



**ANXIOUS CUSTOMERS . . .** Thousands of customers were on hand Thursday when doors on the new million dollar White Front store opened at Torrance Boulevard and Hawthorne Avenue. The new store features 130,000 square feet, 45 departments, and facilities to park more than 1,500 cars. (Herald Photo)



**ONE-STOP SHOPPING . . .** A full scale discount super market is included in 45 departments for one-stop shopping at the new White Front Store at Torrance Boulevard and Hawthorne Avenue. More than 200 people are employed at the new store. Grand opening sales are now being held. (Herald Photo)

## Crowds Jam White Front As Huge New Store Opens

Harry Epstein, general manager of White Front Stores, officially opened their eighth store, located at Hawthorne Avenue and Torrance Boulevard, in Torrance.

The opening ceremony began at 10 a.m. on Thursday with the cutting of a giant ribbon. Excitement and fun reigned as Hollywood luminaries looked on; those in attendance included White Front's television personality, Gail Davis, glamorous Mala Powers, Soupy Sales, Ricardo Montalban, and Johnny Weissmuller.

In addition to Harry Epstein, other White Front executives present were: Sol Cantor, president of Interstate Department Stores (parent company of White Front); Sam Nassi, general merchandise manager; Mac Gilburn, supervisor; Herb Franklin, advertising manager; and Sam Freed, manager of the new store. All welcomed friends and customers from the entire area.

"WHITE FRONT is extremely happy to announce the opening of the new Torrance store to accommodate residents of this great Southwest area," stated Epstein, "and, as in the past,

our policy remains firm, to offer only the finest quality merchandise at the lowest possible discount prices. Naturally, this includes our famous service, selection, and guarantees.

"We have 130,000 square feet in the new location, functionally designed to house 45 departments, and facilities to park over 1,500 cars. The building was constructed at a cost of approximately \$1,000,000 by the Oltman Construction Co.

"ALONG WITH our famous brand major appliances, television and stereos, we are also featuring quality soft goods including domestics," Epstein continued. "Complete apparel departments to clothe the entire family are now part of the White Front Stores.

"To fully insure our stores as a complete one-stop shopping center, we now have a full-scale discount supermarket with fantastic buys to delight the housewife.

"WHITE FRONT is pleased to state that this new location will provide employment for over 200 people in the area. It is our continued desire to progressively grow with our com-

munity and California, and we are sincerely proud to be part of this great Southwest and South Bay Area.

To properly celebrate the grand opening of the new Torrance store, all eight White Front Stores are joining in with the most spectacular sales ever to be held in the stores' history. For the convenience of the public, all eight stores will remain open through and including Sunday, March 10, from 10 a.m. until 10 p.m.

### Hahn Wants Slower Pace On Freeway

The possibility of restricting the entire length of the Harbor Freeway to 55 miles per hour is being studied by the State Division of Highways at the suggestion of County Supervisor Kenneth Hahn.

In suggesting the inquiry to Edward T. Telford, district engineer for the State Division of Highways, Hahn pointed out that the Harbor Freeway from the interchange to about Olympic Boulevard now has a 55-mph limit, and that a 65-mph limit applies to the balance of the freeway to San Pedro.

"Because of the extremely heavy traffic on this freeway, it is almost impossible to drive safely at 65 miles an hour," Hahn claimed.

## Harbor General Installs Cancer-Fighting Device

Specialists at Los Angeles County Harbor General Hospital demonstrated, through patient simulation, the operation of the recently installed Linear Accelerator Thursday.

The machine, of which there are only three others in service throughout the world, employs supervoltage x-ray beams in

massive doses to cancerous areas located deep in the body with an accuracy never before possible.

It will permit also treatment of more patients, and those more seriously ill, during a comparable period to previous methods.

## Obituaries . . . Cranston

(Continued from Page 1)

### ALICE LILLIE WAY

Funeral services for Mrs. Alice Lillie Way, 95, will be held at the Stone and Myers Mortuary Chapel Tuesday at 10 a.m. with the Rev. Bob Dehn of the First Baptist Church of Torrance officiating.

