

# Realty President Flays Mail Order Land Sales

Concerned with mounting evidence that the number of cases involving fraudulent sale of land by mail has "snowballed," Ken Peters, president of the Torrance-Lomita Board of Realtors, today repeated earlier warnings about purchasing property sight unseen.

Peters recommends one of two steps before a person signs an agreement to buy land, these were:

1. Personally inspect the property yourself.
2. Employ independent real estate counsel to analyze sales.

The National Assn of Real Estate Boards, of which Peters and the Torrance-Lomita Board of Realtors are members, was one of the first to express concern about the number of offers by mail, newspapers, television, or radio to sell relatively undeveloped land to persons who rely upon the repre-

sentations made without actually viewing the property and determining whether it is suitable to their personal use or that it has investment value.

AS LONG ago as last May, NAREB's president was cautioning the public about the hazards of purchasing tracts sight unseen on the basis of glowing advertisements, many times misleading. Later he and many of the more than 1,430 local boards and 73,000 members across the country continued to sound the warning against the wave of promotions by unprincipled operators of land sites for vacation or retirement homes that are ill-suited for use or investment.

Peters' action came on the heels of a Senate investigation into the growth of fraudulent sales of land by mail. The Special Senate Committee on Aging is weighing whether to

broaden the powers of the Securities and Exchange Commission to require those selling land in interstate commerce to disclose basic information concerning the land, such as its assets and its location with respect to community facilities and other improvements.

THE SENATE committee is also considering giving the Post Office Department more power to curb this unscrupulous practice. At present, the Department has to prove criminal intent before it can deny access to the mails, a difficult thing to do. Recently, a Post Office official said the number of cases involving fraudulent sales of land by mail has "snowballed."

"What is particularly disquieting about these land con-men," said Peters, "is that they prey on the pensions and life savings of our senior citizens." "And what makes their ap-

proach especially insidious is that their advertisements are based on the traditional American desire of almost everyone to own a piece of property, a good healthy attitude."

BASICALLY, the land-mail fraud scheme works something like this: A man buys cheap, often useless property at very low

prices. Then, in extensive advertising, he uses glowing, inaccurate descriptions. Essential facts are omitted, and he resells lots by mail at prices 90 to 100 times their value.

Phrases such as "a short drive away" can often mean a two-hour trip. "Exquisite surroundings" in one case meant a jungle.

## Fuchsia Group Meeting Monday

Elton A. Kidder will be guest speaker at a meeting of the Wisburn branch of the California National Fuchsia Society Monday evening. Kidder is president of the group.

The meeting will begin at 7:30 p.m. at the Dana School Cafeteria, 135th and Aviation. Refreshments will be served, and a plant table will be featured.



"Some women won't have anything to do with the common market until they find out what kind of stamps they'll get."

## Volunteers Needed for Cancer Drive

Area volunteers of the American Cancer Society will step up their activities during this month in keeping with President Kennedy's proclamation of April as "Cancer Control Month."

The volunteers will conduct a house-to-house crusade April 19 through April 22. The crusade is part of a month-long campaign to place literature about cancer in homes and collect funds to finance research work.

Local residents interested in volunteering for the crusade may contact American Cancer Society officials at OR 2-8148. Ronald Rich is district chairman for the April crusade.

I cannot afford to waste my time making money.—Louis Agassiz

APRIL 11, 1963

THE TORRANCE HERALD

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LIFE'S LIKE THAT

By FRED NEHER



"It must be a papa cat... it's got whiskers."

# EASTER ENJOYMENT!

## Roasting Chickens

CALIFORNIA GROWN FRESH DRESSED 39<sup>c</sup> lb.  
 LE MEATY (Slight Skin Tear)  
 STAR GRADE A—FRYING  
 Chicken BREASTS 49<sup>c</sup> lb.  
 PARTS DRUMS THIGHS  
 All Frozen

—and you get Blue Chip Stamps!

**U.S.D.A. CHOICE LAMB**

Lamb Chops SHOULDER CUT 59<sup>c</sup> lb.  
 Lamb Chops ROUND BONE 69<sup>c</sup> lb.  
 LAMB SHANKS Lean Meaty 39<sup>c</sup> lb.  
 LAMB NECKS Lean Meaty 29<sup>c</sup> lb.  
 BREAST OF LAMB For Stew 15<sup>c</sup> lb.

**LAMB SHOULDER ROAST 29<sup>c</sup> lb.**  
 U.S.D.A. Choice

FRESH FROZEN, OVEN READY TURKEYS  
 Young, Plump TOMS 33<sup>c</sup> lb.  
 Young Plump HENS 39<sup>c</sup> lb.

**U.S.D.A. CHOICE BEEF**

7-BONE CHUCK ROAST 45<sup>c</sup> lb.  
 U.S. CHOICE CENTER CUT  
 THICK CUT SWISS STEAK 69<sup>c</sup> lb.  
 U.S. CHOICE BONE IN

We Have a Fine Selection of **EASTER LILIES**  
 ... and a variety of Beautiful Easter Plants

SEE THE LIVE **EASTER BUNNY**  
 SATURDAY, APRIL 13  
 10 a.m. to 4 p.m.  
 at your nearest Boys Market  
 HE WILL HAVE **FREE LUCKY EASTER EGGS**  
 (SOME WITH MONEY IN THEM!)  
**FOR CHILDREN**  
 Accompanied by a parent!

