

By K. H. SUTHERLAND, M.D., County Health Officer
A cold is a nose and throat infection that generally lasts a week or more. People in this country spend millions of dollars on cold remedies every year, but though some of these provide temporary relief from physical discomfort, none are yet available that can be relied upon to prevent or cure the common cold.
The common cold may be caused by any of a large number of different viruses, and

this is what make the development of a cold vaccine so difficult. To be really effective, the vaccine would have to combat each type of virus involved and more than 50 known types have already been discovered. This helps explain why so many people receive little or no benefit from "cold shots."
Even the most trivial colds are contagious. A person with cold symptoms so slight that they are ignored may nevertheless be the means of spreading the infection to others in

whom the cold symptoms may be quite severe.
PERSON-TO-PERSON spread is the chief source of infection. Germ-laden secretions may pass from infected individuals to other persons in the spray of coughs and sneezes, or may be transmitted by contaminated utensils and towels that have been used by cold victims. The cold germs may also get on the hands when contaminated objects are touched and may then be transferred to the

mouth.
While it is said that getting chilled, sitting in drafts or getting the feet wet will not cause a cold, these things lower the body's resistance to infection and the individual becomes more susceptible to the disease. Loss of sleep or the failure to eat a well-balanced diet also lowers the body's resistance.
A COLD is usually most infectious during the first couple of days, though the illness may last a week or longer. The cold

organisms may also be transmitted 4 to 6 hours before symptoms appear.
In the initial stages of a cold, the mucous membranes of the nose become sensitive and swollen and "sniffles" occur. Or the infection may start as a sore throat, in which case it seems to develop more slowly. An attack of the common cold confers no immunity whatsoever, and it is therefore possible to catch one cold after another. And many individuals do just that.

Coed at Bridgeport
Roberta L. Tiede, of 19413 Donora Ave., is attending the University of Bridgeport in Connecticut. More than 3,350 students from 35 states and 27 foreign countries are enrolled at the eastern university.

Honor Society
Initiates Two
Wayne Crispin and Claude Elias of Torrance were initiated into the Beta Gamma Sigma business fraternity at UCLA in ceremonies last weekend.
The fraternity is a national honor society for outstanding students in business administration and outstanding business leaders. A total of 43 new members were initiated last week.

Big New Price Cuts — Holiday Fashions Added

BE IN LINE WHEN DOORS OPEN 9:30 A.M. THURSDAY, FRIDAY & SATURDAY—BRING YOUR FRIENDS! Open Friday 'Till 8:30 P.M.

SALE

EXPANSION

LADIES' SUITS
100% pure silks, or luxurious imported and domestic 100% all wool luxuriously detailed creations by our favorite suit maker. Your holiday suit... closeout priced NOW!
One Group Reg. \$89.95
\$29.87
Like WOW

FAMOUS LABEL SUITS
100 wools, California weights, holiday colors... smartly styled.
ONE GROUP Reg. 49.95
\$11.87
Like WOW

CAR COATS
Imagine CLOSEOUT PRICED at the start of the cold weather. Sure to be a sellout.
One Group Reg. \$19.98
\$8.87
Like WOW

SWEATERS
Pullovers or cardigans in luxury spun, hi-bulk, Orlon acrylic... you've admired these in our windows.
ONE GROUP Reg. to \$8.95
\$2.87
Like WOW

Maternity
★ CAPRIS ★ SKIRTS ★ SMOCKS ★ PEDAL PUSHERS
Quality seldom if EVER seen on sale... please tell your EXPECTANT friends about these.
ONE GROUP Reg. to \$14.95
\$2.99
Like WOW

FAMOUS LABEL CAPRIS
You will recognize the fabulous maker by the LOOK alone.
ONE GROUP Reg. to \$10.98
\$4.87
Like WOW

Maternity
★ CAPRIS ★ SKIRTS ★ SMOCKS ★ PEDAL PUSHERS
Giveaway priced, at a fraction of its wholesale cost.
ONE GROUP Orig. to 10.95
\$1.88
Like WOW

HOLIDAY TOPPERS
Calif. favorite coat... handsome all wools.
ONE GROUP Reg. \$29.98
\$8.87
Like WOW

SWEATERS
Plus lamb wools, better, better, holiday styles... huge selection... many popular holiday styles... huge selection.
ONE GROUP Reg. to \$17.95
\$7.87
Like WOW