Mrs. Way, a resident of this area for 45 years, died at her home, 1509 W. 218th St., Friday.

She is survived by a daughter, Eva McHenry; seven grandchildren, fifteen great-grandchildren, two sisters in Iowa and a sister in Pacoima.

Interment will be in Inglewood Park Cemetery.

### MRS. E. F. SLOAN

Funeral services for Mrs. Ray E. Sloan, mother of Raymond Sloan, 20946 Halldale Ave., will be held at the Snyder-Southwest Mortuary in Los Angeles Monday at 1 p.m. Mrs. Sloan died in Los Angeles Thursday.

Her son, Ray, is a former member of the Torrance Herald advertising staff and now is a member of a Los Angeles advertising agency.

In addition to her son here, Mrs. Sloan is survived by her husband, a son James, five grandchildren, and one great-grandchild.

Interment will be in Rose Hills Memorial Park.

### CHARLES E. NICKEL

Funeral services for Charles Edward (Ed) Nickel, 63, longtime WALTERIA poultry rancher, were held at the Stone and Myers Mortuary Chapel yesterday morning with the Rev. Walter Stanton, pastor of the Central Evangelical United Brethren Church, officiating. Mr. Nickel lived at 24240 Los Condon Ave., before his death Thursday. He had been a Torrance resident for 18 years.

He is survived by his widow, Edith; a son, Charles Edward Jr. of Pennsylvania; three brothers, Paul of Torrance and Robert and Albert of Pennsylvania; a sister, Alda Nickel of Pennsylvania; and his father, Hiram Frederick, of Pennsylvania.

Cremation followed yesterday's services at the Pacific Crest Crematory.

## South High Student Wins Edison Award

South High School senior Richard R. Coulter Jr., son of Mr. and Mrs. Richard Coulter of 4606 Paseo de las Tortugas, was recently awarded the 1963 Edison Youth Day Citation for excellence in science. This award was presented in commemoration of the seventh international Edison birthday celebration.

Richard has compiled a straight "A" average at South High School through the first semester of his senior year. Each day this year he has commuted to the El Camino Junior College where he has been taking a course in calculus.

## West Students Receive All A's

Seven students at West High School have qualified for placement on the principal's list by earning all A's the first semester.

Arnold Edner is the only ninth grade student who received this distinction. Tenth graders on the principal's list are Leslie Lane, Howard McVay, and Adele Palmer. Phyllis Gaer, David Lee, and Nancy Shurtle are the 12th graders receiving all A's for the semester.

## Four Students to Guest at Rotary

Four West High students have been selected to represent their school in the Torrance Rotary Club's student-guest program.

Chosen as outstanding members of their class based on leadership, and scholarship are John Timothy May, Martin Kehoe, William Rogers and Robert Thomas.

and other areas of public service," Cranston said.

"We are fairly well caught up with these growth needs created by past generations of Californians. Soon the youngsters who account for a large part of our population explosion, and created much of the need—for new schools and other facilities and services, will be joining us in the ranks of dues-paying citizens facing the urgent needs of our own times and the years to come."

Cranston said the tax program enacted in 1959, when the State faced a financial deficit, has served to keep the State operating in the black since.

"BUT NOW we face a potential shortage of revenues with which to meet projected expenditures," he noted. "And in spite of some very effective efforts to hold down operational costs of government, approximately 65 per cent of the State's annual budget is made up of expenditures fixed by the statute and the constitution."

NEXT YEAR, Cranston explained, these fixed expenditures are expected to increase by \$90 million.

"If we can squeeze through the next two years without major tax increases, the war babies now coming of age as wage earners and consumers might well be a strong stimulus to our economy," Cranston said. "On the other hand, we must also face the possibility that their needs may compel expanded government expenditures that will outpace the revenues they will produce in their early earning years."

## Board Taps Fourteen Tartars

Fourteen Torrance High School seniors have been "tapped" as state scholarship finalists on the basis of academic excellence on the Scholarship Aptitude Test of the College Entrance Examination Board.

