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JOHN FITZGERALD KENNEDY 1917-1963

This community, along with the nation and all of the good people of the world, today mourns the shocking assassination of President John F. Kennedy, 35th president of the United States of America.

In the midst of our still unbelieving shock we are bewildered at the rapid succession of events that saw this confident, smiling young leader receiving the adulation of the people of Dallas one minute and the next a shattered, bleeding corpse in the arms of his wife.

John Fitzgerald Kennedy, in the full flower of a magnificent manhood, already is enshrined in the martyrdom with others who have paid the supreme sacrifice to the world's most awesome office—the presidency of the United States of America.

But, God does bless America. The wisdom of our forefathers established a system of government providing an enduring succession of authority that quickly restores order out of chaos and keeps a lasting trust.

We now have a new president and good Americans will rally to the support of President Lyndon B. Johnson, 36th President of the United States.

Our System Displayed

Everyone hears about free enterprise. Everyone is directly affected by it, every day of his life—in his work, his shopping, his recreation, his investments and savings.

But reliable polls have shown a grave public misunderstanding concerning how much profit typical businesses and industries earn, what those profits accomplish and where they go, and how earnings are divided among the owners and workers and the tax collectors. This, it may be added, seems to be especially prevalent among young people, including those in the colleges, to whom the future will belong.

A major effort to help correct this situation is planned for next year. The site will be the great New York World's Fair. The effort will take the form of a Hall of Free Enterprise, of which the American Economic Foundation is the sponsor.

The Hall, says Fred G. Clark, the Foundation's Chairman, "... in its logical course of development, has accidentally unearthed what may prove to be a major cause of America's rapid moral and economic degradation; namely, an appalling lack of faith in free institutions among the higher echelons of business, labor and government."

The Hall is designed to restore that faith. Its purpose is summed up in a slogan that is to appear over its facade—"The Greatest Good For The Greatest Number." And that good results from a free economy which permits the accumulation of savings and their investment to provide millions of new jobs. In other words, all the material blessings we know—including not only goods and services we buy and use each day, but the activities of government in every sphere from military security to public welfare—are paid for, in one fashion or another, out of profit. To quote Mr. Clark once again, the idea behind the Hall is to "... demonstrate that business—the production and exchange of goods and services—is the source of all material well-being; that production is the source of purchasing power; that money is simply a receipt, labeled dollars, which we hold between the time we give something up until we get something else in its place; that millions of workers lose purchasing power when other workers demand and get more receipts than the equivalent of what they produce."

In sum, The Hall of Free Enterprise, according to the sponsoring Foundation, will be the first building ever constructed to be devoted exclusively to the presentation of principles in action. Its exhibits and activities will be so designed as to appeal and to be understandable to peoples from abroad, no less than to Americans. Its supporters include a long list of distinguished individuals and leading business, civic and religious organizations. The principles it will dramatize have won the approval of an International Advisory Council composed of leaders from the 50 states and 36 foreign nations. The Honorary Chairmen of this Council make up the total membership of the world's most exclusive "club"—they are former Presidents Hoover, Truman and Eisenhower.

Opinions of Others

SISSETON, S. D., COURIER: "The American Medical Assn. now claims there is no physical value in sun tanning. In fact, exposure to the sun is damaging to the skin. 'Sunlight speeds wrinkles and aging and excessive exposure over a period of time can cause serious skin conditions.' Doctors advise their patients to take precautions to reduce skin damage from tanning as much as possible. Sunburn should be treated as any burn."

WAILUKU, HAWAII, MAUI NEWS: "Vandals should think twice about the consequences before going off the deep end in destruction of property and disorderly public conduct... including giving heed to the welfare and shame of their families when they are hauled in by the police."

Spirit-Of Moscow Cocktail



ROYCE BRIER

220 Babies Per Minute And the Consequences

When Columbus reached the New World, say anthropologists, there were about a million Red men in North America, and a comparable number occupied Central and South America.

At that time there was about 100 million civilized men in Middle and Western Europe, and the world population was about 450 million.

But 200 years ago, when the population of the earth had reached 600 million, only eight million of them lived in the New World. The Europeans could hardly be blamed for thinking the PEOPLE of the Americas were unimportant, though their LAND was important because, the Europeans thought, it could be exploited for gold, furs and other forms of wealth.

