

President, Chairman

Nurses Named to Office In Professional Group

Mrs. Earl Clark, director of nursing at Harbor General Hospital, has been named chairman of the California Nurses' Assn., Nursing Administrators' Section.

Mrs. Harold Stanley, instructor in Public Health Nursing at the UCLA School of Nursing, has been named president of the state professional nurses organization. Mrs. Stanley worked as a public health nurse at the Torrance Health Center in 1957.

Mrs. Clark earned her masters degree at Long Beach State College and worked as assistant director of nursing at Harbor General when it first opened. She was formerly Southern California Regional Representative of the Nursing Administrators' Section for the CNA.

She is also serving as chairman of the Nursing Education Committee of the Tuberculosis and Health Assn. of Los Angeles County.

A resident of San Pedro, Mrs. Stanley earned her masters degree at UCLA.



MRS. HAROLD STANLEY
Named President



MRS. EARL CLARK
To Chairman Post

A Closer Look

By Ernest Kreiling

HOLLYWOOD — At first glance it seems that Newton Minow, chairman of the Federal Communications Commission, is again championing the public's interest. At least he had the broadcasting industry yelling, "Foul, government interference," usually a sign that the public is getting some consideration.

But all the devilish Mr. Minow is really asking the broadcasters to do is to live up to the roles they themselves established for limiting the number of commercials they put on the air.

Why is governmental action threatened when the broadcasters already have a standard to guide them? For one thing 62 per cent of the radio stations and 30 per cent of the TV stations don't subscribe to their industry's own code. And of those who do subscribe, just how many abide by it is really anyone's guess. You see, it operates on a kind of honor system, because the industry has no real way to enforce its standards on station operators who forget, except to take away the use of a "Seal of Good Practice" which you probably never see displayed anyway.

IN AN ADDRESS to the broadcasting industry recently Mr. Minow said, "Though you have established reasonable standards for yourselves, you have demonstrated neither the will nor the capacity to enforce them. You can no longer have it both ways. You cannot subscribe in principle and ignore it in practice. Self-regulation cannot become self-deception."

What are these "reasonable standards" Mr. Minow referred to and which the highest minded station operators consider good practice? The television code suggests a maximum of four minutes of commercials in a 30-minute program PLUS 70 seconds of station-break time, which, of course, invariably includes two or three additional plugs. This is in prime-time, when the allowable number of commercials is lowest. During the day and very late at night stations can stay within the Code and provide six minutes of commercials as well as 70 seconds of station-break time in a 30-minute segment.

RADIO STATIONS enjoy much more liberal standards, and can beneficially provide their audiences with as much as 18 minutes of shopping information each hour.

So while the FCC and the broadcasting industry indulge themselves in their little extracurricular squabble we need not be concerned, because whatever the outcome the viewer and listener will find little relief.

What's really needed is a crusade for fewer commercials than the Code allows, for fewer interruptions by commercial, and for better taste in copy presentation.

I CAN'T HELP but wonder what would happen if a courageous station manager decided to double its rates to advertisers and cut in half the number of plugs aired. I suspect the station would attract a much greater audience than it had enjoyed, and that the impact of the fewer commercials would be so great sponsors would flock to it, even at the higher rates.

That's something we'll never know, because such a concept of "good practice" isn't likely to become popular in the near future.

Law in Action

Under the old common law, a wife was her husband's chattel—his personal servant, like a piece of his property.

The common law regarded a man and wife as one person. In this single entity, the wife had no legal rights at all. This fiction of identity went far in the old cases: It held that a man who beat his wife was really only beating himself: He had no criminal or civil liability. Ownership of property, or law suits she wished to bring had to start through her husband. She could make no contracts on her own. In the name of harmony the law rejected all suits between man and wife.

OVER THE YEARS and step by step, the wife has slowly gained a separate identity for herself at the law: She can own property, contract on her own, vote, and, in general, hold equal legal rights. But until recently the California courts still held to some of the features of the single entity fiction.

Generally neither man nor wife could sue the other. Of course, there might be a suit for divorce. A wife could sue if her husband did harm to her separate property. And a wife could be the complaining witness against her husband in a criminal action, say, if he beat her.

SINCE 1957 under California law, financial recoveries by a husband or wife from lawsuits for personal injuries became his or her separate property. It was not community property. So, if a wife gets hurt in a bus accident, the money she may recover is her own separate property.

The rules of evidence still limit the testimony a wife can give against her husband. At early common law the wife could not testify against him at all. Today she can testify when she herself brings a criminal charge against him, or has basis for a civil lawsuit against him. But even so certain "confidential communications" may have been made during marriage which cannot be revealed in court.

Hillier Wins Scholarship

Walter Hillier, science instructor at North High School, has been awarded a scholarship by the National Science Foundation to attend the University of California at Berkeley.

The eight-week course on earth science will begin June 16. Hillier will study under Dr. Gideon T. James, an authority on paleontology.

Births

AT RIVIERA HOSPITAL
HERRERA—Mr. and Mrs. Jose F. 1417 1/2 W. 27th St., a boy, March 28.
MEDINA—Mr. and Mrs. Peter C. 2161 Redbeam Ave., a boy, March 29.
TINLEY—Mr. and Mrs. Donald L. 4720 Emerald St., a girl, March 29.
BRADLEY—Mr. and Mrs. Paul E. 3720 Emerald St., a boy, March 30.
JOHNSON—Mr. and Mrs. Rudolph F. 18021 Ardath Ave., a girl, March 27.
HILL—Mr. and Mrs. Jesse P. 12714 Anaheim St., Harbor City, a boy, March 31.

