

HELLO FOLKS!

➔ Don't Take a Long Chance If You've Planned on the Best in Television. We just received (fresh from the factory) the New 1951 PHILCO. Oh Boy! They sure are honeys - with a picture clear & sharp just like the movies.



DON O'CONNELL

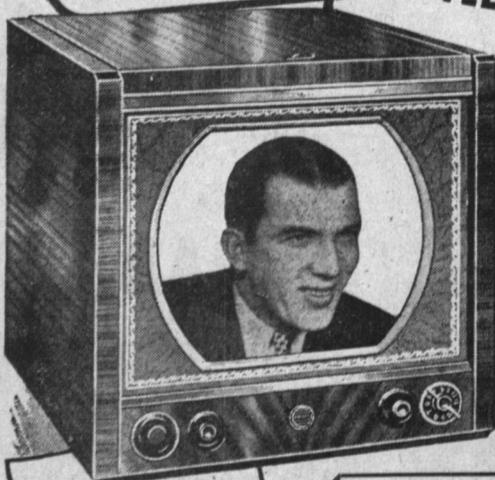
➔ When you buy a Television Set at Torrance Tee-Vee you don't have to worry about servicing problems. We have the only Complete servicing department in the area with factory trained technicians. By calling Torrance 650 we will send an experienced bonded serviceman immediately.

**1951
PHILCO**

BALANCED BEAM TELEVISION

PICTURE **BLUR** AND **SMEAR** ENDED FOREVER!

PHILCO
Balanced Beam
TELEVISION



NEW Philco invention balances the picture tube scanning beam, ending forever blurred edges and smeared images. It's a sweeping advance in television picture quality.

- ★ Truest Picture ever seen on any Television Screen
- ★ Gray Filter Face Tube
- ★ Super-Power circuit
- ★ Built-In Aerial that outperforms all others

16-in. Picture
PHILCO 1604-M. Yes, new, exclusive *Balanced Beam* 145 sq. in. picture on 16" tube plus new luxury features. Cabinet finished in rich Mahogany.
\$259⁹⁵
Plus Tax and Warranty

LOW EASY TERMS

Full Remote Control for Television on some models. From across the room you . . .

1. Turn the set on.
2. Select your channel.
3. Adjust volume.
4. Adjust fine tuning.
5. Adjust picture contrast.
6. Change stations.
7. Turn the set off.

**RECTANGULAR
14" PICTURE**

PHILCO 1443-B. It's new! Rectangular tube with 100 sq. in. *Balanced Beam* picture. Custom-built quality! Mahogany veneer cabinet. Super-power!



Plus Tax and Warranty

ONLY \$199⁹⁵

16 INCH CONSOLE



Philco 1634-M Console with 16 inch picture. Extra power! Duplex chassis, High sensitivity tuner. Illuminated station selector. 19 tubes plus 4 rectifiers in rich mahogany veneer cabinet.

ONLY \$279⁹⁵

Only Philco Has it!



First True-Focus Picture in TV History



Ends forever blurred edges like this.



No more smeared images like this.

**CALL
TORRANCE
650**



Where Service is a **FACT** - Not a Promise