Students named are: Linda E. Anderson, Floyd Ault, Gerald Brady, Dennis Champion, Mark Davis, Anne Houston, Romela Isbell, Brenda Jones, Sharon Knight, Sharon Kniss, Michael Langum, Frances Pearson, Ivor Samson, and David Strayer.

Award winners will be announced April 10.

Scholarships at independent colleges range from \$300 to \$900 and at the University of California and state colleges in the amount of fees charged.

One-year state awards are renewable until a student has obtained a baccalaureate degree or completed eight semesters beyond high school.

## Marineland Names Chief Of Publicity

William E. Campeau has been appointed public relations director for Marineland of the Pacific, William F. Monahan, vice president and general manager, announced yesterday.

McFadden & Eddy Associates, Inc., with main offices in Los Angeles, continues as public relations-publicity counsel for Marineland, Monahan said.

Campeau has been the director of public relations for Nortronics Corp. for the past year and one-half.

Previously he did marketing promotion in the Autonetics Division of North American Aviation, Inc., and for six years was an account executive in a public relations agency handling such accounts as Dow Chemical, Monsanto, Goodyear, Bullock's, Fluor Corp., Lucky Lager, and Minute Maid.

A former newspaperman and wire service reporter, he spent two years in the U. S. Air Force as a public information officer.



**AWAITING AMBULANCE . . .** Albert Frank Allegra, 66, San Pedro sits in his damaged sedan waiting for an ambulance after a collision Thursday at 228th Street and Sepulveda Boulevard. Driver of the other car was Mrs. Jacqueline Sue Ayers, 30, of 4410 W. 231st St. Her daughter, Dana Paige Ayers, 3, suffered minor injuries and was treated by a private physician. (Herald Photo)

## Obedience Club to Start Night Training Classes

The Southwest Obedience Club is starting its first evening dog training class of the year Tuesday at 7 p.m. at the Rosecrans Playground, 840 W. 149th St., Gardena.

Howard Cross, an American Kennel Club licensed obedience judge, will supervise all the trainees and pets throughout the nine-week course, at the end of which a class graduation complete with trophies and diplomas will be held.

Children from 12 years to 16 who are capable of handling their dogs must be accompanied by an adult.

Dogs must be six months of age and older and can be either mixed or purebred. Cross says that both are equally intelligent.

"OUR AIM," he states, "is to establish a good relationship with the dog. Timing in correction, followed by abundant

praise, is the keynote to all good obedience.

"We teach according to American Kennel Club rules, so that those people interested may continue at licensed dog shows."

The basic or novice work involves teaching the dog to heel off and on leash, to sit, lie down, and come.

Advanced training classes are also in progress at the park, as well as a beginners Saturday afternoon class.

CARL CURRY, club president, announces the club is planning a practice match in the springtime with the hope of raising money for the dogs of the blind at San Rafael.

The official club meetings are held the third Thursday of each month at 8 p.m. at the McMaster Park clubhouse in Torrance. Anyone interested in dog training is welcome to attend.

## County OK's Road Work

An allocation of \$2,700 for major roadway improvements in the Lomita Harbor City areas has been approved by the Board of Supervisors.

The projects, according to Supervisor Burton W. Chace, include resurfacing of 255th Street between Eshelman and Woodward avenues; and improvement of Western Avenue near 263rd Street.

"The latter project," Chace added, "exemplifies the cooperative roadway improvement program between the County Road Department and property owners who construct curbs and gutters under County permit."

The completed work on the major Master Plan roads will improve drainage, decrease maintenance costs and add to operational efficiency of the arterial highway, the supervisor said.

