

LIFE'S LIKE THAT By FRED NEHER



"Isn't it strange how people we seldom see wish we were with them when they get 100 miles away."

A Closer Look

By Ernest Kreiling

HOLLYWOOD — If you're one of the 50 million people who watch Bonanza every Sunday evening—and have helped sustain it as one of the most popular TV programs for four years—you would have especially enjoyed seeing the Feb. 10 installment the way members of the Academy of Television Arts and Sciences did one recent evening.

This is, in color on a theater size screen in a flowing and uninterrupted 33 minutes.

Television's weekly entertainment fare is often unfavorably compared to Hollywood's old B movies. But Bonanza seen in such circumstances prompted the realization that it, along with many of television's regular programs, are infinitely superior to most of the B-movies that were made primarily to occupy time on a double bill. Few B pictures had the polished direction, acting, set design and musical background of this typical Bonanza episode.

BUT WHAT made this particular screening interesting was the discussion that followed. Eleven key members of the Bonanza production company — referred to by the Academy as the Creative Team — mounted the stage to answer questions from the audience. Present were Lorne Green (Ben Cartwright), guest stars Felicia Farr and Eduard Franz, producer David Dortort, director Lewis Allen, writer Anthony Lawrence, musical director David Rose, as well as the color consultant, art director, set decorator and the cameraman.

Some of the rigors of producing an hour program every week cause one to marvel that the end product has the style it does. For example, each story is filmed in six days or less. The art director and set decorator are fortunate if they can stay two days ahead of the shooting schedule.

FREQUENTLY the final shooting script is delivered to the cast the night before filming starts. In some instances scenes are re-written 10 minutes before going before the cameras.

The musical score which so enhances the total dramatic effect, but which we are normally unaware of, is original for each story. But there are recurring themes, the familiar signature theme and the one which usually accompanies Hoss's appearance on the screen. Why special themes

don't surround the other stars wasn't made clear, although David Rose speculated that now that the cast was aware of this he expected to have some composing to do.

According to Rose he spends approximately two days composing an original score each week and between 3 and 6 hours recording.

CONSIDERING that Bonanza is filmed to be seen on the small gray home screen, one would expect the larger-than-life version to reveal sloppy production values, such as inaccurate detail in the sets, unreal backgrounds, and the lack of subtlety in the performances. It's a great credit to the Bonanza Creative Team that the opportunity for sloppy production isn't exploited, at least to the extent it's apparent in one viewing.

Although Bonanza's Chevrolet commercials are among the most pleasant on the air, I didn't miss them until I realized how much more compelling the story was when seen in one large chunk. But without Chevrolet's estimated \$150,000 per week the Creative Team wouldn't have the opportunity to bring their skill to one of the slickest and most professional productions on television.

Cub Pack 755-C

Robert Elliott, assistant cubmaster presented awards at the monthly meeting of Cub Pack 755-C to the following:

Bobcat pin — Jeffry Cesmat, Steven Stone, Mark Burgener, Tim Carter.

Assistant dinner badge — Bill Pike and Marty Points.

Dinner badge — Mark Burgener.

Wolf badge — Gary Smith and Raymond Blair.

Bear badge — Michael Doeser.

Silver arrow — Larry Bean.

Two silver arrows — Gary Haraguchi.

Gold arrow — Gary Haraguchi.

Lion badge — Gary Haraguchi.

Don Ichikawa, Paul Danford and George Saenz completed their Cub Scout training and graduated into the Boy Scouts.

Den 4 won the honor flag for most parents present at the meeting. Den 3 won the hatchet for the best appearing den.

Pack 755-C is sponsored by the 223rd Street School PTA and Paul Danford is the cubmaster.



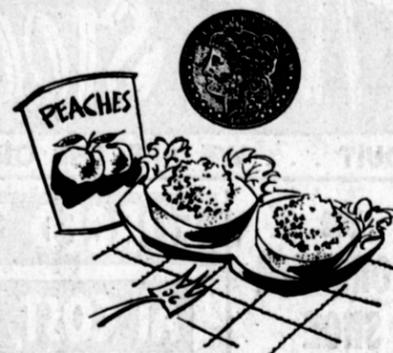
MAGIC CHEF



7 MAGIC SALE DAYS—THURS. THRU WED. JANUARY 31 THRU FEBRUARY 6

DOLLAR SALE

ZESTY FLAVOR
HUNT'S CATSUP
8 14 oz. \$1
btl.



