

PACIFIC COAST
HIGHWAY
AT CRENSHAW

ROLLING HILLS PLAZA



FREE SPACE PIRATE PARK

Exclusive Supervised Playground for Your Youngsters

Even another exclusive feature makes Rolling Hills Plaza one of the most unique in the nation. Where else would you find a free adult supervised playground, where your children can play while you shop. There is no charge, nor is the playground a mere pile of sand. Junior can captain a pilot ship until he spots the atomic submarine and will probably be detoured by the galloping western horses in between. A trip on the thrill slides will only prepare him for the climax of a ride on a ship in orbit. Discover us today!



2645
PACIFIC COAST
HIGHWAY
at Crenshaw

REG. 79c
6-PC. STAK-AWAY
FREEZER
AND
REFRIGERATOR
SET
54¢

REG. 5.99
**WICKER
HAMPER
4⁹⁹**

24.95 VALUE
100% RAYON
**9x12
RUG
19⁹⁵**

5.99 VALUE
**WALL & DOOR
MIRROR
2⁹⁹**

SEE OUR FULL PAGE ADVERTISEMENT ON
PAGE 9 OF THE TORRANCE HERALD

SORRY!

WE ARE SORRY FOR ANY INCONVENIENCE
CAUSED BY THE RECENT RAIN STORM. WHILE
WE ARE IN THE STATE OF REPLACING FLOOR
RUGS AND REDRESSING OUR WINDOWS,
WE'LL BE OPEN AND OFFERING YOU THE
SAME USUAL COURTEOUS SERVICE.



FREE 2 WHITE SHIRTS

LAUNDERED AND
FINISHED
Expires Feb. 20th

**BELTONE
CLEANERS**

In the Rolling Hills Plaza Facing Crenshaw — DA 8-2511

GET ACQUAINTED OFFER!

CREAM SHAMPOO
AND
HAIR STYLING

REG. \$3.50
\$2.50



REG. \$2.50
STYLE HAIRCUT \$1.50

LIMITED OFFER! GOOD ONLY ON MON., TUES., & WED.
WITH MISS ANN

Continental Coiffures

25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
NEXT TO NEW CITIZEN NATIONAL BANK



VALUABLE COUPON

SPECIAL!
TIPPING
\$12.50

REGULAR \$25.00

YOU MUST PRESENT
THIS AD

PERMANENT
WAVE SPECIALS!

RAYETTE
LUSTRE TONE
Regular \$25.00
\$12.50

CARYL RICHARDS
FRENCH FORMULA
BOUQUET
PERMANENT WAVE
Regular \$12.50
\$6.95

FREE
STYLE
CUT EXCEPT
SAT.

With Our Regular
\$3.00 SHAMPOO & SET

OPEN EVERY EVENING 'TIL 8

Net Hair Stylists
BEAUTY SALONS

OPEN EVERY EVENING
LOMITA
Narbonne at Pac. Cst. Hwy.
Behind Safeway
DAvenport 5-1280
TORRANCE
1328 Sartori Ave.
Corner of Marcelina
FAirfax 0-1333
ROLLING HILLS PLAZA
SHOPPING CENTER
(Crenshaw & Pac. Cst. Hwy.)
DA 5-2575

CHECK
THIS
PAGE
FOR YOUR
WEEKLY
SPECIALS!

Every day you leave a
flat, apartment, house
or room unrented . . .



IT COSTS YOU MONEY!

-- STUDY THIS CHART --

If Your Rental per Month is	This is the amount a vacancy is costing you!			
	IN 1 DAY	IN 7 DAYS	IN 14 DAYS	IN 30 DAYS
\$50 ⁰⁰	\$1 ⁶⁷	\$6 ⁶⁴	\$13 ²⁸	\$50 ⁰⁰
\$60 ⁰⁰	\$2 ⁰⁰	\$14 ⁰⁰	\$28 ⁰⁰	\$60 ⁰⁰
\$70 ⁰⁰	\$2 ³³	\$16 ³¹	\$32 ⁶²	\$70 ⁰⁰
\$80 ⁰⁰	\$2 ⁶⁶	\$18 ⁶²	\$37 ²⁴	\$80 ⁰⁰
\$90 ⁰⁰	\$3 ⁰⁰	\$21 ⁰⁰	\$42 ⁰⁰	\$90 ⁰⁰
\$100 ⁰⁰	\$3 ³³	\$23 ³¹	\$46 ⁶²	\$100 ⁰⁰
\$125 ⁰⁰	\$4 ¹⁷	\$29 ¹⁹	\$58 ³⁸	\$125 ⁰⁰

How do you stop this terrific loss of income? Here's the answer
. . . the quick, resultful want ad answer:

"The surest way to rent flats, rooms, or apartments is by advertis-
ing in the TORRANCE HERALD Want Ads. That's where people look
first!

Order your Want Ad for 9 times. Cancel when you get results and
we'll charge you only for the days your ad was published at the rate
earned.

Call FA. 8-4000 NOW!

ASK FOR A COURTEOUS AD TAKER

Torrance Herald

February Special! GOOD ONLY THRU WED. FEB. 20th

WE DO ALL THE WORK

MEN'S — 2-PC.

CLEANED
AND PRESSED

SUITS

98¢

CASH AND CARRY

INTRODUCING EXPERT
PRESSING AND FINISHING SERVICE

ROLLING HILLS PLAZA



ROLLING HILLS PLAZA — Crenshaw and Pacific Coast Hwy.
(Across Crenshaw Blvd. From Leonards) DA 6-9886