



ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw

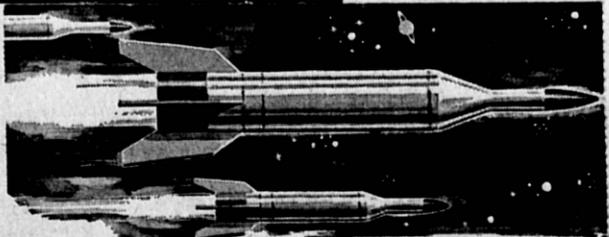


SHOP ROLLING HILLS PLAZA AND SAVE

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

FREE SPACE PIRATE PARK

Exclusive Supervised Playground for Your Youngsters



- Rolling Hills Plaza Directory**
- CONTINENTAL COIFFURES DA 6-7444
 - NORGE VILLAGE Coin Operated Dry Cleaning
 - QUALITY SHOES Footwear for the Family
 - J. J. NEWBERRYS 64 Depts.
 - CITIZENS NATIONAL BANK
 - JOEL'S Fashion Center
 - STAR-LITE Beauty Bar DA 5-4261
 - PLAZA SHOE REPAIR
 - SWEDISH CORNER Smorgasbord
 - JULIA WHITE Gifts in the Arcade
 - STYLES OF HAWAII Everything Hawaiian
 - SHEARER Omega JEWELERS
 - KAM'S Store for Men
 - PRIDE & GROOM Pet Shop
 - FLORENCE FABRICS
 - STATE Office Supply
 - DOREE ANN Style Shop
 - ROLLING HILLS INTERIORS Furniture
 - REVELS Bake Shop
 - THRIFTY DRUG Thrifty Sells for Less
 - FOODS CO.
 - BELTONE CLEANERS Personalized Cleaning
 - HOUSE OF CHANVICTER Brides and Formals

FOR BEST BUYS ON QUALITY MERCHANDISE SHOP AT ROLLING HILLS PLAZA

SUPERVISED CHILD CARE FREE AT SPACE PIRATE PARK! FUN FOR THE KIDS!

CHECK THIS PAGE FOR YOUR WEEKLY SPECIALS!

JOEL'S GIFT TO YOU IN ORDER TO BETTER ACQUAINT YOU WITH OUR NEW STORE IN ROLLING HILLS PLAZA . . .

FREE HOSE

With any purchase in excess of \$10.00 1 pair, first quality, seamless hose — \$1.25 Value!

Joel's FOR YOU!

Rolling Hills Plaza
2551 Pacific Coast Hwy.
PHONE 325-3442

CHARGE ACCOUNTS 30 DAY—60 DAY—REVOLVING

FREE CAN OF HAIR SPRAY

14-Oz. \$2.00 Value "BODY & DEPTH" By Bonat

WITH ANY PERMANENT WAVE OR TINT

Continental Coiffures get acquainted offer . . . 2 weeks only!

TINT TOUCH-UP, \$5.98 PERMANENT, \$6.98 IN OUR ECONOMY DEPT.

FREE OFFER GOOD IN CONTINENTAL ROOM ALSO CONTINENTAL ROOM SLIGHTLY HIGHER

Continental Coiffures

OPEN 9 A.M. TO 9 P.M.
25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK AROUND THE CORNER FROM FOODS CO. & CITIZENS BANK

SHOP AND SAVE DURING OUR

1st Anniversary

5 GALLON QUALITY PEMCO AQUARIUM \$9.98

Includes: Tank, Full Reflector Pump Filter, Tubing, Charcoal Wool, Food

LOVELY BRASS BIRD CAGE REG. \$23.95 **\$18.95**

BIRD CAGES 4 REG. \$4.95 **\$4.95**

BIRD CAGES 3 REG. \$3.45 **\$3.45**

FREE DRAWING

During this ANNIVERSARY EVENT if you come in and register, you will be eligible for these wonderful free prizes . . . Drawing will be held Mon., May 27th.

BIRD CAGE — AQUARIUM
DOG BED — DOG COLLARS

FREE GOLDFISH TO EACH CHILD Accompanied by Parents

PRIDE & GROOM PET SHOP

ROLLING HILLS PLAZA
2521 PACIFIC COAST HIGHWAY
EAST OF NEWBERRYS OPEN 10 TO 6:30, SUNDAY 10 TO 4

Clearance

ONCE A YEAR!

SAMPLES AND ONE OF A KIND! THE ULTIMATE IN FASHION

1/3 Off Regular Price

As An Example: 1 GROUP OF LADIES' DRESSES **\$10** EACH

REG. \$25.00 SAVE \$ \$

LY-BETTS

2559 Pacific Coast Highway — Rolling Hills Plaza

SWEDISH CORNER

AUTHENTIC SWEDISH FOOD SMORGASBORD — ALL YOU CAN EAT

NOW OPEN . .

TO SERVE YOU

LUNCHES, 11:30 to 4:00 P.M. \$1.10
DINNERS, 4:00 to 9:00 P.M. \$1.75

Come In and See Us . . .
— CLOSED MONDAYS —
2501 PACIFIC COAST HIGHWAY
— ROLLING HILLS PLAZA —

SAVE 75% ON YOUR DRY CLEANING

VALUABLE COUPON

FREE

1 MAN'S SUIT PRESSED FREE WITH EACH 8-LB. LOAD OF DRY CLEANING!

COIN OPERATED — SELF SERVICE EXPERT COUNSELORS TO ASSIST YOU

Rolling Hills Plaza

NORGE Across Crenshaw From Leonard's CRENSHAW & PAC. CST. HWY. DA 6-9886

LAUNDRY AND CLEANING VILLAGE

SUPERVISED CHILD CARE OPEN EVERY NITE TILL 9; SUN. TILL 6 P.M.

2645 PACIFIC COAST HIGHWAY at Crenshaw

Thrifty CUT RATE

REG. \$3.98 DECORATED PIN-UP LAMPS \$3.33	REG. \$2.98 8-CUP CORY COFFEE MAKER \$1.98
\$19.95 VALUE CELACLOUD SLEEPING BAG \$8.88	\$1.00 VALUE QUEEN SIZE TV TRAY TABLES 59¢

THRIFTY SELLS FOR LESS!

TRADE-IN YOUR OLD IRON

HOVER

A Trusted Name for 50 Years

OUR PRICE **\$17.88**

- Instant change — steam or dry
- Lightweight
- Use any water

SAVE \$3.00

NEWBERRY'S **\$14.88** WITH TRADE-IN

LOW PRICE!

\$3.00 Trade-in Allowance on Your Old Iron — Any Make!

Newberrys

2545 Pacific Coast Hwy. — Rolling Hills Plaza Torrance

You Always Save by Shopping Your Rolling Hills Plaza Stores!