Register at Any One of Boys Markets YOU MAY WIN **ABSOLUTELY FREE!**

This Beautiful **BRAND NEW '63 LARK**  
 2-Door, 6-Cylinder, Automatic Transmission, Radio, Heater, Undercoat, Whitewall Tires.  
 OR WIN A **Packard Bell 21" COLOR TV**  
 OR ANY ONE OF THESE ADDITIONAL PRIZES:  
 • Philco-Bendix AUTOMATIC WASHER  
 • Philco-Bendix WASHER-DRYER COMBINATION  
 • AMANA Upright FREEZER  
 • YORK AIR CONDITIONER  
 • 24" MOTO MOWER  
 • 2 ZENITH Portable TV's  
 • 6 IMPALA BICYCLES  
**HERE'S ALL YOU DO:**  
 Just write your name and address on the back of a Boys cash register slip (or reusable facsimile) and drop in the ticket barrel at your Boys Market. Enter as often as you wish. YOU MAY BE A LUCKY WINNER! Contest closes Midnight April 30.  
 Watch Boys Market Movie on KTTV, Ch. 11, May 5th, 5:30 to 7 p.m. for the Big Give-Away Bonanza Drawing!

Fabulous Delicatessen  
**AGAR—CANNED**  
 Boneless! Shankless! **HAMS**  
 5-lb. CAN 379<sup>c</sup> Each  
 Guaranteed! Lean, No Waste!  
 Ready to Eat or Bake

**PIEBOY—FRUIT PIES**  
 FRESH FROZEN, ASSTD.  
 22-oz. 8-inch PIES 25<sup>c</sup>

**ROSEDALE, FROZEN PEAS or CORN**  
 10-OZ. PKG. 81<sup>c</sup>

**MINUTE MAID, FROZEN ORANGE DELIGHT**  
 6-OZ. CANS 61<sup>c</sup>

**Sweet PICKLES**  
 C-H-B 22-OZ. JAR 39<sup>c</sup>

Fresh-Frozen Foods  
**GORDO'S—BEEF OR CHEESE**  
 Enchiladas or CHEESE ENCHILADA DINNER FRESH FROZEN 39<sup>c</sup> PKGS

Fresh Bakery Goods  
**DECORATED EASTER CAKES**  
 Fresh Baked 98<sup>c</sup> ea

Fabulous Delicatessen  
**Rath Sausage**  
 Hickory Smoked SMOKIE LINKS 10-OZ. PKG. 49<sup>c</sup>

Sliced **PINEAPPLE**  
 ISLAND SUN No. 2 CAN 25<sup>c</sup>

Gordos BEEF TACOS Beef Enchilada Dinner or TACO DINNER 45<sup>c</sup> PKGS

French Apple **Coffee Cake**  
 Fresh Baked 39<sup>c</sup> ea

**Primavera Garlic Bread**  
 So delicious with Your Ham Dinner! 9-OZ. PKG. 33<sup>c</sup>

MIXED CHEF'S CHOICE **NUTS** 13-OZ. CAN 69<sup>c</sup>

**ROSEDALE GREEN LIMA BEANS** 16-OZ CANS 2 FOR 29<sup>c</sup>

**FOLGER'S COFFEE** 1-LB. CAN 63<sup>c</sup>

**NABISCO OLEO** Sandwich Cookies 1-lb. Pkg. 49<sup>c</sup>

**M-J-B RICE** Long Grain 42-oz Family Size Pkg. 61<sup>c</sup>

**IRIS MARINATED GARBANZOS** 16-oz. Can 25<sup>c</sup>

**PACIFIC, STA-CRISP Crackers** 1-lb. Pkg. 29<sup>c</sup>

**Ad Good 7-Full Days!**  
 Thursday April 11 thru Wednesday April 17



**Flav-R-Pak, Frozen Green Peas** 24-oz. Pkg. 39<sup>c</sup>

**BAKER BOY Confection Roll** 11-OZ. PKG. 49<sup>c</sup>

IN LOS ANGELES SHOP AT:  
 \* 120th and Vermont  
 \* Crenshaw and Rodeo  
 \* Vermont and Slauson  
 \* Pico and Arapahoe  
 \* 47th and Broadway  
 \* Florence and Figueroa

- OTHER BOYS MARKETS IN SOUTHERN CALIFORNIA
- \* COMPTON, 307 N. Tamarind Ave.
  - \* DOWNEY, 12270 Paramount
  - \* FULLERTON, N. Raymond & Commonwealth
  - \* GARDENA, Redondo Beach and Van Ness
  - \* HAWTHORNE, 118th St. and Hawthorne
  - \* LA MIRADA, Imperial and Luitwieler
  - \* HIGHLAND PARK, Ave. 56 & Monte Vista
  - \* LAKEWOOD, Lakewood Center
  - \* LONG BEACH, 3750 E. Anaheim
  - \* MONTEBELLO, Beverly and Wilcox
  - \* NORWALK, Pioneer and Alameda
  - \* POMONA, Holt and Indian Hill
  - \* REDONDO, Manhattan Beach & Inglewood
  - \* SAN FERNANDO, Glen Oaks and Hubbard
  - \* SAN GABRIEL, Valley and Del Mar
  - \* TORRANCE, Normandie and Carroz
  - \* WILMINGTON, Avalon and Anaheim