



IT PAYS TO SHOP

4 CORNERS SHOPPING CENTERS

at the fabulous Pacific Coast Hwy. at Crenshaw



AND THE DRIVE IS ON . . . Eugene Alfred, left, presents on behalf of Harvey Aluminum the first check for the 1964 Red Cross commerce and industry fund campaign. Dick Miller, right, volunteer chairman of the commerce and industry division serves as Red Cross representative. Harvey Aluminum set the pace for the March drive which has a goal of \$2,600.



HONOREES . . . At the Red Cross campaign kick-off luncheon in Hollywood Mrs. Margaret Barth, left, and Mrs. N. Zupparde, right, were congratulated by Wendell Black, president of Harbor College and chairman of the 1964 Red Cross drive for the Southern region of the Los Angeles Red Cross Chapter. Gold medallions were presented to Mmes. Barth and Zupparde for recruiting 100 per cent of the workers needed to canvass the sections they head for the residential campaign in Torrance. Also meriting gold medallions from Torrance were Mrs. Irene Ordaz and Mrs. Ross Haley.

Morley to Appear in Hawthorne

Herald Columnist John Morley, recently returned from a news trip around the world, will speak Monday night at Hawthorne High School under the sponsorship of the Centinela Community Forum.

The Centinela Community Forum is presented by the Centinela Valley Union High School District's adult education division. The meeting will begin at 7:30 in the lecture room of Hawthorne High.

Morley, a winner of America's highest speaker award, will talk about some of his most recent experiences. He has had private interviews with Khrushchev, Castro, DeGaulle, Nehru, Nasser, Chiang Kai-shek, and many other leaders. He has made some 25 around-the-world news trips in the past 13 years.

He served in World War II as a director of the Army Intelligence Corps, the Naval Intelligence, and the Federal Bureau of Investigation. Morley's writings have appeared in many national publications.

Morley's column, "After Hours," is a regular feature in The HERALD's editorial page.



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GO CLASSIFIED . . .

Normandie Improvements Authorized

Bids for improvements on Normandie Avenue between 212th and Carson streets have been authorized by the Board of Supervisors. The bids will be opened March 24.

Proposed improvements will make the section of Normandie Avenue a four-lane, fully-curbed highway. During work on the street a minimum of one 12-foot lane will be open in each direction. Access to all intersecting streets in the construction will be maintained within the limits of the project.

Become Big Chief At Home
 Send 'um squaw flowers from . . .
FRONTIER FLORIST
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5-pc. LIVING ROOM SET **SPECIAL**
 NO \$ DOWN . . . JUST \$5.50 PER MO.
 Modern styling in blue or per-simmon, 49-inch couch, 24" chair, foam padded! Plus 2 end tables and matching coffee table.
\$59⁹⁵ COMPLETE!

MOTOROLA 19" PORTABLE TV
 Golden voice speaker, built-in antenna and all Motorola quality features. 1 only at this low price!
\$125⁰⁰
 Reg. \$199.95 . . . Save \$74.95

4 DRAWER MAPLE CHEST
 Provincial styling with antique brass handles. Top: 18x42x31" high. 1 only! Reg. \$54.88 . . . Save \$20.00.
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PUSH VINYL ROCKERS
 In 2 lovely colors; gold and ivory. 2 only . . . Reg. \$89.88.
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MOTOROLA 23" CONSOLE TV
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 Beautiful walnut console, Danish styled. One only . . . hurry!
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 *SP25W stereo portable, and *SP41B portable record player. Both sets play 4 speeds, auto-changers, stereo has detachable speakers.
 2 Only at This Low Price
 REG. \$59.95
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G.E. PORTABLE Stereo-Phono
 • DROP-DOWN CHANGER
 • BALANCED SOUND SYSTEM
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A Colonial Styled
 STEREO COMPACT OFFERS RICH CONSOLE SOUND!
V-M's NEW
 STEREOGRAPHIC HIGH-FIDELITY PHONOGRAPH CONSOLE
 Here's the BIG . . . BIG VALUE in unbelievable stereo performance, designed for the smaller home or apartment where limited space is important.
 This distinctive, colonial styled console in full bodied maple finish bears the certification tag of the noted Fine Hardwoods Association—the mark of quality in fine furniture.
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36" DENIM
 • ON BOLTS
 • BEAUTIFUL NEW COLORS IN SOLIDS AND STRIPES
57¢ yd.
 NEWBERRY'S LOW PRICE

44" DUCK SPORTSWEAR
 1 to 15 yard lengths . . . decorative new ing! Black and white, and red and white in prints and dots. On bolts . . .
 REGULAR 98c yd.
77¢ yd.

36"-44" ASSORTED COTTONS
 1 to 10 yard lengths in plain and gay prints. Drip dry cotton that needs little or no ironing . . .
 REGULAR 49c yd.
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36"-42" DRAPERY FABRICS
 100% cotton that needs little or no iron-patterns. You are sure to find the fabric and design to give you a decorator touch!
 REGULAR 97c yd.
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36" TO 42" ASSORTED WHITES
 100% cotton drip dry. 1 to 10 yard lengths that are so nice for blouses, dresses and suits . . .
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MARIGOLDS, PETUNIAS, ZINNIAS, VIOLA, ASTER, AND SNAPS.
 — Limited Quantities —
REGULAR 47¢ TRAY **3 Trays \$1⁰⁰**
YUCCA GIGANTEA
 Large healthy ornamental trees. In one gallon cans. Grows to over 8 feet high.
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 Grows to large bush with beautiful flowers of white, pink and red. Gallon size can . . .
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HAWAIIAN TREE FERN
 Exotic island atmosphere in your own yard, pre-started root.
 LARGE SIZE \$1.29 **69¢**

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Salted Mixed Nuts
 BIG 13-OZ. CAN
 Peanuts, cashews, Brazils and almonds. Without coupon price would be 67c.
 Limit 5 with coupon please.
45¢
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 THURS., MARCH 5
 THROUGH
 WED., MARCH 11

Newberrys ROLLING HILLS PLAZA
 PACIFIC COAST HWY. AT CRENSHAW

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 MON. THRU SAT.
 10 A.M. TO 9 P.M.
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 10 A.M. TO 5:30 P.M.