

# LAWSON'S JEWELERS COMES TO TORRANCE

# GRAND OPENING SPECIALS

NO Down Payment Necessary

EXTRA VALUES! EXTRA SAVINGS!

ORCHIDS FREE TO THE LADIES NO OBLIGATION

\$1000.00 IN PRIZES FREE with Every Purchase, a Chance to WIN VALUABLE PRIZES ASK THE MANAGER FOR FULL DETAILS

DOUBLE GOLD BOND STAMPS DURING GRAND OPENING

THURSDAY, SEPTEMBER 28th AT 9:30 A.M.

1317 EL PRADO AVE. TORRANCE

NO INTEREST OR CARRYING CHARGES

SPECIAL!

Nationally Adv. THORENS CIGARETTE LIGHTER Reg. \$5.00 \$1.69

SPECIAL!

ELECTRIC SHIP CLOCK with Chrome Sails Reg. \$24.95 \$14.95

SPECIAL!

ELECTRIC HAIR CLIPPER Professional Type Reg. \$15.00 \$9.95

SPECIAL!

STIRLING SILVER THIMBLES Reg. \$1.50 49c

SPECIAL!

3 PIECE DRESSER SET Reg. \$6.50 \$3.95

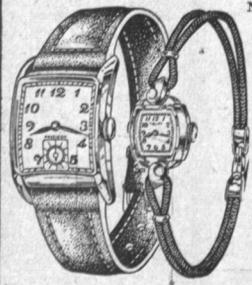
GRAND OPENING Special!

LADIES' & MEN'S WATCHES

Natural Gold Color Reg. \$24.75

SPECIAL 12.95 Choice 50c Weekly

Fully guaranteed Ladies' & Men's Watches. 10-Kt. Rolled gold plate cases.



Sterling Silver CANDLE-STICKS Reg. \$7.95 \$3.95



STERLING SALT and PEPPER SHAKERS Reg. \$9.75 \$4.95 50c Weekly



SILVERPLATE SUGAR, CREAMER & TRAY IDEAL GIFT Reg. \$6.95 \$3.95



SILVERPLATE BREAD TRAY Reg. \$4.95 \$2.95



SALT AND PEPPER SHAKERS Reg. \$2.95 98c



Diamond Cross With Chain Reg. \$12.95 \$5.95



LOCKETS with chains Reg. \$3.95 \$1.95



Simulated PEARLS From \$2.95



DON'T MISS THESE REAL DIAMOND VALUES!



10-DIAMOND BRIDAL PAIR Reg. \$300 \$197 for Both \$4.00 Weekly

12-DIAMOND BRIDAL PAIR Reg. \$250 \$89 for Both \$1.75 Weekly

12-DIAMOND BRIDAL PAIR Reg. \$250 \$167 for Both \$3.00 Weekly

MEN'S 3-DIAMOND RING Reg. \$175 \$97 \$2.00 Weekly

Waterproof Sweep Second Hand Reg. \$24.75 \$17.50 50c Weekly



Ladies' and Men's BULOVA WATCHES America's Greatest Watch Val. Reg. \$24.75 \$1.00 Weekly



Ladies' and Men's ELGIN WATCHES With DuraPower Mainspring Large selection of Elgin Watches with the DuraPower mainspring in beautiful newest-design models. Reg. \$29.75 \$1.00 Weekly



2-Diamond BIRTHSTONE RING Reg. \$24.75 \$12.75 50c Weekly



DIAMOND Combination Reg. \$49.50 for \$75 \$1.00 Weekly



DIAMOND ONYX Initial Ring Reg. \$29.75 \$19.75 50 Weekly



SPECIAL!

ELECTRIC Mantle Clock Mahogany Finish Reg. \$10.95 \$5.95

SPECIAL!

PASTRY SERVER BEAUTIFUL SILVERPLATE Reg. \$1.00 29c

SPECIAL!

PINKING SHEARS Smooth Cutting stays Sharp for Years Reg. \$3.95 \$2.49

SPECIAL!

Identification BRACELETS Heavy Link Chain Reg. \$4.95 \$2.95

SPECIAL!

14-K GOLD Twin Wedding Rings For Her—For Him Reg. \$19.75 \$9.95 For Both Rings

30 Piece SILVERPLATE 30-Piece Silverplate 6 Knives 6 Forks 12 Teaspoons 6 Tablespoons Reg. \$7.95 \$3.95 50c Weekly



GRAND OPENING Special!

7-WAY FLOOR LAMP WITH PLEATED Rayon Shade New Beauty For Your Home

REGULAR \$14.95 \$6.95 Complete with Shade

Easy Terms—50c Weekly

- Ornamental Plated Break
- Heavy Non-Tip Base
- Reeded, Tubular Standard
- 64 Inches High - Approved Cord and Plug Included.
- Double Dome Simulated Onyx Inset
- Satin Smooth Bronze Finish
- Coated with Clear Lacquer to Preserve Finish
- Heavily Plated Candelabra Cluster.

AND SAVE BUY NOW



TOASTMASTER Automatic \$23.00 Pop-Up \$1.00 Weekly



SUNBEAM MIXMASTER It Whips and Mixes \$42.50 \$1.00 Weekly



SUNBEAM WAFFLE BAKER Makes 4 Waffles at one time \$26.50 \$1.00 Weekly



SUNBEAM COFFEEMAKER Makes Perfect Coffee \$34.50 \$1.00 Weekly



PERCOLATOR SET 4 Pieces \$19.50 Buy NOW For Gift Giving Time.



EXPERT WATCH & JEWELRY REPAIRING All Work Guaranteed

Give your watch the new look. Ladies' & Men's Gold Filled EXPANSION WATCH BANDS Reg. 5.95 \$1.69



GRAND OPENING Special!

PLANTER TABLE LAMP Solid Copper Ideal for the HOME OFFICE or DEN. 21" HIGH Plants Not Included Complete with Shade

With Any Purchase of \$15.00 or Over Prices Plus Federal Tax Unless Indicated



LAWSON'S LAY-AY PLAN No Deposit Required For Lay-Away SHOP NOW AND SAVE! NO INTEREST OR CARRYING CHARGES

LAWSON'S 1317 EL PRADO AVE., TORRANCE PHONE 3181 OPEN FRIDAY AND SATURDAY EVENINGS TILL 9 P. M. Satisfaction Guaranteed or Your Money Refunded

OUR PLEDGE Our chief aim is to be a part of this community—we want to be "counted on" in every local activity that will aid in the progress of Torrance—and we shall do everything within our power to merit your good will.

LAWSON'S GUARANTEE Satisfaction Guaranteed or Your Money Refunded

LAWSON'S The House of PERFECT DIAMONDS A Tradition of Nearly Half a Century

LAWSON'S FOR NATIONALLY ADVERTISED • WATCHES • JEWELRY • SILVERWARE • ELECTRIC APPLIANCES • TYPEWRITERS • RADIOS • TELEVISION Etc., Etc., Etc. ALL THE LEADING BRANDS

LAWSON'S PRICES ARE THE SAME CASH OR CREDIT NEVER ANY INTEREST OR CARRYING CHARGES.