Invasion of Scientists From Europe Under Way

By REYNOLDS KNIGHT

A small-scale "invasion" of the science and research arms of American industry by foreigners is under way. But the foreigners aren't the kind who are snooping for secrets of possible military value. They are from friendly countries, and they're taking jobs in the U.S for a very simple reason. the pay is better.

The young American scientist with a Ph. D., unlike his overseas counterpart, knows he'll be well renumerated; top executives in "R and D" (research and development) say the native-born scientist is most likely to choose an industry job on the basis of the equipment available for him for his work. On the average, he'll aim for the ivory tower that's the highest and most modern, so to speak.

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CONTRAST THIS with England, where a chemist or metallurgist with a Ph.D. degree rarely earns more than $4,000 a year at the start. Knowing that his training can bring him around $10,000 in this country, he's willing to pull up stakes—at least for a few years. And fully half of British scientists who have emigrated in the past few years have come to the U.S., one study shows.

Britain isn't the only nation with humble salaries for its junior scientists. Visit the labs of an American technical business and chances are you'll also find men (and women) from such places as Japan, Italy, West Germany and Scandinavia.

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COMPUTERS UNLIMITED—Computers are invaluable profit-making tools that U.S. business has, generally, failed to use to maximum advantage. That's the view expressed recently by one leader in the computer industry.

"Too many firms think of electronic data processing as an extension of their accounting department and limit data processing to accounting tasks," Walter W. Finke, president of Honeywell Electronic Data Processing, told a business audience in Los Angeles.

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HE SAID IT'S time that business thought of the computer as "a profit-making instrument" that can cut costs and make U.S. industry more competitive in the market places of the world. Inventory control is a typical area in which computers can provide tremendous cost reductions and better customer service, and several companies have cut costs from 5 to 30 per cent annually by using computer control to reduce the level and cost inventories, Finke said.

Generally speaking, he continued, not only business, but government, national defense, science, medicine, law, education and communications will benefit from computer technology. "EDP — like automation in all its other forms — is destined to be an essential force in our future," he declared.

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DISCERNING DRIVERS — The national trend toward buying nothing but "the very best" now appears to have embraced the automobile tire market.

Evidence that American motorists are becoming more selective in mobile equipment is the B. F. Goodrich Co.'s action in introducing a premium tire designed for "the discriminating car owner who seeks the ultimate in safety, style, convenience and trouble-free performance."

The new tire, called Life-Saver 880 Silvertown, is rated twice as strong as conventional tires and has a built-in puncture sealant, the company says. Its new white sidewall design, called Twinline, features two narrow concentric bands of white that are protected from dirt and curb scuffing by tough black rubber shoulders.

C. H. Caldwell, manager of the firm's passenger car tire sales, said the Life-Saver 880 is warranted against punctures and all road hazards, defects in materials and workmanship, and fabric breaks for the life of the tire. It will be available in 14- and 15-inch rim sizes to fit the heavier, more expensive automobiles, and national distribution is expected to be completed by the end of this month.

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THINGS TO COME—A dual-purpose furniture piece that serves as both coffee table and beverage bar is coming to market; the table surface can be swiveled around to reveal the bar section, which can hold nine bottles, glasses and other equipment . . . An English firm is introducing a valet stand that includes an electrically powered device to press trousers, along with coat hanger and shoe rack. Cost: about $100 . . . For the weight-conscious, a Connecticut company has developed a 200-calorie candy bar that requires no refrigeration and is claimed to contain seven important minerals and nine vitamins; it's being promoted as equivalent to a normal full meal.

COLA CONFLICT—Consumers of soft drinks, including the nearly 20 million teenagers in the land, will in coming months find themselves the promotional target of the big cola-drink makers. Both of the top companies in the cola field are launching low-calorie beverages, which they're expected to advertise vigorously to the youth market especially. "A sugar-free cola with rewarding true-cola taste"—that's how one of the firms will tout its product. The other says one bottle of its drink has only two calories. Although they are late getting into the low-calorie field, the competitors obviously feel the public will remain calorie-conscious for some time to come.

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BITS O' BUSINESS—A hotel-motel chain operating in 36 states has announced it will give free insurance of $5,000 against accidental death to patrons from the time they check in until 12 hours after check-out

Law In Action

The Legislature has given a youngster the right to counsel in juvenile court.

A youngster under 16 who has done some wrong must come before a juvenile court. It decides what is best for him. The hearing is civil—not criminal, and he is not punishable like an adult offender.

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The juvenile court tries to keep its hearings informal and encourages the youth or his parents to discuss the case, thus the better to serve the youth and the community.

To see that the youth gets his rights, the court must also see that he and his parents know his rights. Thus even though the court does not regard the youth's case as criminal, other people may do so. The military, future employers, or schools may ask to see his record. His lawyer may have to see that the court conducts the hearings to protect his young client.

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As a rule, the youth's probation officer works closely with the lawyer. As an officer of the court, the lawyer has also the duty to help and supervise and rehabilitate the youth who is a ward of the court. Since the lawyer often has the confidence of the parents and the youth, he may do much to help the young offender.

Note: California lawyers offer this column so you may know about our laws.

BACKACHE & NERVE TENSION
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After 21, common Kidney or Bladder Irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondarily, you may lose sleep and suffer from Headaches, Backache and feel old, tired, depressed. In such irritation, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYSTEX at druggists. Feel better fast.

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