

# 'United Way' Seeks Joint Southland Charity Drives

United Way, Incorporated of Los Angeles County, a new fund-raising organization combining into a single campaign 29 separate Community Chests and United Funds embracing 65 major cities and nearly 250 voluntary health and welfare services, was announced today by its General Board of Directors.

Agencies conducting individual appeals will be invited to join United Way in what Ernest Loebbecke, president, described as a "unified organization run by the people of each community which will provide everyone the opportunity to give where they work for services where they live." Loebbecke is chairman of the Board of the Title & Trust Company.

An "open door" policy has been established by the Board, whereby all worthwhile agencies whose services are needed and which are managed by a responsible volunteer board of directors will be asked to join. "We are thus," Loebbecke said, "keeping faith with the contributing public in our efforts to reduce the number of separate fund-raising appeals."

UNITED WAY campaigning led by givers, agencies and communities will cut down on multiple solicitation of major business organizations and large employe groups, he pointed out.

Such a united appeal with a combined goal will raise more money for needed services. It also provides for full accountability to the contributing public which wants to know where, how and why funds are spent. All communities and agencies will be represented on all policy and decision-making committees, officers of United Way explain.

BACKED BY commitments of support from 535 of the County's leading business men, and endorsed by the AFL-CIO, and women leaders, the new organization will launch its

## Thrifty Drug Has Tickets For 4th Show

Tickets to the 31st annual American Legion Fireworks Spectacular, scheduled for the Coliseum July 4th, are on sale at all Thrifty drug stores, it was announced by Richard M. Pittenger, producer of the Independence day event.

The price of the tickets is \$3.50 for box seats, \$3 for seats at the west end of the coliseum and \$2 for the north and south sides. Children under 12 years old will be admitted for \$1. All seats are reserved.

A special TV all-star section, featuring a trio of video kids' favorites, Bozo the Clown, Tom Hatten of Popeye fame, and Walker Edmiston, are on sale at the Legion office, 1816 S. Figueroa (RI 7-5341) at \$2 for adults and \$1 for children under 12.

## Trustees Will Move Meetings

Board of Education members voted this week to rotate fall meetings in outlying areas of the city. The schedule, long a project of board president Bert Lynn, was accepted unanimously by the trustees.

The Sept. 16 meeting will be held at West High School. The board will move to South High School for its Oct. 21 meeting, and then to North High School for a meeting Nov. 18.

Parent-teacher groups will furnish refreshments at the meetings. All meetings will be held in the school cafeteriums so that anyone who wants to attend the meetings can be accommodated.

## Dearden Named to NSF Post

Lyle C. Dearden, professor of anatomy at the California College of Medicine, has been appointed a consultant to the National Science Foundation according to Dr. W. Ballentine Henley, president of the college.

As consultant to the foundation, Dearden will tour eight

colleges and universities this summer to confer with science teachers and department chiefs on various administrative and academic matters. The colleges and universities are all receiving grants from the foundation.

HIS TOUR of duty will include three weeks of service at

the National Science Foundation headquarters in Washington, D. C. He will return to his duties at California College of Medicine this fall.

Dearden, who received his Ph.D. degree at the University of Utah, has taught at the Universities of Massachusetts, Utah, and Southern California and at the George Washington

University Medical School. He was a Navy pilot during World War II and currently holds a lieutenant commander's commission in the Naval Reserve Corps.

Dearden and his wife are the parents of three children, Craig, 17; Connie Lyn, 12; and Susan Joan, 9. The family resides at 3329 W. Artesia Blvd.



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