SHAVERS
\$25.50
6 Head \$1.00 Weekly



Electric SCHICK SHAVERS
\$24.50
\$1.00 Weekly



SHAVEMASTER
\$26.50
\$1.00 Weekly
For a Smooth & Outrigger Shave



Use Lawson's Lay-Away Plan
No Deposit Required for Lay-Away
No Interest or Carrying Charges

PORTABLE ELECTRIC ORGAN

A REMARKABLE MUSICAL INSTRUMENT for Adults, Youngsters, Students and Teachers alike. Thrill to its rich, Impinging organ tones and its easy playing qualities.



Just Plug In and Play

COMPLETE EASY TO PLAY \$19.95

Instrument Song Folio with Instruction

- ★ Smart, up-to-the-minute styling.
- ★ True organ tones.
- ★ Strongly constructed of APPROVED materials—safe for all children.
- ★ Portable—easy to take with you—conveniently light to carry.
- ★ Distinctive and superior mechanical craftsmanship.

★ Full chromatic octaves.

★ 25 Piano keys; 15 white—10 black.

★ Keys are large enough to permit playing with ease and comfort.

★ Portable—easy to take with you—conveniently light to carry.

FINE IMPORTED BINOCULARS

8x25 Fine Precision Built BINOCULARS

with Genuine Leather Case

Perfect for Every Sport

Reg. \$59.50

They're handsome and well made. An exceptional value at this low price. Complete with genuine leather case.

- Extremely Powerful
- Very Wide Optical Field
- Single Eye Piece Focusing Distance
- Precision Optical Ground
- Adjustable Pupillary

ELECTRIC HAIR CLIPPER

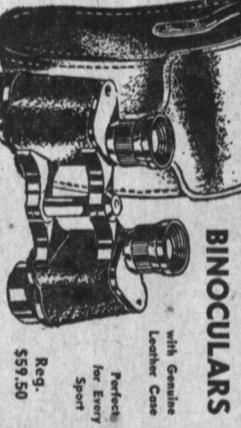
Powerful Smooth Running For Home Hair Cutting

Save on Haircuts

50c Weekly

\$9.95

Professional Type Easy to Use



Men's ZIRCON Ring
Reg. \$19.75
50c Weekly
10K Gold Zircon Ring. Shines like diamond.



Ladies' Dia. ONYX Ring
Reg. \$24.75
50c Weekly
Beautiful "Ladies" Diamond Onyx Ring. A real value!



Men's 2-DIAMOND BIRTHSTONE RING
Reg. \$29.75
50c Weekly
2 genuine diamonds, with simulated birthstone in heavy gold ring.



RONSON LIGHTER
Ideal Gift
\$6.60
50c Weekly



DIAMOND CROSS With Chain
Reg. \$12.95
50c Weekly
Genuine diamond in gold cross, chain included.



Ladies' Birthstone Ring
Reg. \$14.75
50c Weekly
Ladies' gold simulated birthstone rings. Your choice of birth month.



SATISFACTION GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED

LAWSON'S JEWELERS
1317 EL PRADO AVE. TORRANCE, CALIF.