



At Your Service . . . . .

# ROTH'S SELF-SERVICE MEAT DEPARTMENT

It Is Our Duty To See That You're 100% Satisfied With Our Self-Service Meat Department

- Would you like a special cut of meat?
- Do you want a steak cut thicker or a larger roast than those displayed?
- Is there any special cut of meat that you can't find?

## Please Ask... We'll Be Glad To Help

### SELF SERVICE MEANS:

1. No waiting in line.
2. Serve yourself and save.
3. You see what you buy.
4. Price of all cuts plainly marked.
5. Meat kept under ideal temperature conditions.

- ☆ The self-service meat department was installed for your convenience.
- ☆ All Roth's guaranteed quality meats are "block-trimmed"—you get less fat, less bone and less throw-away — it's real value. You pay the same prices as for unwrapped meats.

☆ All Roth's guaranteed quality meats are freshly cut—and we cut only the finest grade of meat.

☆ Your money will be cheerfully refunded if you are not completely satisfied.

### What Guaranteed Quality Means to You:

First and foremost it means complete customer satisfaction. Your money will be cheerfully refunded if for any reason you are not entirely satisfied.

"Guaranteed Quality" means that we guarantee the Grade to be as represented and based on United States Government standards.

"Guaranteed Quality" means that we guarantee all cuts to be properly trimmed.

"Guaranteed Quality" means that we guarantee our prices to be always low.

"Guaranteed Quality" means that we guarantee the meat offered for sale to you in all Roth's Markets to be the best grade and quality.

"Guaranteed Quality" is our pledge to you. It is our assurance that you buy with confidence when you buy meats at any of the Roth's Super Markets.



## 1321 POST AVENUE, TORRANCE