But today for the first time there are more people in the Americas than in Europe (excluding the Soviet Union)—441 million to 437 million.

As the Europeans became aware of this, and compare it with their former dominion, they are not going to like it. But they haven't cared for the New World since its land was closed to exploitation.

Most of the figures used here were derived from "Population Bulletin," which deals with world population growth and shift, and its consequences.

American growth is but one phase of the population shifts of the past 200 years. World population in mid-1963 is put at 3.18 billion. This is an increase of half a billion in the 1950s equalling the world total of 1950. Present rate 220 babies a minute.

Most of this expansion occurs in the industrially underdeveloped countries. Asia alone has 1.8 billion people.

The world has doubled in population since 1900, and at the present rate could double again in 38 years or less.

Yet the increase of food production in the underdeveloped regions of Asia, Africa and Latin America has been only moderate in the past 63 years. There is simply less food to be divided among the underdeveloped peoples today than there was in 1900.

Many demographers hold that this is the fundamental cause of the global social and political unrest of our time, verging on revolution in some regions.

The only visible cures for it are a rapid arrest of population expansion, or a rapid industrialization, including an agricultural revolution, in the

underdeveloped regions. But baffling obstacles to either on any effective scale face technical man. The printing shops can hardly keep up with the population changes, and this is only written to pose the question again.

Around the World With



DEPLANE

"We are flying to London next month. Since this is the first time we have been abroad (and taken a plane over the ocean) can you give us any advice?"

Fly during the day, not during the night. You adjust much better to the sleep and eating change. You may not be tired enough to go to bed even though it is night in London, afternoon by your feeling. But you'll feel better.

If you take the night plane, you land in the London day. You get sleepy at the wrong time and want to eat in the middle of the night. Fly day and you adjust in one day. Fly night and its take you a week.

"... any suggestions on hotels?"

You should have a hotel reservation firm. The yellow section of an American city phone book will give you hotel representatives. They'll get it for you at no charge.

British Customs and entrance is easy. There are airport buses. If you take a cab, the fare is not on the meter. London airport is just far enough out that the driver is allowed to negotiate a price. Correct fare is forty shillings—two pounds. You give him four shillings tip.

I find the starter or the cabbie usually asks 45 to 50 shillings. So if you start right off by saying, "The fare into West End is 40 shillings, right?" it saves everybody's face and everybody is happy.

"I am a single man going to Mazatlan, Mexico for a few weeks. I'd like a good hotel but not expensive. And some good but not de luxe places to eat."

The best beach hotels are out at Playa del Norte—North Beach. Unless the town has changed a lot in a couple of years, you won't be bothered by any deluxe restaurants—and you'll find them all in a day.

Hotel rooms should be about \$5. Dinners at best about \$2. This is a small West Coast town. Good for swimming and fishing and has a certain charm about it. But it's not Mexico City. (Usually some excellent oysters on those street sands on the water-front near the old Belmar Hotel.)

"My husband is retiring and

James Dorias

Sees Need for Better Northern Negro Leaders

Does the Negro leadership in Northern cities want peaceful solutions of the problems of Northern Negroes?

In the South, non-violent demonstrations have bred violence, and violence has bred counter violence. Deplorable as these demonstrations have been, there are few northerners who do not sympathize with the conditions that provoked them: segregation in the public schools, denial of the right to vote, segregation in public services, and denial of the right to patronize restaurants, stores and other public accommodations.

It has become fashionable lately to term the northern white population as being fully as prejudiced as Southern whites, except that where bigotry is overt in the South, it is subtle in the North. If this is true, to what extent is the militancy of Negro leaders responsible for making it true?

Public schools are not segregated in California. No one of legal voting age is denied the right to vote in California. The state's Fair Employment Practices Act makes it clearly illegal for employers to discriminate in hiring on the basis of race, and illegal for labor unions to deny union membership on the basis of race. California's Unruh Act prohibits discrimination in public accommodations. The Rumford Act restricts the right of home and apartment owners to refuse to rent or sell to applicants on the basis of race.

But despite the fact that the kind of discrimination that is rampant in the South is unknown here, California's cities have experienced racial

demonstrations to enforce vague demands for unclear goals.

Recently in San Francisco, at the end of a mayoralty campaign, one of the candidates, a restaurant owner, was subjected to racial picketing at his place of business and his home. Basis for the picketing was obviously political, for the business always has followed non-discriminatory hiring policies and more than 12 per cent of its employees are Negroes.

