

Science Dean Named for New College

Dr. Robert B. Fischer has been named associate dean in charge of the science curriculum for South Bay State College, President Leo F. Cain announced today. He will join the planning staff of the college sometime before Sept. 1. Fischer is currently professor of chemistry and director of laboratories at the University of Indiana. He was formerly of the faculties of the University of Illinois and the California Institute of Technology.

He is the author of two textbooks, "Applied Electron Microscopy" and "Quantitative Chemical Analysis," the latter a standard text in over 160 universities and colleges. He also has published some 60 research papers in journals of physics, chemistry, biology, and engineering. He is a member of the American Chemical Society Assn. for the Advancement of Science, and the Electron Microscopy Society of America. From 1950 to 1953 he was a member of the governing

board of Monmouth College in Illinois. Fischer received his undergraduate training at Wheaton College, Illinois, and his doctorate from the University of Illinois. He is married and has four children.

Navy Lt. L. S. Masterson, son of Mr. and Mrs. Leo W. Masterson of 616 E. Carson St., is serving aboard the submarine USS Blueback, which recently left her base of operations, Pearl Harbor, Hawaii, to join

Proposed College Meetings

Upcoming events concerning the proposed South Bay college include the meeting of the planning committee to locate South Bay College in the South Bay, originally set for last Tuesday, to May 29, and the announcement of a Friday meeting of the Southwest Area Planning Committee.

Blueback is the only submarine participating in the observance.

The luncheon meeting on May 29 will be held at the Redondo Beach Elk's lodge. This was rescheduled to give members additional time for study and investigation, according to Kenneth L. Boyd, chairman.

The planning committee will hold its monthly meeting tomorrow at noon at the Thunderbird Hotel in El Segundo, with Dr. Harry Nethery, dean, facilities planning, South Bay state college, as the speaker. Questions will be answered from the floor.

Reservations are being taken by Miss Klinkhammer, EA 2-4670.

Prominent Problem Solver Ann Landers Gets New Job

Ann Landers, the Torrance Herald's own problem solver, has been named to help solve a major world wide problem as honorary national chairman of the 1963 Christmas Seal campaign of the National Tuberculosis Assn.

Mrs. Jacqueline Kennedy, wife of the President of the United States, was honorary national chairman of the 1962 Christmas Seal drive.

Announcement of the appointment of Ann Landers, who

is the nation's leading human relations columnist (and whose column is published in 556 newspapers in addition to The Herald) was made Sunday at the association's annual meeting in Denver.

IN ACCEPTING the appointment, Miss Landers said, "Most people view tuberculosis as a medical problem, a community problem, or a fund raising problem. As my mail testifies, it also is a creator of devastating mental, moral, emotional, and marital problems."

Citing problems created by family separation, hardship, and death resulting from tuberculosis, Miss Landers pointed

out that tuberculosis costs this country 700 million dollars every year.

"THE DEDICATED efforts of the National Tuberculosis Assn., doctors, and community and social agencies have given us the means to control this disease," Miss Landers said.

"Yet the battle shows no signs of slowing, and tuberculosis remains the No. 1 health problem in the world today—the only major communicable disease problem in the United States."

"What still remains to be conquered are ignorance and apathy," Miss Landers concluded. "This is a year-round job."

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TALK OF THE WORLD

STOCKHOLM—Twenty per cent of the Swedish population are either Andersson, Johansson, Karlsson or Nilsson. Last names ending in "son" the by far the most common.

The predominance of the "son" suffix is rooted in the customs that prevailed before the industrial revolution. A son was known as his father's son. Consequently, a son of Anders received the last name of Andersson.

Increasingly during the 20th Century, when one of Anders' sons has moved to a city and started to ascend the social ladder, he was anxious to gain a more individual identity by changing his last name. To change his last name, a Swede must first choose a name and then make a formal application to a government office in Stockholm.

The rules and regulations for name changing prohibit citizens from taking a name that is already in use, that sounds foreign, that is too similar to a noble name or that an advisory board of linguists considers offensive or overly strange. Faced by these limitations Mr. Andersson's new name is apt to sound rather phony to Swedish ears.

Swedes are extremely name conscious. They can distinguish between the names of the small group of nobility and the bourgeois with generations of relative prominence and the others. Hence, when Mr. Andersson makes his change he gains more individual identity, but his acquaintances also realize he is trying to hide his background.

Mr. Gunnar Telhage, formerly Andersson, explains his name change as follows: "There were 120 Anderssons in the firm in which I work. We were also eight Gunnar Anderssons. This led to considerable confusion. My life is richer since I changed my last name."

The predominance of last names ending in "son" is one of the reasons why Swedes have a passion and obsession for titles. In the telephone directory, people with the same last names are listed according to the alphabetical order

of their titles. This means that Mr. Andersson "artist" comes before Mr. Andersson "boxer" and Mr. Andersson "member of parliament."

Titles are also the prime status symbol. You run into titles on visiting cards, nameplates, letters and in everyday conversation. People are referred to by their title which are dependent upon their occupation, education and position.

For example, a lawyer is not referred to as Mr. Ericsson, but as "Lawyer" Ericsson. Therefore, when you speak to someone you do not know very well — Swedes are often rather difficult to know — you say "how does the lawyer or the teacher or bank director" or some other title "think the weather will be fine tomorrow."

The situation presents several problems. First you must know the title of the person with whom you are talking and then run it into your sentences everywhere you would normally say "you." If uncertain of the person's title, you have to use another approach. Instead of asking, "Do you think the train will be on time?" you say, "One wonders whether the train will be on time."

Some titles can be difficult to handle. Try replacing "assistant to the district police superintendent for 'you'" in a normal conversation.

The problems caused by titles was recently illustrated in a radio interview. A retired ambassador was being interviewed on his farm. The reporter asked: "The Ambassador is going to have beef cows rather than milking cows. Does the Ambassador hope this will turn out well?"

Army Pvt. Wayne B. Wright, son of Mr. and Mrs. William A. Wright, 18328 Roslin Ave., recently completed a five-week helicopter maintenance course at the Aviation Center, Fort Rucker, Ala. The 19-year-old soldier is a 1962 graduate of North High

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