SOUTH BAY HOSPITAL
DUBON—Mr. and Mrs. Eric 2513 Apple Ave., a boy, March 19.
MALONE—Mr. and Mrs. Thomas 2845 Alberta St., a boy, March 21.

SAFeway REDUCES PRICES on HEALTH and BEAUTY AIDS

Antiseptic Listerine 16-oz. bot. 83c Price was \$1.19 You save 36c	Alka-Seltzer 25-tablet bottle 53c price was 59c you save 6c	Breck Shampoo 8-oz. size 79c Price was \$1 you save 21c	Fast Pain Relief Bufferin Bottle of 100 98c Price was \$1.29 you save 31c	Colgate Dental Cream family size 67c price was 83c you save 16c
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Here are Just a Few	Price Was	New Price	You Save
60 tablet Bufferin	89c	69c	20c
30 tablet Anacin	59c	47c	12c
100's Bayer Aspirin	73c	59c	14c
14-oz. Micrin	98c	79c	19c
17-oz. Lavioris	89c	75c	14c
16-oz. Rubbing Alcohol	25c	19c	6c
12-oz. Listerine	89c	75c	14c

Check Every Item	Price Was	New Price	You Save
Family Crest Tooth Paste	83c	67c	16c
Family Gleem Tooth Paste	83c	67c	16c
Giant Pepsodent	53c	43c	10c
Giant Stripe Tooth Paste	53c	43c	10c
Giant Ipana Tooth Paste	53c	43c	10c
Giant Colgate Dental Cream	53c	43c	10c
Medium Crest Toothpaste	31c	25c	6c

There are many more	Price Was	New Price	You Save
Giant Rise Foam Lather	98c	79c	19c
6 1/4-oz. Noxema Foam Shave	89c	79c	10c
Large Jergens Lotion	1.00	89c	11c
3-oz. Mennen Spray Deod.	1.00	89c	11c
15-oz. VO-5 Hair Spray	2.35	1.99	36c
Large Liquid Prell Shampoo	1.00	79c	21c
Large Prell Conc. Shampoo	89c	75c	14c

Plus Many More Reduced Prices on Health and Beauty Aids



USDA Inspected Grade A

Fryers

Whole Body Chickens **29c**
Save 16c lb.

Cut-Up Fryers **33c**
Manor House Save 16c lb.

- 4 Legged Fryers 1 lb. 49c
- Double Broasted Fryers lb. 49c
- Fryer Chicken Legs lb. 49c
- Fryer Chicken Breasts lb. 59c
- Fryer Chicken Wings lb. 29c
- Fryer Backs & Necks lb. 10c

USDA Choice Boneless Beef Steaks

- Bottom Round lb. 79c
- Top Round lb. 89c
- Cube Steaks lb. 98c

USDA Choice Boneless Roasts

- Shoulder Clod lb. 79c
- Top Round or Rump lb. 89c
- Sirloin Tip Roast lb. 98c

Frozen Foods

Fruit Pies

Bel-air Wide Assortment 8-inch 24-oz. size **29c**

Ice Milk

Lucerne Choice of four flavors Half gallon carton **39c**

- Bel-air Waffles Just Pop in Toaster 5-oz. pkg. 10c
- Asparagus Bel-air Whole 3 8-oz. pkgs. \$1
- Grape Juice Bel-air Concord 3 12-oz. cans \$1
- Brussels Sprouts Bel-air 4 8-oz. pkgs. \$1
- Be-air Green Peas 4 16-oz. pkgs. \$1
- Meat Pies Manor House Beef Chicken, Turkey 5 8-oz. pkgs. \$1
- Green Beans Bel-air Cut Regular, French 5 9-oz. pkgs. \$1
- Cut Rhubarb Bel-air 6 12-oz. pkgs. \$1

Grade AA Fresh Eggs

Every Egg Guaranteed Flavor Perfect
Cream O'the Crop
LARGE SIZE
1-doz. Carton **39c**

MEDIUMS 1-doz. Cartons **37c**

Blue Chip Stamps given with each purchase except cigarettes, magazines, tobacco, alcoholic beverages or fluid milk products.

WATERMELONS

Guaranteed to Be Red, Ripe and Sweet
Whole Melon

5c
lb.

- Orange Juice Vita Pak 46-oz. decanter 69c
- Dates Pitted, 10-oz.; Regular 12-oz. pkg. 25c
- Dried Figs Town House California 12-oz. pkg. 29c
- Head Lettuce Crisp Large 2 for 29c

Soft Twist Bread

Mrs. Wright's Fresh Baked 5 15-oz. Loafs **\$1.00**

Longhorn Cheese

Mild Cheddar lb. **59c**

Peach Halves

Town House Freestone 7 17-oz. cans **\$1.00**

Tomato Sauce

Contadina brand 16 8-oz. cans **\$1**

Jiffy Cake Mix

White, Yellow, or Chocolate 2 9-oz. pkgs. **25c**

Check Our Featured 98c Values for Green Thumbs or Natural Thumbs

Prices Effective Thursday thru Sunday, April 18, 19, 20, 21 at local Safeway Stores

NO LIMITS — Buy all you want at Safeway



SAFeway

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