On the Saturday night before election, the pickets staged a two-hour sit-in within the restaurant, forcing law-abiding customers outside, shouting and singing "freedom" songs, standing on tables, and breaking furniture and glasses. It was not a pretty sight to watch.

Most alarming was the mounting temper of the disapproving crowd outside the restaurant. When the demonstrators finally were asked to leave, they refused, and were

arrested. Flinging themselves to the floor, they had to be carried out bodily by the police, to the cheers of the crowd, until order was restored.

No one watching this frightening exhibition could fail to realize that it inflamed racial prejudice, instead of alleviating it—that it harmed the cause of racial equality, instead of advancing it.

But none of the recognized leaders in the San Francisco Negro community disavowed or deplored the demonstration. The fact that none of the Negro employees of the restaurant took part in it, and the fact that most of the demonstrators were not Negroes, but white beatnik types, suggests that most Negroes do not approve of the tactics of their leaders.

Perhaps what is most urgently needed to combat racial prejudice in the North is the emergence of new Negro leaders who realize that militancy for the sake of militancy is self-defeating.

Our Man Hoppe

Shock, Grief, Anger, Pride

Art Hoppe

It hit so hard. So suddenly. We were standing in the office, a group of reporters, laughing over some small anti-Kennedy joke. Not a vicious joke. One he would probably have laughed at himself.

Then there was the word he was shot. There was that first moment of blankness—of sheer incredulity. We gathered around a battered radio on one reporter's desk and stared at its chipped, ivory-colored plastic case for... How long was it? An hour?

And slowly it became believable. And, as it became believable, the shock grew. "I'm going to be sick," one woman kept repeating over and over. "I'm going to be sick."

And as the believability grew and the shock grew, there grew within those of us around the battered radio still another emotion—a hard, burning knot of anger.

"The bastards," said an old reporter, his eyes hard, "the dirty bastards." We all nodded, filled with anger and hate for those who did this. And I thought of all the deaths this old reporter had seen—murders and fires and wrecks. I thought of how we reporters armored by our shell of cynicism, could usually manage wry jokes we traditionally use to flaunt our professional toughness and perhaps to protect our human sensitivity.

But this time there were no jokes. There was only the shock and the grief and the anger. And yet it was only one man who had died. Not a small child, nor a defenseless cripple, not even someone we knew. But a mature, powerful man. A man, moreover, who, during his life, some of those around the radio had not particularly admired and few, if any, had truly loved.

Then why this choking grief we all shared at his death? Why this burning anger toward his assassin?

I don't know. Partly, I suppose, it is because we all identify with a President, as we do with any famous man. He is part of our conversation, our casual thoughts, part of the fabric of our lives.

But in the case of a President, I think it is more than that. He was not merely the President. He was our President.

Whether we voted for him or not, he was our President. He had made a thousand speeches and shook ten thousand hands and traveled a hundred thousand miles to present himself to us. And we—we, the people—had elected him.

And now all this was nothing. A single man firing a single bullet with a simple squeeze of his finger had destroyed what we, the people, had built. And I think that what a least partly grieves and angers all us so much is his flaunting of our system, this terrible injustice.

I hope so. I think so. And mingled in these other emotions for me, there is growing another—pride. I am proud that all of us feel this grief and anger so deeply. Whatever our politics or our cynicism. For our grief and our anger, I believe, is the measure of our love for democracy.

What about trains as a way of seeing Mexico? I haven't done this for a long time. I have had a number of letters from people who have and they think it is very good. Not a letter said it was bad.

"Can you suggest a mosquito spray for the time we are in Mexico?" There's a formula worked out by the U.S. Department of Agriculture—comes in spray cans under brand names. "6-12" and "Off!" are two I recall. However, they don't keep off those little sand flies at the beach. And you should get your doctor to give you the once-a-week anti-malaria pills.

And we tried to give Somali \$18,000,000. But she refused - Politely, in the native dialect.

All this could start a trend if we don't watch out. Also grab a campaign issue from those who are fighting foreign aid in Congress. Some Senators are busy there hacking away at the administration's requests. But if we can't find countries who'll take the stuff, there's clearly no use for anybody to vote to give it away.

Abbe Mellinkoff