WHITE FRONT STORES

QUALITY ★ SERVICE ★ DISCOUNTS ★ INTEGRITY — KEEPING FAITH WITH THE CUSTOMER SINCE 1929

PRICE IS ONLY HALF THE STORY . . . THE OTHER HALF IS THE FINEST CUSTOMER SERVICE • QUALITY AND AFTER SALE SERVICE

UNBELIEVABLE SPECIAL OFFER PRICE!

DANISH STYLE **FOLDING FOAM CUSHION LOUNGE CHAIR**

Danish contemporary styling . . . It's a lounge chair . . . It's a folding chair. Rich warm walnut finish. Upholstered in attractive striped covering. Choice of tangerine, char-brown or turquoise. It's a fantastic chair for many comfortable uses. Reversible foam cushion.

USE IN PAIRS OR AS SET OF FOUR. SAVE!

FANTASTIC SAVINGS!

EASY TO OPEN & CLOSE! COMPACT & FOLDS FOR STORAGE!

$16.88 EA.

SAT., JUNE 22nd, LLOYD THAXTON WILL APPEAR IN PERSON AND HOLD A SWING STICK CONTEST with PRIZES

11 TO 12:30 ANAHEIM STORE • 2 TO 3:30 TORRANCE STORE • 4:30 TO 6 CANOGA STORE

SWING STICK HOTTEST NEW TOY for 1963 AS SEEN on TV

1.48 HOTTEST PRICE!

GALVANIZED GARBAGE CAN & COVER

20 gallon. Heavy duty, non-rust. Carrying handles, snug covers!

$1.99 SALE PRICE

40" HIGH • 600 LB. TEST CORRUGATED BODY HEAVY DUTY HAND TRUCK

Made to fit trash cans. 5" heavy duty rubber wheels. Large rubber grip handles.

$2.88 SALE PRICE

BRAND NEW 1st QUALITY NATIONALLY ADVERTISED NYLON TIRE SALE

LOWEST PRICES IN THE WEST

$9.00 600 x 13 BLACKWALL PLUS F.E.T. ANY OLD TIRE OFF YOUR CAR IN TRADE!

100% NYLON

18 MO. ROAD HAZARD GUARANTEE

100% DUPONT NYLON TUBELESS TIRES

BLACK	SIZE	WHITE
$9	600x13	$11
$10	650x13	$12
$10	670x15-750x14	$12
$12	710x15-800x14	$14
$14	760x15-850x14	$16
$16	800x15	$18

18 MONTH ROAD HAZARD GUARANTEE IS PRO-RATED ON THE PRICE YOU PAY AND UNUSED MILEAGE REMAINING

SAVE ON ALL SUNDRIES

"TEK" or "PRO" ADULT TOOTH BRUSHES 69c EACH VALUE **3 FOR 1.00**

Q-TIPS COTTON BALLS 69c VALUE EACH **2 FOR 1.00**

BOBBIE PINS CARD OF 60 • 25c VAL. BLACK OR BROWN • SENSATIONALLY PRICED AT **8c**

MODESS REG. OR SUPER 48's **1.39** SALE PRICE

WILD ROOT HAIR DRESSING 89c VALUE **39c**

WHITE FRONT SCOOP!

SAVE 1/3 FAMOUS MAKE **NEW YORK STATE CHAMPAGNE**

NATURALLY FERMENTED IN THE BOTTLE FANTASTIC AT **$1.98**

EXCLUSIVE AT WHITE FRONT

CHAIR BY DAY, BED BY NIGHT

SENSATIONAL SLEEP CHAIR

OPENS EASILY INTO A COMFORTABLE SINGLE BED OR CHAIR FOR LOUNGING INSTANTLY!

Danish flair at a sensible price . . . solid Eastern quality construction . . . beautiful walnut finish. All foam cushions . . . fully reversible. Vibrant correlated coverings in stripes & solids . . . choice of Tangerine, Turquoise or Brown.

59.88 EACH

G E SWIVEL TOP VACUUM CLEANER

32.88 SALE PRICE

Easy cleaning on roll-about wheels! Adjustable floor cleaning feature. Includes all necessary attachments.

MODEL C-64

SCOOP BUY! Sunbeam

COMPLETE 27 PC. ALL-PURPOSE—2 BRUSH RUG CLEANER and FLOOR CONDITIONER

Johnson's rug cleaner • Johnson's wax remover and cleaner • Johnson's Stride Thickwax • Johnson's Beautiflor wax • 2 Brushes • 12 Polishing Pads • 2 Nylon Scrubbing Pads • 2 Felt Buffing Pads • 2 Steel Wool Pads • 2 Lambswool Pads

COMPLETE **$28.88**

PLUS EXTRA BONUS A SUNBEAM ELECTRIC KITCHEN CLOCK!

SHOP WHITE FRONT'S COMPLETE SPORTS DEPT. AND SAVE WITH THESE TREMENDOUS DISCOUNTS!

SPALDING FIELDERS GLOVE

Popular medium-size glove named for Cleveland's reliable shortstop. Solid web. Sure-Catch pocket with E-Z Flex palm hinge. Single fingertip laces. Straight leather-laced heel. Sueded cowhide lining.

MIKE de la HOZ SIGNATURE MODEL

3.88 6.00 VALUE

TOP QUALITY TENNIS RACKETS

1.48 SALE PRICE

LARGE STOCK ON TENNIS NEEDS

Quality construction. Sure-grip handles & strong racket stringing. Buy 2 tennis rackets at this low price!

