

# BONDED BEEF SALE!

LUCKY BONDED .. for TENDERNESS and FINER FLAVOR EVERY TIME .. CLOSER TRIM TO SAVE YOU MORE!!

<b>ROAST</b> BLADE CUT	<b>33c</b> lb	<b>T-BONE STEAK</b> Sizzli-ciously good.	It's USDA Choice or Lucky Bonded ...	<b>98c</b> lb
<b>STEAK</b>	<b>65c</b> lb	<b>RUMP ROAST</b> Here's real eating pleasure.	Savory, juice-filled rump roast ...	<b>65c</b> lb
<b>TOP SIRLOIN STEAK</b>		<b>CHUCK STEAK</b> Wonderful to serve family or guest.	USDA CHOICE OR LUCKY BONDED	<b>39c</b> lb
<b>ROAST BEEF</b>	<b>35c</b> lb	<b>NEW YORK CUT STEAK</b> lb. \$1.69 The steak men love best ... Marvelous flavor and tenderness.		<b>49c</b> lb
<b>ROAST STEAK</b>	<b>89c</b> lb	<b>E-Z CUT CUBE STEAK</b> lb. 98c Cooks quickly to delicious tenderness.		<b>65c</b> lb
<b>RIB</b> BONELESS ROAST	<b>69c</b> lb	<b>SIRLOIN TIP STEAK</b> lb. 79c Freshly cut from USDA Choice or Lucky Bonded Beef.		<b>29c</b> lb
		<b>SIRLOIN TIP ROAST</b> lb. 69c It's USDA Choice or Lucky Bonded for your satisfaction.		<b>49c</b> lb
		<b>STEWING BEEF</b> lb. 69c Boneless ... Wonderfully lean and tender ... Low priced too!		<b>89c</b> lb
		<b>GROUND CHUCK</b> lb. 49c Rich, natural flavor for meat balls and spaghetti.		
		<b>GROUND ROUND</b> lb. 65c Your own kitchen test will prove it's a better buy.		
		<b>SHORT RIBS OF BEEF</b> lb. 29c Fine for braising or roasting.		
		<b>SLICED BACON</b> 1 lb. Pkg. 49c Farmer John ... Serve this popular favorite sizzling crisp.		
		<b>CENTER CUT HAM SLICES</b> lb. 89c Cut thick for baking ... Cut thin for frying ... No Waste!		

LIFE'S LIKE THAT By FRED NEHER

WILL-YUM.

"It's the first baseball game ... all you have to do is write our teacher an excuse!"

## A Closer Look

By Ernest Kreiling

HOLLYWOOD — I've been checking with some of Hollywood's more imaginative public relations firms to see if they plan any new bold images for their clients by preparing fresh and memorable instant acceptance speeches for those who have been nominated for an Emmy Award.

Unfortunately most report that their clients won't let them prepare "a few words" because that would sound like they really expected to win. It would seem, then, that Emmy Day, May 26, will be like any other awards day, replete with sweet inanities, rehearsed inelegance, and beguiling humility.

BUT SOMEDAY, perhaps, there'll be an awards presentation where the acceptance speeches are laced with frankness, inventiveness and pride, possibly even a little healthy candor.

I can see it now. A nervous silence descends over the Hollywood Palladium and New York's American Hotel as the first "pretender" takes an envelope from the bored accountant. The envelope rips through forty million homes.

"For the outstanding single performance by an actress in a leading role, ... in Hollywood ... the winner is ... (breathless pause) ... Miss Meglo Mania."

SULLEN AND poker faced, Miss Mania ambles confidently to the podium of the Palladium, shoots a withering glance through the camera, and growls, "Well, it's about time. I should have won this last year, but finally artistic achievement won out over politics."

Outstanding writing achievement in comedy. Producer-writer: They say the average aesthetic and intellectual development in America is about that of a 12-year-old. I'm happy to say tonight that this Emmy testifies to the fact it's actually higher than that. And my special thanks go to my 15-year-old daughter for her inspiration."

BUT, ALAS, such will not come to pass, because honesty, although praised, starves, and few in television, as elsewhere, prefer to be known as poor but honest. Rich rogues lead much fuller lives.

As for me all I can say is that "gee, I was so thrilled when the editors of The HERALD said they'd publish this piece they're such nice people and The HERALD is such a grand newspaper and I just don't know what to say because I really didn't expect them to but I had such fun writing this and the wonderful people I worked with were

## Reserves Sought by Air Group

Reserve airmen are needed to fill existing vacancies in the 8646th Air Force Reserve Recovery Group at Long Beach Municipal Airport.

Colonel Claude J. Norton, in civilian life a resident engineer for the Orange County Flood Control District, commands the organization.

Men with prior service in the Air Force, Army, Navy or Marines as well as former Reservists will find immediate openings for their talents, he said.

The 8646th Group and its 9624th Air Force Reserve Recovery Squadron train one weekend each month at the organization's headquarters on the Long Beach Air Force Base, Spring Street and Redondo Avenue.

Airmen are paid for their attendance at the monthly drills and are afforded two weeks annual active duty training.

The personnel office at the 8646th Group Headquarters is open from 7:30 a.m. until 4 p.m. Tuesday through Saturday to answer questions regarding the Recovery units.

The Recovery units, a new concept in the Air Force Reserve Program, have been established at strategic locations in the United States to provide haven in the event of war for combat aircraft returning from missions when their home bases are inoperable.

Communications, crash and rescue, refueling, medical, transportation and other services are provided by the Reserve Recovery units.

## Weister Joins Honorary Group

Robert Weister, son of Mrs. Jeannette L. Weister, 2217 Cabrillo Ave., has been selected to membership in Knights, a service organization for outstanding junior men at Whittier College.

A 1961 graduate of Torrance High School, Weister is a history-French major. His activities include membership in the Orthogonlian Society, varsity basketball, and Associated Students of Whittier College Athletic Representative.

**COLEMAN'S**  
**OLIVE OIL**  
Bottle  
**25c**

**DUTCH PRIDE**  
Imitation Ice Cream ... 1/2 Gal.  
**29c**

**FROZEN DRINK**  
Cal Fame ... 6-oz. Can  
**10c**

**SHRIMP** 3 for 19c  
**MUSHROOMS** 19c

## STRAWBERRIES



Red, ripe and filled with juicy sweetness. Full baskets. ... Get set for real tasty fresh strawberry shortcake or fresh strawberry pie!

**19c** BASKET

**CAULIFLOWER** 2 for 19c  
Extra fancy quality ... Snow-white heads.

**297**

a lower total at Lucky

**Lucky**  
STORES

**TUMBLER**

1c Sale <b>SWEETHEART SOAP</b> 4 Reg. Bars 29c 4 Bath Bars 43c	<b>TREND DRY</b> Giant Box 43c	<b>SCOTT NAPKINS</b> 60 ct. Pkg. 2 for 25c	<b>SOFTWEAVE TOILET TISSUE</b> 2 roll Pkg. 25c	<b>NEWS DETERGENT</b> Giant Box 45c	<b>TREND LIQUID</b> Giant Can 43c
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### BACKLUND'S GARAGE

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