COATS
100% all wools by one of the two finest makers... luxurious famous label fabrics, beautifully detailed.
ONE GROUP Reg. \$39.98
\$28
Like WOW

Brassieres
This entire regular famous label stock
ALL SIZES **87¢**

WHITE STAG TEE SHIRTS
A fashion favorite... coordinate with our skirts and capris.
Reg. to \$8.98
\$7.87

FANCY HOLIDAY Panties
Nylon gift styles... bikinis included.
ONE GROUP Reg. \$2.95
\$1.37
Like WOW

100% WOOL SKIRTS
Holiday colors... plenty of sweaters to mix and match these... You'll want several.
ONE GROUP Reg. to \$17.95
\$7.87
Like WOW
Christmas Shop at Closeout Prices

TAKE A PEEK AT OUR NEW STORE ONE BLOCK NORTH...
It will not be long now, and we will be at home in our bright, new fashion house. Meanwhile back at the ranch, here, it is like WOW, the roof fell in! Prices are so low, we are buying ourselves... you'll say it's insane and you're RIGHT! But remember it is a lot easier for us to move just the cash! So come and get it... the markdowns are a Christmas gift from us!

LATE FALL & HOLIDAY DRESSES
From our regular famous makers... personally chosen by us with YOU in mind for the holidays MONTHS before we planned our move. Now they have arrived and OUT they go at NEAR original cost... fill your wardrobe, complete your gift list... and save, save, save.

STYLES FOR CAMPUS, CAREER, DAYTIME, LUNCHEONS, TOWN, DRESSY DAYTIME, LATE DAY, COCKTAIL, AT HOME ENTERTAINING, ETC.

Hundreds From Which to Choose—
Reg. to \$45.95
Reg. to \$45.95, Sizes 5-15—8-20—12 1/2-24 1/2
\$5.87 \$8.87
\$11.87 \$14.87

● Blouses
● Tops
● Pants
● Skirts
Ladies' 100% Wool
SKIRTS
Fall and Holiday colors... give-away priced. You'll want several. A sensational value.
From Our Regular Stock Top Name Brands
ONE LARGE GROUP REG. TO \$4.98
87¢
Everything On Sale
USE YOUR MILADY CHARGE

● CAPRIS
● SKIRTS
● PEDAL PUSHERS
● JAMAICAS
● TOPS
● BETTER BLOUSES
Terrific savings... top name brands from our regular stock.
One Group Reg. to \$6.98
\$1.87

Fine Tricot Panties
ONE GROUP REG. TO 59c
19¢

HOLIDAY Robes or Dusters
Just Beautiful Holiday Collection
ONE GROUP REG. TO \$10.98
\$3.87

ENTIRE STOCK Without Exception on SALE

Christmas Fashion Shop At Closeout Prices

Because this is such an unusual fashion sale... Coming right at the start of your Christmas shopping... we urge you to call your friends, invite them to join you for a trip to this sale... share your ear... some SAL-ing and have a savings ball.
You will be astounded at the Markdowns... honest, deep price cuts on our regular Fine Quality Fashions.

SLIPS HALF SLIPS SLEEPWEAR
Obviously way below cost... so come and have fun.
Reg. to \$3.98
97¢
Like WOW

HOLIDAY GIFT QUALITY HALF SLIPS SLEEPWEAR SLIPS
Just beautiful styles... fresh, clean assortments... you'll be delighted... buy 'em by the BOX.
One Group Reg. to \$6.98
\$1.87
Like WOW

Our Own Regular Famous Label Stock is On Sale... Nothing Added!
That is your assurance of a NORTHERN HILL top in this sale. We carry only the finest brands such as ROBERT SHIP "N SHORE", MIRA PAT, BOSSER, PLATYER, GLORIA LAURA, MAB, LEE, COLLE, FOREVER YOUNG, MR. RAY, YOUTH PAIR, etc.
leopard look favorites.
One Group Reg. to \$49.95
\$11.87
Like WOW



MILADY'S

Famous Label Ladies' Fashions FOR OVER 22 YEARS
708 Avalon
ONE BLOCK SOUTH OF ANAHEIM IN WILMINGTON OPPOSITE THRIFTY DRUG PARKING LOT

A FINE OLD FASHION STORE EXPANDS — PRICES COLLAPSE — YOU SAVE — STARTING 9:30 A.M. THURSDAY