BRUNSWICK SCORE KING OR IMPERIAL BOWLING BALL • QUALITY BAG AND SHOES

Made to ABC specifications. 11, 12, 13, 14, 15, 16 lb. in black or 12, 13, 14 lb. in gray & white marbleized. Unconditionally guaranteed.

19.88 ALL 3 PCS.

SPALDING LIGHTWEIGHT GOLF CART

Steel construction. Free rolling with 10" disc wheels, steel bearings, grooved tread tires. Opens & closes with ease.

9.88 TERRIFIC VALUE!

SPALDING GOLF BAG

Red and black rubber backed Macpherson plaid with vinyl trim • Club dividers • Padded shoulder strap • Rubber handle • Tan Gardite bottom • Large ball and tool pockets • Nylon stitching • Nickel hardware.

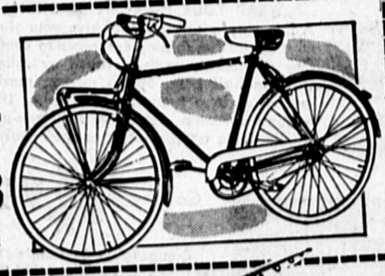
6.88 12.00 VALUE

BOYS' & GIRLS' FAMOUS BRAND 3 SPEED 26" BICYCLE

IN BRILLIANT BLACK ENAMEL FINISH! LIGHTWEIGHT!

Motorcycle twist grip with 3 speed gears. Front & rear caliper brakes. Reflector & chrome rims.

$32.88 HUGE SAVINGS!



ALL NEW COMPACT PORTABLE ELECTRIC REFRIGERATOR • PLUGS IN ANYWHERE

USE 110 VOLT AC OR 12 VOLT BATTERY SYSTEM IN YOUR CAR

Completely portable, weighs only 15 lbs. empty. Refrigerates 18 lbs. No moving parts, silent operation and maintenance free. Use in home, boats, cars. Complete with two electric cords, one for auto, one for regular 110 volt AC.

49.88 SENSATIONALLY PRICED

WHITE FRONT EXCLUSIVE! **SPALDING JACK FLECK PAR FLITE GOLF SETS**

Matched sets with step tapered "power shafts". Permanent chrome plating. Spiral wrapped leather grips. Irons contoured back design with sand blasted face.

5 IRONS 2 WOODS

44.88 80.00 VAL.

GARCIA MITCHELL #302 REEL AND GARCIA 10' ROD

THE KING OF SALTWATER FISHING OUTFITS

FREE ¼ LB. MONOFILAMENT FISHING LINE

For marlin or sailfish, king salmon or striped bass. Extra large line capacity. Garcia's unique "Service Guaranteed for Life!"

TOTAL 75.85 VALUE

$36.88 COMPLETE OUTFIT

BERNZ-O-MATIC CONVERTIBLE ELECTRIC AND PROPANE GAS PORTABLE REFRIGERATOR

CONVERTS INSTANTLY FROM ELECTRIC TO GAS!

Power supply Bernz-O-Matic propane gas cylinder or 110 volt AC home current. Weighs 44 lbs. with cylinder. High impact plastic cabinet. Maintenance free.

99.88 HUGE SAVINGS

SPORTSWAY VISTA VUE WATERLUNG MASK

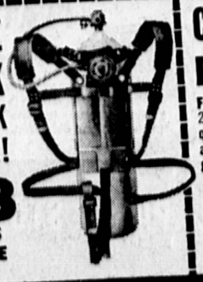
Slanted safety lens provides better viewing. Stainless steel rim & screw adjustment locks lens in position. In blue or orange.

1.98 4.95 VALUE

SPORTSWAYS COMPLETE Malibu SKINDIVING PACK WITH 42 CU. FT. TANK • BACK PACK • MALIBU REGULATOR!

Complete skindiving outfit at fantastic savings. Quality plus in safety & construction.

49.88 93.85 VALUE



COLUMBIA EL REDONDO DINGHY UNBREAKABLE LIGHTWEIGHT CONSTRUCTION

FULL 8' ON CENTER LINE • STABLE 4' BEAM

2 full size Philippine mahogany seats with lacquered and varnished finish, gunnel supports and oarlock bushings. Corrosive resistant. Rugged transom to take up to 5.5 H.P. outboard motor.

$64.88 SENSATIONALLY PRICED

B-20-23

LOS ANGELES 7651 SO. CENTRAL AVE. JUST SO. OF FLORENCE | VAN NUYS 16040 SHERMAN WAY ONE MILE WEST OF SEPULVEDA BLVD. | ANAHEIM HARBOR & WILKEN WAY ONE MILE SOUTH OF DISNEYLAND | EAST LOS ANGELES 5555 EAST OLYMPIC BLVD. 3 BLOCKS EAST OF ATLANTIC CITY OF COMMERCE | COVINA 1151 NORTH AZUSA AVE. BETWEEN SAN BERNARDINO FREEWAY & ARROW HWY. | LOS ANGELES JEFFERSON BLVD. at HAUSER BETWEEN LA BREA AVE. AND LA CIENEGA BLVD. | SAN BERNARDINO 499 ORANGE SHOW ROAD JUST OFF SAN BERNARDINO FREEWAY AT ORANGE SHOW ROAD | TORRANCE TORRANCE BLVD. AT HAWTHORNE BLVD. | CANOGA PARK CANOGA AVE. at ROSCOE BLVD. TURN NORTH OFF VENTURA FWY.

A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. ★ SAT. and SUN. 10 to 7 P.M.