F & P SLICED OR HALVES
CLING PEACHES
5 no. 2 1/2 \$1
cans

RICH & SATISFYING
VAN CAMP'S PORK & BEANS
5 no 2 1/2 \$1
cans

F & P
TOMATO JUICE
5 46 oz. \$1
cans

LIGHT MEAT
CHICKEN o' SEA CHUNK TUNA
4 no 1/2 \$1 incl.
3c off

EARLY GARDEN
DEL MONTE PEAS
5 tall \$1
303 cans

ASSORTED FROZEN
PICTSWEET MEAT PIES
7 8 oz. \$1
pkgs.

DOUBLE LUCK
CUT GREEN BEANS
8 tall \$1
303 cans



Brandywine — glam
Mushrooms
Ma Perkins — the fr
Apple Slices
Waxtex will keep fo
Wax Peaches
Baby soft, yet strong
Zee Toilet Paper

ASSORTED VARIETIES
PILLSBURY CAKE MIX
3 reg. \$1
pkgs.

MA PERKINS HALF SLICES
SLICED PINEAPPLE
5 no. 1 1/4 \$1
cans

VET'S DOG FOOD
14 tall \$1
cans

CHOPPED BROCCOLI, CUT CORN,
PEAS AND CARROTS, PEAS
FLAV R PAC VEGETABLES
8 10-oz. \$1
pkgs.



Imported German
RHINE WINE
Vintage Dated
99¢ fifth

Straight Bourbon
Whiskey
\$3.98 100 proof
full fifth

100% Grain Spirits
Sarnoff Vodka
Original Formula
Finley's Gin
your choice \$6.98
full 1/2 gallon

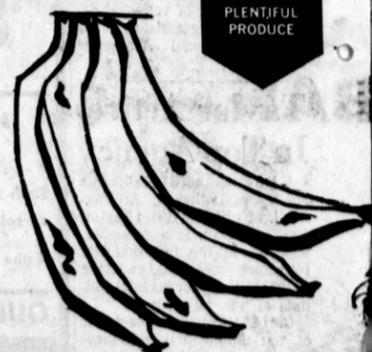
Home baked flavor, 1 1/2 lb.
BUTTERCRUST BREAD loaf 31c
Me't-in-your-mouth goodness!
APPLE CINNAMON ROLLS 3 for 19c
1-layer white, ass. icings.
JUNIOR CAKES save 10c 49c

Oregon's Finest
TILLAMOOK
CHEDDAR CHEESE
69¢ lb.

"Grand Taste" Sliced All Meat
Bologna
6-oz. \$2.99
pkg.

"Honey Creek" Sliced Natural
Swiss Cheese
5-oz. \$2.99
pkg.

RUBENS ALL BEEF
SALAMI
by the piece \$5.99
1 1/4 lb. min.



PLENTIFUL PRODUCE
RIPE FUERTE AVOCADOS
TENDER CRISP CARROTS

STAR GAZER
By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars.
To develop message for Thursday, read words corresponding to numbers of your Zodiac birth sign.

ARIES 23 23-34-36-67 74-75-79-86	Taurus 21 4-5-46-48 59-70-80-90	GEMINI 22 4-5-46-48 59-70-80-90	CANCER 23 16-11-19-20 29-55-85-86	LION 24 6-11-19-20 29-55-85-86	VIRGO 24 6-11-19-20 29-55-85-86	SAGITTARIUS 23 1-10-21-31 32-78-84-89	SCORPIO 24 1-10-21-31 32-78-84-89	CAPRICORN 23 1-10-21-31 32-78-84-89	AQUARIUS 24 1-10-21-31 32-78-84-89	PISCES 24 1-10-21-31 32-78-84-89
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1 Stay 31 Some 41 A
2 You're 32 Steady 42 Rare
3 Mailman 33 You 43 Who're
4 Welcome 34 Something 44 Friendly
5 News 35 In 45 Romantic
6 Pay 36 Time 46 Surprise
7 Better 37 To 47 Make
8 Kiss 38 Cow 48 Helpul
9 Away 39 Alter 49 Deal's
10 Wish 40 Display 50 Coving
11 Lip 41 News 51 Wood
12 Position 42 Year 52 Be
13 From 43 And 53 Refreshing
14 Handcane 44 You 54 Progress
15 Scandal 45 Meet 55 At
16 This 46 And 56 With
17 Or 47 Key 57 Hand
18 Will 48 Messages 58 Routine
19 Bulls 49 A 59 Personal
20 Go 50 Age 60 Day
21 To 51 Change 61 And
22 Be 52 For 62 Matters
23 Do 53 Of 63 Take
24 Do 54 Scenery 64 For
25 Paying 55 Sums 65 Due
26 Perfect 56 To 66 Day
27 A 57 And 67 Day
28 Telephone 58 Chair 68 Personality
29 Will 59 People 69 Present
30 Bring 60 Gossip 70 Way
31 Good 32 Adverse 33 Neutral