

Ceremony Today To Greet Gold's New Local Store

Gold's Furniture and Appliance will open its new Torrance store with a ribbon cutting ceremony today at 9 a.m. at the new building, 4310 Artesia Blvd.

Hosts for this morning's official opening will be Richard Gold, president; and Charles Gold, executive vice president of the store; Howard Jacower, the firm's general merchandise manager; Herman Halpert, operations manager; and Richard Markson, manager of the new store.

Among guests of honor will be George Post, president of the Torrance Chamber of Commerce; Albert Isen, and Marlane Norsoph, "Miss Torrance," who will help cut the ribbon to mark the opening.

Store hours will be 9:30 a.m. to 9 p.m. each Monday, Thurs-

Torrance High Grad Elected To Honor Group

Barbara Ann Adams, an English major at the University of Southern California, has been elected to membership in Phi Beta Kappa, the nation's oldest scholarship fraternity.

Miss Adams, a Torrance High School graduate, lives at 3210 Sonoma.

Cabrillo Savings' Assets Show Substantial Increase

Cabrillo Savings' assets increased over 1 million dollars in the first five months after the association expanded and moved to its new building at Pacific Coast Highway and Crenshaw Boulevard.

The year-end financial statement shows assets of \$11,776,427 compared with \$10,302,000 on Nov. 26, when the move to the impressive new headquarters structure was made.

Pietro DiCarlo, Cabrillo's president and board chairman, points out that the association's assets grew nearly 90 per cent during 1963, and he calls this "evidence of the important service a locally owned independent institution can provide in aiding the economic growth of the community."

Personnel have been added at Cabrillo to maintain the high level of service in face of the stepped up activity, according to Fred Strohmeier, executive vice-president. Russell C. Carter of Rolling Hills has been named to the appraisal

staff. Mr. Carter was formerly sales manager of Trident Construction Co. in Hawthorne.

Cabrillo's directors have voted to pay interest at the rate of 4.85 per cent for the current quarter, and to continue the payment of "instant interest."

TEAC Meeting Slated Monday

The Torrance Education Advisory Committee will hold its regular luncheon meeting at noon Monday at the Masonic Temple.

The West High instrumental and vocal groups will present a musical program during the session, and district officials will discuss the counseling program in Torrance schools.

Trustees Okay Use of School Site by County

Approval of the use of a part of the Grace Wright School site in the Southwood Riviera area by the County Flood Control District was given Monday evening by members of the Board of Education.

The move had been protested by residents in the area who expressed hopes that the site might be grassed and used as a playground. Residents also questioned the safety of the small children in the area during discussion of the proposal at the December meeting of the trustees.

Board President Bert M. Lynn said he had talked with some of the area's residents and they were agreeable to the plan, provided the County yard was placed in the southeast corner.

Mark Dwire, a representative of the Flood Control District, said efforts to acquire a site for the construction yard on Hawthorne Avenue has been unsuccessful.

The yard will be used to store equipment needed to complete construction of the Walteria water retention basin in the area. It is expected to be completed in 12 to 15 months.

The yard will be fenced with chain link fencing and will be covered with bamboo on the side facing homes.

Headquarters For Goldwater Opens Jan. 11

Republican leaders from throughout the southland will attend the opening Saturday, Jan. 11, of the Goldwater for President office at 4729 Torrance Blvd.

"Opening of the local office is particularly timely since Senator Goldwater is expected to announce his plans for 1964 on Friday, to be followed by an appearance on Meet the Press Sunday, Jan. 5," according to Clarence J. "Bus" Turner, South Bay chairman of the Goldwater for President Committee.

Among Southern California Republican leaders expected to attend are former assembly minority leader and gubernatorial contender Joe Shell; state chairman of Californians for Goldwater, Carw Wick; and Assemblyman Charles Chapel.

Also expected to attend are Robert Gaston, president of the California Young Republicans; Don McDaniel, president of the Los Angeles County Young Republicans; Dr. and Mrs. Thomas Ross, son-in-law and daughter of Senator Goldwater; Barry Goldwater Jr., and Mathew S. "Sandy" Rae, member of the County Central Committee.

Coffee and doughnuts will be served from 10 a.m. to 5 p.m. Telephone number of the headquarters is 371-6053.

Rudnick Gets Promotion by Finance Firm

Promotion of Murray L. Rudnick of Torrance to vice president of Budget Finance Plan at a recent meeting of the board of directors of the nationwide consumer finance organization has been announced by Board Chairman Charles S. Offer.

Rudnick will continue to function as assistant to the director of supervision, Senior Vice President S. W. Sword, and his responsibilities will also embrace duties as divisional supervisor of Budget's 10 Hawaiian offices.

Rudnick, a former assistant vice president, will maintain his office at Budget Headquarters in Los Angeles.

A native of Los Angeles, he attended Los Angeles High School and the University of California at Los Angeles. He is a director of the Los Angeles Lenders' Exchange and a member of the Optimist Club.

