

Wireless Paging Available

How many times has the average business man tried to reach key personnel in his company or another company to no avail?

How much time has a PBX operator and other personnel spent taking and filing messages and how much time is spent in running messages, or in vocal paging, while foot-tapping callers tie up the switchboard?

Has the average company ever totalled the time and dollars it spends trying to provide an efficient paging service? If it hasn't, it should. And if it has, it knows that there is a real need for a paging system that can reach its personnel faster, surer and more economically.

GENERAL TELEPHONE Co. feels it has hit upon a solution to these problems with its Personal Signaling Service, a wireless paging system with a range of about one mile. It consists of a signal encoder, usually located at the customer's telephone switchboard, a compact transmitter and antenna, plus up to several hundred individual pocket-sized receivers.

Each person tied into the system carries a compact lightweight, pocket-sized receiver which operates on its own coded radio frequency. When the operator cannot reach him at his usual telephone extension, she signals his individual receiver number.

WHEREVER HE IS — anywhere in the building or grounds, even in an elevator or in the coffee shop, his receiver "beeps" a signal every 20 seconds until he answers his page.

All he needs to do is go to the nearest telephone, call the switchboard operator and be connected with his caller or receive his message. Average elapsed time for the whole cycle is less than two minutes... up to ten times faster than other paging methods.

Utility PR Program Wins Top Honors

Southern California Gas Co. has been honored for developing one of the top 10 public relations programs in the country last year, reports G.M. Babbe, manager of the utility's Southwest Division.

The recognition comes from Public Relations News, national trade magazine, which pointed out the firm's outstanding customer relations program.

Babbe noted that the sharp differences in weather many times results in natural gas bills covering a cold period arriving to subscribers during a time when warm temperatures prevail. This caused many inquiries which were eventually subdued by the information campaign, carried out in several ways.

Southern California Gas Co. is the only public utility in the nation and only Western-headquartered firm to be recognized by the publication. It is issuing a special portfolio for business and industry management which contains the case history of the successful project.

The Truth About NERVE DEAFNESS

Free Booklet Tells All

Now for the first time ANYWHERE—Get the facts about the Nation's No. 1 cause of hearing distress—NERVE DEAFNESS!

Until today little has been written about this painless invisible condition that handicaps and isolates millions.

This new booklet explains what Nerve Deafness is. How it interferes with hearing... and what symptoms to look for. Find out why you may hear, but can't understand. Will surgery or a hearing aid help? Will anything help?

This remarkable FREE booklet, "The Inside Story of Nerve Deafness," tells what you can do yourself to end this embarrassing ordeal—Nerve Deafness. Write or call for your FREE copy today.

MAICO HEARING SERVICE

1268 SARTORI 464 W. 6th ST. TORRANCE SAN PEDRO 320-0750 TE 2-2697

Rev. Hunt To Speak On Korea

The Rev. Bruce Hunt will speak at Greyfriars Memorial Orthodox Presbyterian Church, 22511 S. Figueroa, Sunday at the 11 a.m. service. He has recently returned from Korea.

Mr. Hunt is a descendant of a long line of missionaries and pastors. His great-grandfather served in the Hawaiian Islands, and in San Francisco during the gold rush days, as well as in Korea.

A graduate of Rutgers University and the Princeton Theological Seminary, the Rev. Mr. Hunt went to Korea in 1928. He served five years in Manchuria before he was imprisoned for seven months by the Japanese in 1941. He returned to Korea in 1946, but left when the Korean War broke out. He returned to Korea in 1952.

Currently on a one-year furlough from his mission duties, the Rev. Mr. Hunt is touring the United States explaining his work and the needs of the missions of Korea.

Hearings Set By Commission For Zone Pleas

Public hearings will be held July 23 before the Los Angeles County Regional Planning Commission on two zoning cases in the Carson area. The hearings will start at 9:30 a.m.

Involved are two parcels located in the Carson Zoned District. A request for a change of zone from R-1 to C-3 for 17,500 square feet at Avalon Boulevard and 238th Street will be heard.

Also to be heard is a request for a change of zone from A-1 and B-1 to C-3 on a parcel at Neptune Avenue and Carson Street.

Supervisors Ask Brown for Veto

The Los Angeles County Board of Supervisors has gone on record urging Governor Brown to veto a bill to open Catalina Island to sports fishing waters to commercial fishermen.

The board acted on a motion of Kenneth Hahn. Hahn said he wanted to protect the recreational aspects of the island.

You're Not Alone
YOUR NEIGHBOR IS READING THE HERALD TOO!

Rushin' Roulette by Chon Day



The Travelers Safety Service

Inattention and speed are major causes of highway accidents.

Garden Checklist

1. Water dahlias thoroughly at about five-day intervals. Feed now with complete fertilizer, keeping it away from the main stalks.
2. Shade trees may be planted now from containers. Summer planting gives you the advantage of a full years growth over planting next year.
3. Chrysanthemums have few pests, but aphids show up on occasion. They should be controlled before they get a foothold. See your nurseryman.
4. Various selective controls are available for crab grass. You can apply this month.
5. Pinch chrysanthemum plants back for the last time. After this, let them grow on undisturbed except for removing excess side buds.

WE INVITE YOU TO USE OUR

BABY SITTING SERVICE

We have reliable and experienced adult women to care for your children, invalids or elderly people daytimes or evenings.

Per Hour 1.00
Week-end - Vacation (every 24 hr.) 12.00
New Baby Cases - per day 12.00
Transportation 50c and 1.00
Call Between 9 a.m. and 5:30 p.m.
Davis 9-4462

A & M BABY SITTERS REGISTRY - AGENCY
15605 Atkinson Ave. Gardena
(SERVING THIS COMMUNITY SINCE 1953)

GREEN LAND LANDSCAPE NURSERY

22500 SO. AVALON OPEN 9:00 to 6:00 EVERY DAY

Early July Specials

SHADE TREES

ALL NO. 1 QUALITY AND ARE 7 TO 12 FT. TALL WHILE THEY LAST — THIS WEEK ONLY!

