



GOURMET HEALTH FOODS

Healthful, delicious foods for the diet-conscious!
Add new zest to living with healthful refreshers!

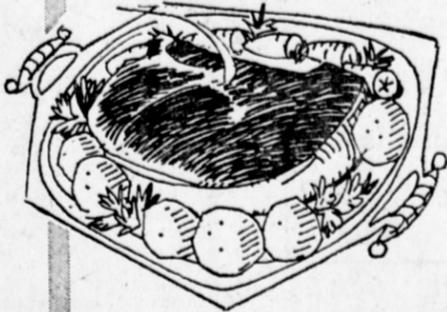
Vuchermuesli
Swiss Familia

14 oz. pkg. **79¢** reg. 89¢

Heinke's
Apple Juice

half gallon **79¢** reg. 89¢

FROZEN
SWEET
5 or CORN
10 oz. pkgs. **\$1** save 29¢



U.S.D.A. "CHOICE" BEEF
BLADE CUT
CHUCK ROAST
33¢ lb.

Pickles 58 oz. jar **59¢**
Mushrooms 2 1/2 oz. can **25¢**
Cut Yams 7 for **\$1**
Pickle Wafers 15 oz. jar **25¢**

U.S.D.A. "Choice" Beef. Tender, juicy, grain-fed beef, a family favorite sure to please!
7 BONE BEEF ROAST **37¢** lb.
U.S.D.A. "Choice" Beef. You get only good eating meat with this tender, succulent roast!
BONELESS CHUCK ROAST **69¢** lb.
Lean, flavorful cubes of beef to simmer with your favorite fresh vegetables and herbs!
BONELESS STEW BEEF **69¢** lb.

FRESH, LEAN
GROUND BEEF
37¢ lb.

U.S.D.A. "CHOICE" BEEF
CHUCK STEAK
39¢ lb.

MANN'S
APPLE SAUCE
2 tall 303 cans **25¢**

EASTERN GRAIN FED
PORK LOIN ROAST
7-rib portion **35¢** lb.



Fresh Eastern Grain-Fed Pork. Budget-wise menu-maker! Try this tender roast with yams!
LOIN END PORK ROAST **45¢**
Fresh Eastern Grain-Fed Pork. Try tender, lean chops for good eating on a limited budget!
CENTER CUT RIB PORK CHOPS **69¢**
Tender, meaty ribs from Eastern grain-fed porkers for hearty, delicious, homespun meals!
COUNTRY STYLE SPARE RIBS **49¢**
Sugar-cured, hickory-smoked flavor to start your day just right! 1 pound package sliced
FARMER JOHN BACON **49¢**
Skinless. For breakfast, brunch, supper! Fine with hot cakes or waffles! 8 ounce package
FARMER JOHN LINK SAUSAGE **4 for \$1**

FLOWN TO MAGIC CHEF BY JET!
FRESH FILLET OF SOLE **69¢** lb.

True Cod. To reel in a string of satisfied diners! Fresh Fillet of Cod lb. **59¢**
Certi Fresh. Lenten Menu-maker! 12 oz. pkg. **59¢**
Frozen Halibut Steak **59¢**
Sea-fresh seafood gourmets can't resist! 12 oz. jar Fresh Western Oysters **69¢**
Certi Fresh. Lenten Budget-saver! 10 oz. pkg. Frozen Breaded Cod **39¢**

Concentrated Detergent
SALVO
TABLETS
69¢ incl. 10¢ off



EXTRA FANCY RED
WASHINGTON
DELICIOUS
APPLES
10¢ lb.

JUMBO
SOFT SHELL
WALNUTS
39¢ lb.

DEL AMO
SHOPPING
CENTER
CORNER OF
HAWTHORNE &
SEPULVEDA

MAGIC
CHEF



Assignment TV

By **TERRENCE O'FLAHERTY**

I have received hundreds of letters and phone calls protesting the cancellation of the Richard Boone Show. They have come from all sorts of people on all kinds of station-

ery. The other day, one came from Boone himself, which contains an interesting enclosure:

"Since you have been so helpful in our fight I thought perhaps you might be interested in the form letter being used by NBC to answer the minute portion of the mail that they bother to open, so I am enclosing a reproduction of same."

THE FOLLOWING letter which Boone enclosed is on NBC stationery and signed by Katherine S. Cole, manager of the viewer information department:

"Dear Viewer: I have been asked to thank you for your communication concerning The Richard Boone Show and to express our regret that you disapprove of our decision to limit the series to a single season of 25 plays, not renewing it beyond September.

"Our enthusiasm for this series was the determining factor in encouraging its development and placing it in our schedule, an action that gained for NBC the distinction of being the only television network offering original drama by a repertory company on a weekly basis. Unfortunately the plays as a group did not measure up to our hopes either in terms of artistic merit or audience participation. Nor did they display the potential for improvement we seek in continuing a series from one season to another.

