

Joel's **is NOT Quitting... But...**
is going to carry out plans for this event...

Out GOES Everything

JOEL'S ENTIRE WINTER STOCK GOES ON SALE AT THESE SACRIFICE PRICES

JOEL'S FASHION CENTER IS HAVING A SALE TO GIVE TORRANCE AND VICINITY AN EVENT THAT WILL MAKE RETAIL HISTORY. \$125,000 STOCK OF FAMOUS BRAND MEN'S AND WOMEN'S APPAREL OFFERED TO THE PUBLIC AT LOWEST PRICES EVER... COST AND BELOW COST.

**ALL SALES FINAL!
 NO EXCHANGES!
 NO REFUNDS!**

Fantastic Values in
DRESSES

REG. \$15.95 - \$16.95
DRESSES . NOW \$9⁹⁹

REG. \$18.95
DRESSES . NOW \$11⁹⁹

REG. \$22.00 - \$27.00
DRESSES . NOW \$13⁹⁹

LADIES' WOOL
SKIRTS
 AND
CAPRIS

Famous Names — Frank Lee - Loubella - Rhoades - Phil Rose - and Miss Pat. You won't find prices like these anywhere else so take advantage of these phenomenal bargains.

Regular \$9.98 NOW **\$6⁹⁹**

Regular \$11.98 NOW **\$7⁹⁹**

Regular \$13.98 NOW **\$8⁹⁹**

ALL FAMOUS MAKES
SWEATERS

WOOL FUR-BLENDS and BULKYS
 BY DARLENE, LE ROY, HEDY,
 HELEN HARPER

Regular \$10.98 NOW **\$6⁹⁹**

Regular \$11.98 NOW **\$7⁹⁹**

Regular \$13.98 NOW **\$8⁹⁹**

Regular \$15.98 NOW **\$9⁹⁹**

Regular \$19.98 NOW **\$12⁹⁹**

ROBES
 COTTON AND NYLON QUILTED,
 NYLON FLEECE AND TERRYS

ALL MUST GO!

Values to \$18.98 NOW **\$6⁹⁹ - \$11⁹⁹**

LARGE SELECTION OF STYLES AND COLORS.
 COME EARLY FOR WIDEST CHOICE.
 THEY WON'T LAST LONG!

BEST BUYS IN
BLOUSES

A WONDERFUL SELECTION OF BLOUSES. You'll want 4 or 6 of these now that they are so ridiculously low priced. You'll find cottons, dacrons, nylons, orlons... ALL MUST GO AT THESE LOW, LOW PRICES!

Reg. \$3.98, NOW **\$2⁴⁹**

Reg. \$4.98, NOW **\$2⁹⁹**

Reg. \$5.98, NOW **\$3⁹⁹**

**HURRY!
 THEY WON'T LAST!**

SALE ALSO GOING ON IN OUR LONG BEACH STORE, 510 W. WILLOW. THESE EXTRAORDINARY BUYS PLUS COMPLETE SELECTION IN MEN'S WEAR AND SHOES.

ROLLING HILLS PLAZA
 2551 PACIFIC COAST HIGHWAY
 TORRANCE

MANY OTHER ITEMS IN ALL DEPTS. TOO NUMEROUS TO MENTION

CHARGE IT!
 TAKE AS LONG AS 5 MONTHS TO PAY
 OR USE BANKAMERICARD

Joel's
fashion center
 KNOWN FOR QUALITY

SHOP
 FRIDAY
 NITE
 TILL
 9:00