Joining Budget in 1939, two years after the company's founding by Offer, he has served as an outside man in Los Angeles, as manager of offices in Huntington Park, Burbank and Inglewood, and became a supervisor in the Los Angeles region in 1948.

In 1958 he was assigned to the headquarters staff as assistant to the director of supervision, and in the same year was named assistant vice president and divisional supervisor.

He served with the United States Marine Corps in the South Pacific during the war years, 1942 to 1945, and was twice awarded the Purple Heart for wounds received in the face of enemy action.

Rudnick and his wife, Patricia, are active in church and school groups here. The couple has two children, James, 16, and Andrew, 13.

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Torrance Herald

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THIS BIG SALE STARTS TODAY, THURSDAY, JANUARY 9—OPEN TONIGHT TILL 9 TORRANCE STORE FOR 4 DAYS ONLY!

CARPET TOWN

Stock REDUCTION SALE

SAVE 1/2 and MORE

We've Brought in Merchandise From All 11 Stores For This Sale!



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- FULL ROLLS
- PADDING

A huge selection of "NAME BRAND" 1st QUALITY REMNANTS and FULL ROLLS at prices so low the manufacturers famous names can not be used!

Group No. 1		Color	Carpet Town Price
7.5x9.6	NORTHRIDGE DU PONT '501' NYLON	Cocoa	\$39.00
11.6x13	NORTHRIDGE DU PONT '501' NYLON	Rosewood	\$87.00
8x10.6	NORTHRIDGE DU PONT '501' NYLON	Cocoa	\$49.00
12x20.10	OVATION WOOL HI-LO SOLID	Parfait	\$83.00
12x17.5	DRIFTWOOD WOOL-NYLON-ACRILAN TWEED	Beige	\$70.00
9x15	NORTHRIDGE DU PONT '501' NYLON	Cocoa	\$77.00
12x14.6	CITATION DU PONT '501' NYLON	Light Beige	\$77.00
12x9.6	DEL ORIO DU PONT '501' NYLON	Desert	\$65.00
12x9.6	DEL ORIO DU PONT '501' NYLON	Tweed Blue	\$65.00
12x13.2	OVATION WOOL HI-LO TWEED	Cocoa	\$55.00
12x6.1	OVATION WOOL HI-LO TWEED	Ceramic	\$22.00
12x7.4	OVATION WOOL HI-LO TWEED	Cameo	\$28.00
12x7	OVATION WOOL HI-LO TWEED	Brown	\$25.00
12x14	BONANZA WOOL WILTON TWEED	Black & White	\$99.00
12x19	NORTHRIDGE DU PONT '501' NYLON	Almond	\$119.00
12x20.9	NORTHRIDGE DU PONT '501' NYLON	Almond	\$129.00
12x7.9	GIDEON WOOL CARVED WILTON	Martini	\$49.00
12x8.3	MANOR LANE DU PONT NYLON TWEED	Sand	\$35.00
12x12.10	KINGS COURT DU PONT '501' NYLON	Camel	\$35.00
12x15	"AS-IS" GREENWOOD WOOL WILTON	Beige	\$69.00
12x11.6	KINGS COURT DU PONT '501' NYLON	Beige	\$99.00
12x14.7	FIREBIRD DU PONT '501' NYLON	Cocoa	\$79.00
12x25	GOLD RUSH WOOL & NYLON TWEED	Blue	\$158.00
12x6.9	WOOL TWEED HI-LO "AS-IS"	Spice	\$18.00
12x18.3	ELEGANT LADY CAPROLAN NYLON	Honey	\$19.00
12x17.2	ELEGANT LADY CAPROLAN NYLON	Honey	\$15.00
12x7	BELLSHIRE DU PONT '501' NYLON	Satinwood	\$47.00
12x24	TWIRLWIST COTTON BOUCLE	Green	\$95.00
12x19.2	BEVERLY COTTON BOUCLE TWEED	Cocoa	\$69.00
12x12.6	CONSTELLATION CUMULOFT NYLON	Beige	\$66.00
12x14.7	MAGIC TWEED DU PONT '501' NYLON	Sandalwood	\$63.00
12x12	NORTHRIDGE DU PONT '501' NYLON	Parchment	\$75.00
6x16.9	SWAN LAKE TYGORA NYLON TWEED	Cocoa	\$48.00
12x12.3	NORTHRIDGE DU PONT '501' NYLON	Parchment	\$75.00
12x11.6	CITATION DU PONT '501' NYLON TWEED	Walnut	\$64.00
12x18	BONANZA WOOL WILTON TWEED	Cocoa	\$125.00
12x10.11	SEA ISLAND DUPONT '501' NYLON	Royal Blue	\$70.00
12x11.3	MODERNA TYGORA NYLON POPCORN	Mushroom	\$75.00
12x17	AMERICANA DU PONT '501' NYLON CARVE	Earth	\$94.00
12x12.8	AMERICANA DU PONT '501' NYLON CARVE	Snow Peak	\$99.00
12x13	AMERICANA DU PONT '501' NYLON CARVE	Canyon Beige	\$99.00
12x12.8	AMERICANA DU PONT '501' NYLON CARVE	Earth	\$99.00
12x15.2	AMERICANA DU PONT '501' NYLON CARVE	Snow Peak	\$118.00
12x14	AMERICANA DU PONT '501' NYLON CARVE	Snow Peak	\$109.00

