

FINAL WEEK

TREND O' FASHION IN DOWNTOWN TORRANCE CLOSES STORE

LAST DAY: SATURDAY, FEBRUARY 15th

DRASTIC REDUCTIONS

HERE ARE 2 EXAMPLES:

- LADIES' SKIRTS \$3.97
These are regular values to 8.99
- LADIES' DRESSES . \$4, \$5, \$6
These are regular values to 20.00

MANY MORE VALUES — COME IN AND BROWSE!

- FIXTURES FOR SALE •

Trend O' Fashion

CORNER SARTORI AND EL PRADO DOWNTOWN TORRANCE

California Job Holders At Peak During January

The number of job holders in California last month exceeded all previous Januaries, and unemployment continued above a year ago. This announcement was issued jointly Wednesday by the Department of Industrial Relations and the Department of Employment.

At 6,403,000, total civilian employment chalked up a gain of 161,000, or 2.6 per cent, from January a year ago, according to Ernest B. Webb, director of industrial relations. During the year just ended, job growth averaged about three per cent, starting higher and slowing as 1963 progressed.

All major industry categories except agriculture participated in the rise from January, 1963. About 80 per cent of the increase was in services, government, and trade, all at January records.

ALTHOUGH AN over-the-year addition of 3,000 jobs in manufacturing brought the total in this category to a January record of 1,425,000, this represented further shrinkage of the gain over year-ago levels. The durable goods segment edged slightly below a year ago for the second month with the largest loss again in electronics. The usual mid-winter reductions after the holidays resulted in a decline of 130,000 in total employment in the state between December and January, a loss this year that was not as large as the seasonal norm. The principal decline in jobs was in retail trade establishments.

Other sizeable losses, mostly seasonal in origin, were recorded in manufacturing, construction, and government. The major declines within manu-

facturing include a seasonal cutback in food products followed at some distance by lumber and electronics.

UNEMPLOYMENT in the state rose seasonally to a total of 468,000 in mid-January. Albert B. Tieburg, Director of Employment, announced today. The total this January was 27,000 about the January, 1963, level when 441,000 were unemployed.

From December, unemployment increased by 72,000. A large part of the month-to-month rise was a result of seasonal layoffs in manufacturing, trade, and construction.

The seasonally-adjusted unemployment rate in January was 5.8 per cent of the labor force, unchanged from the rate in December, but a fraction higher than the 5.6 per cent rate in January, 1963.



DANCE CLASS . . . Barbara Simonson of the Barbara School of Dance in Rolling Hills Plaza, opposite the Rolling Hills Theatre and next to Newberry's, gives dancing instruction to Valerie Wickstrom, 3, and Judy Simonson, 16. The school will observe its grand opening Saturday from 10 a.m. to 4 p.m. Costumed entertainment will be offered from 3 to 4 p.m. and visitors may observe dance classes from 10 a.m. to 3 p.m. (Herald Photo)



RETREADS

\$7.49 IN SETS OF 4*
EACH

\$7.95 IN PAIRS*
EACH

\$8.49 EACH*
* PLUS TAX AND RETREADABLE TIRES

*7.50-14 *8.00-14 *6.50-15 *7.10-15

CHECK THIS LIST FOR YOUR SIZE TIRE		
BUICK	1954-1963	7.60-15 or 8.00-15
CADILLAC	1954-1963	8.00-15 or 8.20-15
CHEVROLET, DODGE, FORD, PLYMOUTH	1954-1956	6.70-15
FORD PLYMOUTH MERCURY	1957-1963	7.50-14
MERCURY, OLDSMOBILE, PONTIAC	1954-1956	7.10-15
DE SOTO, OLDSMOBILE, PONTIAC	1957-1963	8.00-14
CHRYSLER	1954-1963	8.20-15
DE SOTO	1954-1956	7.60-15
RAMBLER	1954-1963	6.40-15 or 6.50-15
COMPACT CARS	1960-1963	6.50-13

\$8.49 IN SETS OF 4*
EACH

\$8.95 IN PAIRS*
EACH

\$9.49 EACH*

*8.50-14 *7.60-15 *9.00-14 *8.00-15

★ PLUS TAX AND RETREADABLE TIRES
* REGULAR RETREAD ONLY
WHITEWALLS \$1.00
Only 1 Extra (Each)

B. F. GOODRICH

1323 CRAVENS AVE.

DOWNTOWN TORRANCE

PHONE FA 8-0220

Open Monday Thru Saturday, 8:00 to 5:00

LBS Announces Music Chairman

Appointment of Russel N. Squire as chairman of the music department at Long Beach State College, has been announced by Carl W. McIntosh, president. He succeeds Dr. John E. Green, who will accept a position at West Texas State.

Squire has served as a professor of music at Long Beach State since 1956.



GEORGE S. WING
New Chairman

Wing Heads Chamber Committee

George S. Wing, president of Hi-Shear Corp. of Torrance, has been named chairman of the newly organized Military Affairs Committee of the Torrance Chamber of Commerce, according to chamber president George W. Post.

In addition to his new chairmanship, Wing will serve as general chairman of the Armed Forces Day Parade committee. The group stages the annual celebration in Torrance to salute the nation's armed forces.

Wing has written to Secretary of Defense Robert S. McNamara asking that Secretary of the Army Stephen Ailes come to Torrance as grand marshal for this year's parade. At the same time, he announced the parade committee will meet today in the council chambers at City Hall.

The annual Armed Forces Day celebration will begin with a giant fireworks display at Civic Center Friday, May 15. The parade, which will display some of the nation's military might, will be held Saturday, May 16.

GRAND OPENING

SAVE 38% ON WOMEN'S - MEN'S AND CHILDREN'S SHOES

COME IN AND REGISTER FOR FREE LAS VEGAS TRIP

EXPERT SHOE REPAIRING AND DYEING

SPECIAL — REG. \$1.25 NYLON TAPS . 75¢

STAN'S SHOE CENTER

5011 PAC. COAST HWY. IN PACIFIC PLAZA CENTER

STILL A FEW LEFT TOYS AT DISCOUNT PRICES
ED'S HOBBIES
(Formerly Toy Circus)
1219 EL PRADO
FA 8-2062

Hair Style Heart-Warmers CROWNING GLORY

Win his heart with the wave that'll behave and save money, too.

Our Famous BUDGET COLD WAVE Complete With This Ad **4.95**

No Appointment Ever Needed! Open Day and Night 8 A.M. to Midnight

\$10 STA-CURL
Including Cut, Shampoo and Set Complete

7.50

\$15 WONDERCURL
Including Cut, Shampoo and Set Complete

8.50

\$20 MAGIC CURL
All Lacin, Including Cut, Shampoo, Set Complete

10.50

All listed or bleached hair slightly higher, other waves to \$20.

—THERE'S A SHOP NEAR YOU—

DOWNTOWN TORRANCE T.H.
2008 W. Carson (at Gramercy)
FA 8-9930

REDONDO BEACH
213 Palos Verdes Blvd.
(across from Plush Horse)
FR 8-9004

GARDENA
2518 W. Rosecrans
(Just east of Crenshaw)
DA 7-7350

You Must Present This Ad for Special Prices