AMERICAN ASH	\$288	GOLDEN RAIN SHADE TREE	\$325
SHAMEL ASH	\$288	MIMOSA	\$325
JAPANESE PAGODA	\$325	LOMBARDY POPLAR	\$325

ALL IN 5 GALLON CANS — MANY OTHER VARIETIES!

ORTHO-GRO — LIQUID

Plant & Lawn Food

Reg. \$4.98 Gal.

2 GALLONS \$4.99

A \$9.96 Value - Save \$4.97!

GERMAIN'S 12 BRAND

LAWN FOOD

BUY A 5000 SQ. FT. BAG FOR **\$5.95**

AND GET A 2500 SQ. FT. BAG **FREE!**

A \$9.40 Value - Save \$3.45!

LANDSCAPING SERVICE

We have one of the best qualified landscape engineers in Southern California, with over 37 years experience in creating beautiful settings . . .

ALSO — SPRINKLER SYSTEMS INSTALLED

CALL FOR FREE ESTIMATES — TE 5-2010

WE GUARANTEE ALL PLANTS AND MATERIALS FOR 60 DAYS

It's Summer Fun Time at Western

Expando Wading Pool

78"x13" Deep Metal side walls
Reg. 12.95 Val. NOW **6.88**

LANTERN CAMP STOVE

We Feature **GENUINE Coleman** Camp Appliances
Single Mottle Reg. 12.95 Two Burner Reg. ca. 12.95
8.99

5-ft. BOAT ROD

Hardwood butt, chrome plated reel seat, solid glass construction.
Reg. 5.95
2.99

ALUMINUM COOLER

LARGEST SIZE Number 5216 13"x22"x15 1/2"
Terrific Price
16.88 Mfr. Reg. List 32.95

FISH LINE

Sale of Monofilament on 100-yd. spools

2-lb. test, Reg. 39c, Now	14c
4-lb. test, Reg. 39c, Now	14c
6-lb. test, Reg. 49c, Now	19c
8-lb. test, Reg. 59c, Now	24c
10-lb. test, Reg. 69c, Now	29c
12-lb. test, Reg. 79c, Now	34c
15-lb. test, Reg. 89c, Now	39c
20-lb. test, Reg. 98c, Now	49c
25-lb. test, Reg. 1.49, Now	59c
30-lb. test, Reg. 1.98, Now	69c

COLEMAN L.P. GAS PICNIC STOVES

complete with 2 L.P. Cartridges
6.99

STATION WAGON AIR MATTRESS

56"x72"
3.88

Gen. Air Force Polaroid SUN GLASSES

98c pr.

10'x7'x6" QUALITY CABIN

Complete with Poles and Pins
39.88

Heavy Duty with Rope Handle RUBBERIZED Canvas Surf Float

5.95

9'x9' Umbrella Tent

Complete with Center Pole & Pins
Rear window, weather resistant canvas, rope edged sew-in floor
24.99

GENUINE U.S. ARMY RAISUE PUP TENTS

Complete with poles & pins
4.99

Coast Guard Approved Life Vests

Adult sizes **2.99**
Children's sizes **1.99**

JR. OUTDOORSMAN Sleeping Bag

Built-in vinyl ground cloth, easy sliding side zipper, water resistant outer cover, 30"x72", Warm filling, — 100%
4.99

GENUINE U.S. ARMY RAISUE TENTS

Save at Western
Water & flame resistant canvas. A sturdy tent liner with groundsheet-closures & a 1/2" optional at special low price.
19.99

Sleeping Bag 4-LB. ORLO FILLED

Resilient, non-allergic, non-absorbent — full zipper, heavy duty cover — flannel lined, head canopy
11.88

Portable TOILET

With Disposable 8 1/2" Standard Home Style Seat.
2.99!

3-LB. POLYCRON-POLYESTER FIBER

Full zipper, double air mattress pockets, heavy cover — flannel lined, non-allergic.
12.88

Genuine G.I. Re-issue FOLDING COTS

3.99 Heavy Frame

BRAND NEW! U.S. M-1 Semi-automatic .30 CAL. CARBINE

69.95

19" barrel, 30" overall, gas operated, 15-shot semi-automatic. Receiver, sight adjustable from 100 to 500 yds. Has the lines & weight of a 5 1/2 lb. modern sporter.

MEN'S NEW OXFORDS

New Italian Import
Top quality leather with neoprene soles. All leather lined inside, with built-in arch support. A terrific buy
3.99

MEN'S CANVAS CASUALS
All colors, all sizes
2.49 pr.

New U.S. Navy Type BLACK OXFORDS
10.00 Value **6.95 pr.**

DAN RIVER POPLIN Summer Weight Jackets

Water repellent Wrinkle resistant Slant rocket Button Cuff Zipper Front SAVE
3.88

50-ft. GARDEN HOSE

Heavy Plastic with solid brass fittings
99c

Giant Size Beach Towels

Beautiful SW patterns
1.39

Garden Hand Tools

Spade • Cultivator • Fork • Hoe, etc.
Values to **19c** ca.

WESTERN SURPLUS STORES

8505 S. WESTERN AVE. (Black North of Manchester) PL. 2-4158

649 S. HAWTHORNE BLVD. N.W. Corner 13th Street OR. 2-3500

OPEN DAILY TO 9:00 P.M. . . . SUNDAYS 10:30 P.M.