Group No. 2		Color	Carpet Town Price
12x17	KINGS COURT DUPONT '501' SCULPTURE	Turquoise	\$139.00
12x23	CITATION DU PONT '501' NYLON SOLID	Gold	\$123.00
12x14.6	CITATION DU PONT '501' NYLON SOLID	Light Beige	\$77.00
7.8x7.8	CITATION DU PONT '501' NYLON SOLID	Azua	\$25.00
10x16	RANBLEWEAVE DU PONT '501' NYLON	Cocoa & Charcoal	\$125.00
15x8.8	PEPPER TWEED WOOL WILTON	Grey	\$72.00
12x5.3	NORTHRIDGE DU PONT '501' NYLON	Parchment	\$19.00
12x8.2	BROOKMORE MORESQUE NYLON TWEED	Gold	\$38.00
12x15	FIREBIRD DU PONT '501' NYLON SHADOW	Red	\$85.00
15x10.9	ESCORT CUMULOFT NYLON TWEED	Safari	\$72.00
15x15	ESCORT CUMULOFT NYLON TWEED	Spice	\$105.00
12x5	CORBIN HILLS WOOL SCULPTURE WILTON	Beige	\$15.00
12x12.8	GRANADA HILLS CUMULOFT NYLON	Parchment	\$73.00
12x3.3	CITATION DU PONT '501' NYLON	Pumpkin	\$50.00
12x21.7	BIG HILL ENKALOFT NYLON	Martini	\$132.00
11.5x10	JET-GLO CUMULOFT NYLON BOUCLE	Grey	\$47.00
12x14.8	JET-GLO CUMULOFT NYLON BOUCLE	Rose	\$79.00
12x12	FIREBIRD DU PONT '501' NYLON SHADOW	Red	\$68.00
15x12.2	SANTA ROSA CUMULOFT NYLON	Sand-Beige	\$139.00
12x6.3	MANOR LANE NYLON TWEED	Cameo	\$25.00
12x9	NYLATWEED CUMULOFT NYLON TWEED	Beige	\$59.00
12x9.4	KASHMIR EXTRA-HEAVY NYLON FLUSH	White	\$79.00
10x10.4	BACARA DU PONT '501' NYLON TWEED	Turquoise	\$79.00
12x11.3	JET-GLO CUMULOFT NYLON BOUCLE	Gold	\$79.00
12x15.4	GLENBARK DU PONT '501' NYLON	Settinwood	\$125.00
12x14.3	CITATION DU PONT '501' NYLON	Earth	\$75.00
12x10.7	SANTA ROSA CUMULOFT NYLON	Blue	\$65.00
15x15	SANTA ROSA CUMULOFT NYLON	Blue	\$112.00
12x8.6	GLENDALE TWIST FRIEZE NYLON	Honey	\$66.00
12x12.9	NYLATWEED CUMULOFT NYLON TWEED	Gold	\$85.00
12x10.7	SANTA ROSA CUMULOFT NYLON	Blue	\$62.00
14.2x14.2	GRANADA HILLS CUMULOFT NYLON	Turquoise	\$99.00
10.3x15.9	CAMELOT CUMULOFT NYLON SHADOW	Cocoa	\$1.00
12x19.11	RANBLEWEAVE DU PONT '501' NYLON	Gold & Cocoa	\$175.00
15x20	BOCHA CHICA CAPROLAN SHADOW	Martini	\$199.00
12x24.8	SCULPTURA DU PONT '501' NYLON CARVE	Blue	\$225.00
12x18.4	MALBURY DU PONT '501' NYLON CARVE	Blue	\$145.00
12x22.7	EL CAMINO ENKALOFT NYLON	Gold	\$149.00
15x7.9	GRANADA HILLS CUMULOFT NYLON	Ivory	\$59.00
12x18.3	LOCK-WEAVE WOOL HARD-FINISH	Green	\$129.00
12x15.6	LOCK-WEAVE WOOL HARD-FINISH	Green	\$99.00
12x16.6	ELEGANCE DU PONT '501' NYLON POPCORN	Soft Gold	\$133.00
12x21	ELGAN WOOL WILTON TREEBARK	Martini	\$158.00
12x7.7	STAR TWEED HI-LO	Nutria	\$29.00

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Virgin 100% wool in a wide choice of practical tweeds and solids.

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DUPONT CONTINUOUS FILAMENT NYLON TREE BARK **\$5** SQ. YD.

Ideal Budget-Field Nylon Broadloom in wide assorted selection of rich solid colors. Cleans easily — resists shedding. Completely installed over waffle padding.

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Sparkling and rich-looking because it's Spandex to achieve delightful multi-color tweeds. Hides every hide blemish and it's easy to clean. Completely installed over waffle padding.

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