



ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw FREE SPACE PIRATE PARK

Exclusive Supervised Playground for Your Youngsters

FROSTING TIPPING

REG. \$25.00 **15⁰⁰** COMPLETE



Continental Coiffures wants every woman to look more glamorous for the Easter season.

— SPECIAL OFFER ENDS SATURDAY, MARCH 23 —

Continental Coiffures

25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
NEXT TO NEW CITIZEN NATIONAL BANK

Even another exclusive feature makes Rolling Hills Plaza one of the most unique in the nation. Where else would you find a free adult supervised playground, where your children can play while you shop. There is no charge, nor is the playground a mere pile of sand. Junior can captain a pilot ship until he spots the atomic submarine and will probably be detoured by the galloping western horses in between. A trip on the thrill slides will only prepare him for the climax of a ride on a ship in orbit. Discover us today!

YOU
CAN
SAVE
IN
ROLLING
HILLS
PLAZA!
\$\$\$



VALUABLE COUPON

SPECIAL!
TIPPING
\$12⁵⁰

REGULAR \$25.00

YOU MUST PRESENT THIS AD

PERMANENT WAVE SPECIALS!
RAYETTE
LUSTRE WAVE
ENRICHED OIL-BATH
FORMULA LUSTERS AS
IT WAVES
Regular \$25.00
\$12⁵⁰

CARYL RICHARDS
PERMETT
PERMANENT WAVE
Regular \$10.00 **\$6⁹⁵**

FREE
STYLE CUT
EXCEPT SAT.

With Our Regular \$3.00 SHAMPOO & SET

OPEN EVERY EVENING 'TIL 9

Nothing Spots
BEAUTY SALONS

OPEN EVERY EVENING
LOMITA
Narbonne at Pac. Cst. Hwy.
Behind Safeway
DAvenport 5-1280
TORRANCE
1328 Sartori Ave.
Corner of Marcelina
FAirfax 0-1333
ROLLING HILLS PLAZA
SHOPPING CENTER
(Crenshaw & Pac. Cst. Hwy.)
DA 5-2575

You're Not Alone . . .
YOUR NEIGHBOR IS
READING THE
HERALD TOO!



HERALD BARGAIN BOARD APPEARING NOW ON THESE PAGES

Your Biggest Want-Ad Buy In The Area!

Reach 40,000 Homes (Audited Circulation)
Easily — Quickly — Cheaply

USE THE HERALD BARGAIN BOARD

2 Lines For \$1⁰⁰ Only

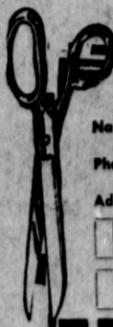
(Approximately 8 Words to a Line)

Now you can advertise
whatever you may want
to sell if it's priced for
\$50.00 or less . . . at this
special family want-ad
rate!

A DOLLAR WILL NEVER DO AS MUCH
FOR YOU AS IT WILL DO NOW! OVER
130,000 PEOPLE READ THE HERALD . . .
LET THESE PEOPLE KNOW WHAT YOU
HAVE TO SELL! MAIL THIS ORDER OR
STOP AT OUR OFFICE.

MAIL THIS
HANDY ORDER
WITH \$1.00
CASH OR CHECK
(NO STAMPS)

TO:
BARGAIN BOARD
TORRANCE HERALD
1619 GRAMERCY AVE.
TORRANCE, CALIF.



HERALD BARGAIN BOARD
Allow One Blank Space Between Each Word
Price of Items and Phone Must Be Included in Ad

Name _____

Phone _____

Address _____

FREE 2 WHITE SHIRTS



With Any Dry Cleaning Order
LAUNDERED
AND FINISHED
This Week Only with This Ad. Please
Expires March 21st
**BELTONE
CLEANERS**

In the Rolling Hills Plaza Facing Crenshaw — DA 5-2511



2645
PACIFIC COAST
HIGHWAY
at Crenshaw

REG. \$13.88
**CHAISE
LOUNGE**
WITH PAD
\$9⁸⁸

REG. 45c ea.
MODESS
BOX OF 12
3 BOXES 89^c

\$1.79 VALUE
EVEREADY
SNAIL AND SLUG
PELLETS
FULL 6-POUND BOX
98^c

REG. \$1.00
SUBDUE
SHAMPOO
77^c

THRIFTY SELLS FOR LESS

Spring Is Such a Lovely Time
to Be One Year Old . . .

SO COME HELP US CELEBRATE OUR

1st Anniversary

THANKS FOLKS! Your faithful patronage of our dry clean-
ing and pressing service has given us a wonderful first year . . . and we want
to thank you for your business!

AS A TOKEN

OF OUR APPRECIATION

We're Offering for 4 Days Only

THURS., FRI., SAT., SUN., MARCH 14, 15, 16, 17

FREE

Pressing OF ALL Men's Slacks

(We Do the Work)
When Included in Each 8-lb. Dry Cleaning Load

MAKE DRY CLEANING YOUR FIRST SPRING TASK!
Corral ALL those slacks—in the closet, under the bed—Even take the ones
he's wearing if necessary . . . BUT DON'T MISS THIS CHANCE TO MAKE
SUBSTANTIAL SAVINGS THE NEXT 4 DAYS!

SUPERVISED CHILD CARE!!

Open Every Nite Till 9; Sunday Till 6 P.M.

NORGE
LAUNDRY AND CLEANING
VILLAGE

ROLLING HILLS PLAZA

Across Crenshaw Blvd. From Leonard's
CRENSHAW & PACIFIC COAST HWY.
DA 6-9886