# Newberrys

DOWNTOWN TORRANCE  
Corner Sartori & El Prado

## MONDAY MORNING Doorbusters

<p><b>SOCK RIOT</b></p> <ul style="list-style-type: none"> <li>Greatest sock sale in our history.</li> <li>Guaranteed first Quality</li> <li>Hundreds of patterns and colors.</li> <li>Sold nationally for 75¢ to \$1.00.</li> <li>We can't tell the name of our "Guess Who" socks.</li> </ul> <p><b>39¢</b></p>	<p><b>BOYS' WASH 'N WEAR JACKETS</b></p> <ul style="list-style-type: none"> <li>Size 8-18. All Cotton</li> <li>Water repellent</li> <li>Advertised in Life</li> <li>Tan, Blue, Black</li> <li>Olive with zipper and knitted collar.</li> </ul> <p>SAVE \$1.48</p> <p><b>3.99</b></p>
<p><b>UNBLEACHED MUSLIN</b></p> <ul style="list-style-type: none"> <li>Good Selection to Choose From</li> <li>Lengths up to 5 Yards</li> <li>Perfect for Anything</li> </ul> <p>SAVE 12c yd.</p> <p><b>100% COTTON FIESTA</b></p> <ul style="list-style-type: none"> <li>New Spring Colors</li> <li>All Prints, Florals, Stripes</li> <li>New Shipment • Shop Now</li> </ul> <p><b>39¢</b></p>	<p><b>CORDUROY SALE!</b></p> <ul style="list-style-type: none"> <li>45" All Cotton Pinwale Corduroy</li> <li>Good Assortment to Choose From</li> </ul> <p>You Save 20c yd. — <b>SAVE</b></p> <p><b>57¢</b></p>
<p><b>SPORT DUCK</b></p> <ul style="list-style-type: none"> <li>100% Cotton</li> <li>36" Wide • Guaranteed Washable</li> <li>Listie or no Ironing Needed</li> </ul> <p><b>79¢</b></p>	<p><b>MONDAY NITE - 6 TO 9 ONLY</b></p> <p><b>NYLON NET</b></p> <ul style="list-style-type: none"> <li>72" Wide • All Colors</li> <li>Buy Now and Save</li> <li>REG. 32c YD.</li> </ul> <p><b>5 yd \$1</b></p>

**JUST SAY CHARGE-IT at NEWBERRYS**

### STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

<p><b>ARIES</b> MAR 21 - APR 20</p> <p>1-23 (7-41) 2-17-24-36 3-8-44-52-53</p>	<p><b>Taurus</b> APR 21 - MAY 21</p> <p>4-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Gemini</b> MAY 22 - JUN 21</p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Cancer</b> JUN 22 - JUL 21</p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Leo</b> JUL 22 - AUG 21</p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Virgo</b> AUG 22 - SEP 21</p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Libra</b> SEP 22 - OCT 21</p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Scorpio</b> OCT 22 - NOV 21</p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Sagittarius</b> NOV 22 - DEC 21</p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Capricorn</b> DEC 22 - JAN 21</p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Jan. 21</b></p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Feb. 19</b></p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>	<p><b>Mar. 21</b></p> <p>1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31</p>
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1 Allow 31 The 61 Reveal  
 2 Someone 32 Judgment 62 Enters  
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 4 Open 34 Inspiring 64 Light  
 5 You 35 Heavy 65 Decisive  
 6 Defer 36 Consult 66 Social  
 7 Your 37 Sermon 67 And  
 8 Eyes 38 You 68 Words  
 9 See 39 Apologize 69 Their  
 10 Join 40 Yourself 70 Thoughts  
 11 Feed 41 Lifts 71 Affection  
 12 In 42 Love 72 Someone  
 13 Chatter 43 You're 73 Best  
 14 You've 44 About 74 Rest  
 15 Get 45 Got 75 Heights  
 16 And 46 You 76 Picture  
 17 Wants 47 To 77 Have  
 18 To 48 Off 78 Are  
 19 Personal 49 Fun 79 Adventurous  
 20 Keep 50 To 80 And  
 21 Watch 51 Expenses 81 A  
 22 Been 52 Your 82 Confidential  
 23 Others 53 Object 83 Matter  
 24 To 54 Object 84 Decisive  
 25 Temper 55 Companion 85 Day  
 26 Wishes 56 And 86 In  
 27 Good 57 It's 87 Pleasantly  
 28 Wrong 58 Harsh 88 Showdown  
 29 To 59 Greater 89 Fulfilled  
 30 And 60 Great 90 Authority

Good Adverse Neutral