



Let Playboy Serve As Your Style Guide

by *Count Marco*

Playboy magazine and the Playboy Clubs are really for women. More of you should take advantage of such a valuable ally.

The ideas they put forth at such a modest price will give you more insight into what your beasts are thinking. Once you know what their thoughts are, you can be one jump ahead of them.

Many an American male has confessed to me that Playboy magazine has saved his marriage. After hours of deliberating over the contents of the magazine he goes home to you, closes his eyes and makes believe he's holding one of those dreams in his arms.

I talked with Hugh Hefner, playboy of all playboys, while visiting at his research laboratory—his home in Chicago.

He advanced the theory that the American male prefers his

woman firm, solid and in the flesh. "It's all or nothing," he said. It's mostly the "nothin'" that has made him a multi-millionaire.

With the success of his magazine guaranteed, Hefner decided to make things as dreams are made of into the real thing. He took the girls right out of the pages of the magazine and put them onto the floors of private key clubs. "My little bunnies," he calls them affectionately, possibly because he personally selects each one. He then designed a bunny costume that makes men grin their teeth and wives gnash theirs.

Despite explosions of "Indecent" I have by actual measure-

ments, made by me personally, deduced that those beauties wear no less than some of you wearing the aisles of supermarkets with shorts—only you don't come out so well in the end.

If he's reading Playboy magazine, you had better be studying it too. He's searching for a dream, and that little bluebird could really be right back in his own bedroom. Let Playboy give you the ideas too.

Don't overdo it, though. To greet him at the door with absolutely nothing on may indeed give him ideas—either to flee or that you've flipped your lid. Tackle the problem courageously but with dignity. Instead of women's fashion magazines, your newest fashion bible will be Playboy.

With a little here and a little less there, he'll be as glad he has you as you are undoubtedly glad you have me. And you are, aren't you?

(Distributed by Chronicle Features.)

RED RYDER

By Fred Harman



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