

HUNCH

LLOYD DENNEE SAYS:



Out here at TELEVISION EXPOSITION we've always had a hunch that if you give people what they want you can't go far wrong. That's the cornerstone of our organization—providing the kind of a store we would like to do business with. This was our first hunch. Since then we've had some others.

For instance, we had an inkling that most people had a feeling of confusion because there were so many different kinds and sizes of television sets—how could one possibly decide between so many? Our inkling was to provide the longest possible showroom with all the best sets. Not just sitting there but IN OPERATION. Seeing them all side by side it should be easy to decide. Folks tell us it's a nice feeling knowing that you haven't missed anything.

Then we had a suspicion that most people like to get the most buying power for their money. That's why we sat down with some experts and after a long session of skull practice came up with the lowest down payment and the easiest

terms you'll find ANYWHERE.

We also had a feeling that SOME people didn't want to go shopping for television—they wanted the shop brought to them. That's where our Free Home Demonstration comes in. The no obligation kind.

Then we had an idea that one thing Mr. and Mrs. John Q. Public missed the most was the follow through. That's why we have television specialists make the installation and that's why the same specialists check back in a few weeks and see if everything is happy-making. We don't love 'em and leave 'em.

These are just a few of our hunches—ideas we've had and put into effect to make this the kind of television store you're looking for. We have a hunch you might find it worthwhile to get in touch with us.

We also have a hunch you'll LOVE this:

THE NEW WHITE HOUSE OPENS SATURDAY, JULY 29th

10:30 A. M.

MEET THE STARS IN PERSON!



Carolina Cotton
Western's First Lady of Stage,
Screen, Radio, Television and Rodeo.

HUNCH . . .

Randy Stuart, star of 20th Century - Fox film "STELLA"; Carolina Cotton, Western's First Lady of song and style; Virginia Lee, our lovely Orchid Queen; popular Jock O'Mahoney with his western songs; Uncle Tony O'Dare, with his hilarious comic books for kiddies! Frankie Laine, Mr. Rhythm Himself.

SEE THEM ALL . . . MEET THEM AT LLOYD DENNEE'S
WHITE HOUSE SATURDAY, JULY 29, 10:30 A.M.

IT'S

PHILCO

FOR 1951

16-inch CONSOLE

OPENING DAY PRICE

\$279⁹⁵

EASIEST TERMS IN TOWN

WIDE SCREEN - CUSTOM
BUILT DUPLEX CHASIS
AND
THE NEW SENSATIONAL
BALANCED
BEAM

EASIEST TERMS IN TOWN

LLOYD DENNEE'S

FREE SQUARE DANCE



MUSIC — ENTERTAINMENT
CAROLINA COTTON
PLAINSMEN — EDDIE DEAN
Saturday 9:30 P. M.
AT
T.V. EXPOSITION
110 E. EL SEGUNDO
HAWTHORNE



110 E. EL SEGUNDO, HAWTHORNE



Jock O'Mahoney
Famous Western Recording Star
and Cowboy Screen Sensation.

FREE
HOME DEMONSTRATION
CALL
OS 6-0151
8 Lines • Reverse Charges

PARADE



SATURDAY 10:30 A.M.
HAWTHORNE BLVD.
120th. TO 132nd. STREETS
THEN TO THE
WHITE HOUSE
MEET THE STARS
11:30 A.M.
AT THE WHITE HOUSE
364 N. HAWTHORNE

You can take
our measure
any night in
the week till
9:30.