"THIS DOES not imply any lessening of NBC's commitment to good television drama. We believe we can do better in meeting the interests of the audience and hope you will

give us the opportunity to demonstrate this in the fresh programming we will bring to our schedule next season. Sincerely yours, K. Cole."

BOONE resumes his letter. "Perhaps I am jousting at windmills when I attempt to point out glaring inaccuracies in their reply. Incidentally, inaccuracy and absolute lies have characterized their comments to press and public alike since early in January when they courageously allowed us to learn of the show's cancellation with a 'leak' to a trade paper.

"However in all honesty I must take issue with their ridiculous comments regarding 'artistic merit... audience appreciation and lack of potential improvement...'

"ON THE FACE OF having already won two critics' polls, being named the best dramatic show of the season and the best new program, their criticism seems less valid. In addition to these national polls, in every city where individual newspaper polls have been conducted our show has been in the top ten, and in most instances in the top three. Samplings of more than 4,000 were obtained in Portland, Denver, and Indianapolis. A huge sampling came from the Los Angeles area, and in the city of San Mateo, with a population of only 70,000, more than 1650 people were polled.

"Contrasting this percentage of viewer opinion to the ludicrous samplings taken by the Nielsen poll, which purports to measure the viewing habits of 59 million TV homes, it would seem to me that our audience appreciation measures up pretty well.

"As for the final paragraph in NBC's form letter — they must be kidding. Thank you for your support and the support of your readers. It is truly appreciated, Dick Boone."

Know Your Traffic Laws

Prepared in cooperation with the Traffic Education Bureau of the Torrance Police Department

Many intersections have pedestrian controls that guide pedestrians across signal controlled intersections with maximum safety. These signs say "WALK" or "DON'T WALK," which makes them rather simple to understand; yet, far too many pedestrians fail to observe these controls.

As a pedestrian, you are required by the state vehicle code to obey these controls, as well as many other rules which pertain to pedestrian traffic.

Recently, a letter appeared in a local newspaper in which the writer complained about the number of pedestrian citations written by the Torrance Police Department. The writer indicated there were more important things a police officer might do.

LAST YEAR, three of the five traffic fatalities in this city involved pedestrians. This is a tragic condition not to be taken lightly. Is this type of violation to be overlooked and allowed to get worse? In addition to three pedestrians killed, another 50 were injured last year.

As a pedestrian, there are certain obligations. The law requires as much of pedestrians as it requires of drivers.

The Torrance Police Department is concerned with the safety of all, regardless whether they are pedestrians, drivers, or bicycle riders.

When the laws of the state are violated, those persons who choose to violate the laws will be cited. Lt. Nash, head of the traffic division of the Police Department, has warned all pedestrians and drivers that violations of the law will not be tolerated.

WHEN PEDESTRIANS, and drivers, violate the law, they will be cited. Pedestrian violations will receive special attention in view of the fact that pedestrians have died in the past 14 months.

We must all do our part by obeying the traffic laws if we expect to keep this a safe community. Traffic safety should be the concern of all because it affects all. There is no immunity from traffic. Stop and think, will you be the next fatality?

Youth Group Will Attend Conference

Members of the High School Christian Endeavor group of Central Evangelical United Brethren Church will leave tomorrow evening to attend a weekend retreat at Tahquitz Pines. The group will return Sunday evening.

Among the members attending the conference and retreat are: Lynette McNeese, Pamela Hoy, Joan Buther, Julie Rasmussen, Deborah Cullley, Ronnie Allen, Jerry Stanton, Ronnie Whitaker, and Skip Hoy.

The group will be accompanied by counselor Betty Thompson and Charlie McNeese, a camp staff member.

Transportation is being provided by adult members of the church.

Author to Speak

Joy Adamson, who gained fame through her books telling how she raised Elsa, the lioness, from a cub to motherhood, will speak at the next Harbor College Forum, March 12, at 8 p.m. in the Seahawk Center. She will tell of her experiences with Elsa and the urgent need for preservation of the African wilderness.

Two El Camino Students Win Cash Awards

Robert N. Nelms and Marilyn J. Coveleski, El Camino College business students, have won \$200 cash awards under Bank of America's Junior college business awards program, according to Dr. Stuart E. Marsee, president of the college.

The two students will receive the awards March 20 during a banquet at the Beverly-Hilton Hotel when Bank of America will present awards to students throughout Southern California junior colleges.

Awards are based on scholarship, personality and participation in school activities or outside employment.

Nelms, an accounting and business administration major, and Miss Coveleski, a secretarial major, will be honored at El Camino's spring awards banquet, also.