



I'VE GOT NEWS FOR YOU TODAY

SANTA *says..* **WE'VE GOT 'EM! NEW**

1964 RCA VICTOR

"Living Color" Television!

Nobody,
But Nobody,
UNDERSELLS
THE DUTCHMAN



The ALEXANDRIA
Model 14-G-88-M
26 1/2 square-inch picture

COME IN AND THRILL TO THE NEW,
DAZZLING MARK 9 SERIES FOR 1964

See the most brilliant Color TV sets ever made! Now, trade in your old set and trade up to RCA Victor — the performance-proved leader for over 9 years. All with RCA Space Age Sealed Circuitry... the powerful "New Vista" Mark 9 Color Chassis... and every feature you've dreamed of owning. More people own RCA Victor Color TV than any other kind!

DID YOU KNOW...
you can buy an RCA VICTOR
"Living Color" Television for
LESS THAN \$500!

COME IN TONIGHT
FOR AN EXCITING
COLOR DEMONSTRATION!



The CHERBOURG
Model 14-G-90-M - 26 1/2 square-inch picture

MORE PEOPLE OWN RCA VICTOR TELEVISION THAN ANY OTHER KIND!



The HALMSTAD
Model 14-G-73-M
26 1/2 square-inch picture



The GRIMALDI
Model 14-H-94 26 1/2 square-inch picture

SEE THIS ITALIAN PROVINCIAL MASTERPIECE OF HOME ENTERTAINMENT TODAY
FM/AM-FM Stereo player, Color TV... all-in-one — a perfect showcase for the whole family's viewing and listening enjoyment. • Multi-speaker stereo sound system with 2-12", 4-3 1/2" speakers • New Studiomatic 4-speed record changer • Feather action tone arm • FM/AM and FM Stereo Radio • Convenient plug-in jacks • Brilliant Mark 9 Color TV with RCA Space Age Sealed Circuitry, Powerful New Vista Tuner — All-channel UHF available, too.

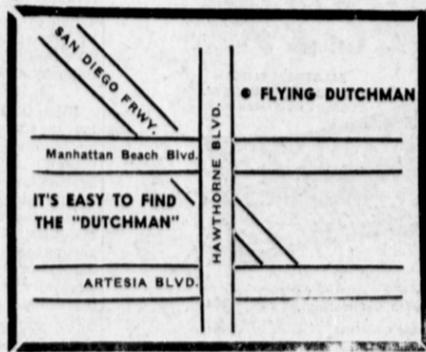


The STAUNTON
Model 14-G-75-M
26 1/2 square-inch picture

see the entire Mark 9 series today at...

**WE SERVICE
EVERYTHING WE SELL**

**OPEN EVERY NIGHT
TILL 9 P.M.**



E. T. BAUMAN
THE FLYING DUTCHMAN

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**NO MONEY
DOWN
3 YEARS
TO PAY**