

LEONARDS

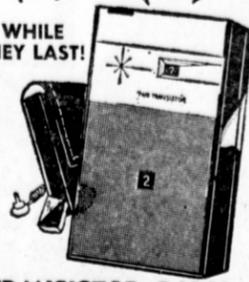


HAND PICKED GIFT BARGAINS

We've hand picked the most sensational Valentine gifts imaginable and slashed the prices to the bone so you can make this Valentine's Day the biggest gift giving day in your lifetime... and stay within your budget.

VALENTINE SALE

WHILE THEY LAST!



TRANSISTOR RADIO

The perfect Valentine gift... And just in time for the baseball season. This radio has excellent tonal quality, brilliant reception and is a beauty for your eyes to behold!

\$7.95 Value

2 77

SENSATIONAL BUY! Ladies CREPE BLOUSES

A luscious group of ladies' high fashioned dressy crepe blouses in long and short sleeves. These blouses feature the popular "fashion-fit" necklines. Choose from whites and pastels in sizes 32 to 38.

\$2.99 Value **1 87**

LADIES LASTEX S-T-R-E-T-C-H CAPRIS

The most popular stretch lastex capri we've ever handled. Now you can take your pick of all the new, 1964 Spring colors. Choose from black, turquoise, pink, lilac and mint in sizes 8 to 18.

\$4.99 Value **2 FOR \$7**

CLEARANCE SALE! Boys Hooded JACKETS

Handsomely styled vinyl jackets with zipper front, hood & quilt lining. Once-in-a-lifetime to buy! Sizes 8 to 18.

\$5.98 Value **3 00**

STORE HOURS: DAILY 12-9 P.M. El Segundo Store Open at 11:30 SAT. & SUN. 10-6 P.M.

Men's SWEATERS

- Lambs wool
- Shetlands
- V-Neck & Round neck
- Pullover styling
- 12 manly colors
- Sizes S-M-L-XL
- Solids, Plaids & Stripes

Tremendous selection of really fine sweaters but we do not have every size in every style and color. Hurry in for best selection.

VALUES FROM \$9.95 to \$14.95

4 44

SPECIAL PURCHASE SWEATERS! SWEATERS! SWEATERS!

The perfect gift for him! Tremendous selection from one of America's largest sweater mills. We can't mention the name but one look will convince you these are the finest group of sweaters you've ever seen at this price.

- Cardigan Styling
- Hi-Neck or V-Neck
- Solids, Fancies, Stripes, Checks & Ski
- Alpaca blends & Kodal blends
- 100% Virgin Wools & Irish Wools
- Sizes S-M-L-XL
- Zipper or button front.

VALUES FROM \$19.95 to \$25

7 77

FOLDING ALUMINUM



GOLF CART

Just the thing for the golfing enthusiast for Valentine's Day. Popular A & J golf cart featuring semi-pneumatic tires & 10" wheels. This is the self folding model that all golfers want.

\$9.95 Value

6 33

Ladies and Men's 1/2 CARAT TOTAL weight DIAMOND RINGS

Few gifts match the thrill of diamonds. Brilliant diamonds and gorgeous 14 carat mounting make these rings the perfect gift for Valentine's Day.

\$119.95 VALUE

88 77



Ladies' and Men's LINDE STAR SAPPHIRES

These rings are beautifully styled and the mountings are a work of art! MEN'S "LINDE" Sapphire, Ruby or Black Star. LADIES' "Linde" Star Sapphire or Ruby.

\$100.00 Values

45 77

SCOOP!! LEONARDS HAS 'EM!

The Latest Worldwide Phenomenal Pop Combo From England



LIFE MAGAZINE GAVE THEM A 5-PAGE SPREAD!

MEET THE BEATLES! L.P. ALBUM

This is the sensational Hit Combo you've been hearing and reading about. This L.P. includes the smash hit "I Want to Hold Your Hand." During this special sale you will actually buy at less than wholesale!

LESS THAN WHOLESALE!

SAVE OVER 50% 3.98

1 88 VALUE!



BIG SELECTION VALENTINE PLUSH TOYS

Tremendous assortment of soft & cuddly Dogs, Bears, Dolls, etc., just in time for Valentine's Day. All in vivid Valentine colors with "I love you," or "Be My Valentine"

\$2.00 to \$5.00 Values

1 54 To 3.77



Special assortment of Valentines that are Educationally correct concepts. Each package assortment for boys and girls with special card for the approved.

Box of 32 Valentines & Envelopes

Box of 64 Valentines & Envelopes

29c

48c



LADIES SCUFF STYLE SLIPPERS

Beautifully styled ladies scuff style slippers with satin upper, embroidered trim and comfortable cushion crepe sole. Choose from pink and black in sizes 5-10.

\$2.99 Value

1 76



WOMENS & TEENS CASUALS

Take your pick of one of several patterns in straps and Gore step-ins. In flannel or corduroy. Black and a selection of colors. Rubber soles. Sizes 4-10.

SPECIAL! 4 DAYS!

1 55



NO. 1 GRADE BARE ROOT ROSES

Number 1 grade bare root roses that are "2 year field grown" to the highest horticultural standards. These are the finest roses money can buy! Choose from such varieties as "Charlotte Armstrong", "President Herbert Hoover", "Peaches", "Picture", etc.

\$1.19 Value

77c

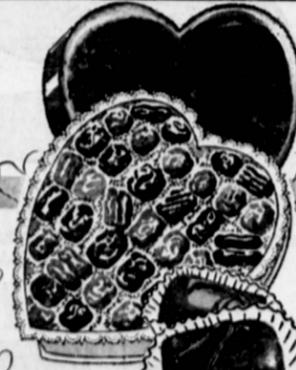


ELEGANT CUT CRYSTAL CANDY DISH

The perfect gift for her! Fine quality imported crystal that will capture the heart of your Valentine. This is a gift she will cherish 365 days a year.

\$4.95 Value

1 99



ASSORTED CREAM CHOCOLATES

Delightful... delicious... delectable! Assorted creams in light and dark chocolate. The perfect Valentine gift for that special person on your list!

REG. 89c 1/2-LB. BOX

58c

1-LB. REG. 1.29 98c



620-127-120 KODACOLOR FILM

Stock up now and be certain you'll have plenty of film for those Valentine's Day pictures. Your choice of 620-127-120.

\$1.25 Value

80c PER ROLL



BROWNIE KODAK "FIESTA" CAMERA OUTFIT

The perfect gift for that special person on your Valentine list. This camera set contains flashbulbs, film, battery and the fabulous Kodak Brownie camera.

\$9.95 Value **6 84**

LEONARDS

EL SEGUNDO 600 N. SEPULVEDA OR. 8-4762 EA. 2-2135 (3 BLKS. S. OF INTERNATIONAL AIRPORT)

TORRANCE 25405 CRENSHAW DA. 5-4911 SP. 5-3676 (CRENSHAW at PACIFIC COAST HWY.)

GARDEN GROVE 12891 HARBOR BLVD. JE. 7-5000 (2 MILES S. OF DISNEYLAND)