



# ROLLING HILLS PLAZA



Pacific Coast Highway at Crenshaw  
**FREE SPACE PIRATE PARK**

Exclusive Supervised Playground for Your Youngsters

Even another exclusive feature makes Rolling Hills Plaza one of the most unique in the nation. Where else would you find a free adult supervised playground, where your children can play while you shop. There is no charge, nor is the playground a mere pile of sand. Junior can captain a pilot ship until he spots the atomic submarine and will probably be detoured by the galloping western horses in between. A trip on the thrill slides will only prepare him for the climax of a ride on a ship in orbit. Discover us today!



CREAM SHAMPOO  
 AND  
 HAIR STYLING

REG. \$3.50  
**\$2.50**



REGULAR \$2.50  
**STYLE HAIRCUT ONLY \$1.50**

REGULAR \$20.00  
**RESTORE WAVE ONLY \$11.95**  
 COMPLETE RESTYLING WITH STYLE HAIRCUT  
 BY TOP CONTINENTAL STYLIST!

LIMITED OFFER! GOOD ONLY ON MON., TUES., AND WED.  
 WITH MISS ANN  
**Continental Coiffures**  
 25414 CRENSHAW BLVD. — DA 6-7444  
 ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK  
 NEXT TO NEW CITIZEN NATIONAL BANK



## HERALD BARGAIN BOARD APPEARING NOW ON THESE PAGES

*Your Biggest Want-Ad  
 Buy In The Area!*

Reach 40,000 Homes (Audited Circulation)  
 Easily — Quickly — Cheaply

USE THE HERALD BARGAIN BOARD

**2** Lines For **\$1.00**  
 Only  
 (Approximately 8 Words to a Line)

Now you can advertise  
 whatever you may want  
 to sell if it's priced for  
**\$50.00 or less . . . at this  
 special family want-ad  
 rate!**

A DOLLAR WILL NEVER DO AS MUCH  
 FOR YOU AS IT WILL DO NOW! OVER  
 130,000 PEOPLE READ THE HERALD . . .  
 LET THESE PEOPLE KNOW WHAT YOU  
 HAVE TO SELL! MAIL THIS ORDER OR  
 STOP AT OUR OFFICE.



MAIL THIS  
 HANDY ORDER  
 WITH \$1.00  
 CASH OR CHECK  
 (NO STAMPS)  
 TO:  
 BARGAIN BOARD  
 TORRANCE HERALD  
 1619 GRAMERCY AVE.  
 TORRANCE, CALIF.



HERALD BARGAIN BOARD  
 Allow One Blank Space Between Each Word  
 Price of Items and Phone Must Be Included in Ad

Name \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**SPECIAL! WHITE SHIRTS**  
 Beautifully Laundered & Finished **29¢**  
 REGULAR 35¢ ea.  
 This Week Only with This Ad. Please  
 Expires March 28th



**BELTONE  
 CLEANERS**  
 In the Rolling Hills Plaza Facing Crenshaw — DA 9-2511



2645  
 PACIFIC COAST  
 HIGHWAY  
 at Crenshaw

\$1.59 VALUE  
**TV TRAY  
 TABLES  
 96¢**

REG. 19¢  
**WASH  
 CLOTHS  
 6 FOR 69¢**

REG. 99¢  
 LANOLIN PLUS  
**CREME  
 RINSE  
 69¢**

REG. \$7.88  
 FOSTORIA  
**STEAM & DRY  
 IRON  
 \$5.99**

THRIFTY SELLS FOR LESS

VALUABLE COUPON

**SPECIAL!  
 TIPPING  
 \$12.50**

REGULAR \$25.00  
 YOU MUST PRESENT  
 THIS AD

**PERMANENT  
 WAVE SPECIALS!**

RAYETTE  
**LUSTRE WAVE**  
 ENRICHED OIL-BATH  
 FORMULA LUSTERS AS  
 IT WAVES  
 Regular \$25.00  
**\$12.50**

CARYL RICHARDS  
 PERMETT  
**PERMANENT  
 WAVE**  
 Regular \$10.00 **\$6.95**

**FREE  
 STYLE  
 CUT** EXCEPT  
 SAT.

With Our Regular  
**\$3.00 SHAMPOO & SET**

OPEN EVERY EVENING 'TIL 9

*Not Hair Stylists*  
 BEAUTY SALONS

OPEN EVERY EVENING  
 LOMITA

Narbonne at Pac. Cst. Hwy.  
 Behind Safeway

DAvenport 5-1280

TORRANCE

1328 Sartori Ave.

Corner of Marcellina

FAirfax 0-1333

ROLLING HILLS PLAZA

SHOPPING CENTER

(Crenshaw & Pac. Cst. Hwy.)

DA 5-2575

## Anniversary SPECIAL!

THANKS FOLKS! Your wonderful patronage of our Anniversary Special last week. We want to thank you . . . and again offer you a thank you special!

**Free 2 MEN'S SUITS**  
 PROFESSIONALLY PRESSED  
 BY OUR EXPERT PRESSERS  
 WHEN INCLUDED IN EACH  
 8-LB. LOAD OF DRY CLEANING!

GATHER UP A LOAD OF SLACKS,  
 SWEATERS ETC. & INCLUDE SOME  
 MEN'S SUITS. TO TAKE ADVAN-  
 TAGE OF THIS OFFER.

— FREE PRESSING OFFER GOOD THRU TUESDAY, MARCH 26th —  
 SUPERVISED CHILD CARE!!

Open Every Nite Till 9; Sunday Till 6 P.M.



**ROLLING HILLS  
 PLAZA**  
 Across Crenshaw Blvd. From Leonard's  
 CRENSHAW & PACIFIC COAST HWY.  
 DA 6-9886