

Newberrys

**DOWNTOWN
TORRANCE**

pre-Spring SUPER VALUE DAYS

Beautiful New 1963 FABRICS Are Here Now!!!



BERNICE HOWLAND
Newberry's Yardage Dept. Manager,
looks over part of this fabulous shipment of spring yardage.

Fabrics by Dan River

DAN RIVER WASH 'N WEAR

"DRI-DON" GINGHAM CHECKS

A Newberrys special! Full bolts of 1/8" and 1/4" checks for many fashion uses. Famous Dan River gingham. 36" wide. Only.....

69^{c/}_{yd}

DAN RIVER "HOYA"

Luxury quality, wrinkle-shed, extra wide 38" widths. Solids and matching checks of all combed cotton. Only.....

98^{c/}_{yd}

DAN RIVER BORDER PRINTS

12 smart designs in drip-dry, wrinkle-shed with "DRI-DON" by Dan River. 36" widths on full bolts. Only.....

98^{c/}_{yd}

DAN RIVER "CULPEPPER"

PLAIDS AND FANCIES

100% combed cotton, wrinkle-shed finish, color fast 36" woven plaids and fancies. Only.....

79^{c/}_{yd}

DAN RIVER

"DANSHEEN" CHINO

Dan River's fine quality 36" wide solid Chino of all combed cotton. Wrinkle-shed finish in many fashion colors. Only.....

98^{c/}_{yd}

DAN RIVER

WOVEN SEERSUCKER

Now Newberrys offers you famous Dan River Woven Seersucker in large assortment of fashion colors. 36" wide, 100% cotton, wrinkle-shed. Only.....

79^{c/}_{yd}

YARDAGE DEPT. VALUES

DRIP-DRY PRINTS

Wash 'n Wear, high style floral and sport patterns in spring colors. All cotton, on bolts regularly selling for 49c yd. Now only.....

37^{c/}_{yd}

FAMOUS SOLID COLOR "SORRENTO"

Sanforized, 74% Rayon, 26% cotton, full wrinkle resistant in assorted popular solid colors. Only.....

\$1.00_{yd}

DRIP-DRY BURLA PRINTS

Sparkling selection of 100% cotton Burla Prints. Ideal for hundreds of uses, so fashionable carefree. Popular colors. Only.....

79^{c/}_{yd}

"LAND-HO" PETITE POINTS

Now Newberrys has outstanding Land-Ho Petite Point in Solids and prints of the 100% cotton fine quality yardage. Only.....

79^{c/}_{yd}

FINE DRAPERY FABRICS

Easy care Fortisans, no-fade Chrom-spuns, rich acetates in solid colors, boucle and fancy weaves. White, pastels. 45 to 48 inches wide. Reg. 98c.....

57^{c/}_{yd}

NEW SCOTCHGARD FINISH COTTONS

Aristomoor Scotchgard finish plaid gingham and matching solid colors — soil and water repellent. A marvelous selection of colors—easy care, wash 'n wear, perfect for school wardrobes. Only.....

79^{c/}_{yd}

SOLID COLOR PINWALE CORDUROY

First quality pinwale cotton corduroy in gorgeous array of new Spring wash-fast colors in lengths up to 10 yards. 36" to 44" widths. If full bolts, 98c-1.39 yd.....

73^{c/}_{yd}

WASH 'N WEAR GINGHAM PRINTS

From a famous mill, these first quality cotton-ingham plaids in 36" to 44" widths. Easy-care, wash and wear finish. Full bolts, only.....

63^{c/}_{yd}

NEWBERRY'S-OWN BRENTANO PRINTS

Our wonderful wash and wear prints, styled for fashions... so fresh and attractive in bright new colors. Superior in quality, really spectacular at this price. Only.....

69^{c/}_{yd}

FIESTA PERCALES IN PRINTS & SOLIDS

Tremendous assortment! Large or small patterns — florals, juveniles, novelties. Every wanted color. 38" wide. Only.....

39^{c/}_{yd}

EARLY AMERICAN PRINTS

Here's a special of bolt goods you can't pass up. Regularly selling at 59c a yard or more — Now Only.....

47^{c/}_{yd}

FAMOUS DRIP-DRY DENIMS STRIPES AND SOLID COLORS

Drip-dry cotton denims in solids and matching stripes. Crease-resistant for sportswear, decorator use. 36" wide. Reg. 69c, only.....

57^{c/}_{yd}

MON., TUES. & WED. ONLY!

Famous Name Upholstery

REMNANTS

Fantastic selection of first quality, famous brand fabrics in 36" to 60" widths at one unbelievable low price! Magnificent textured weaves...

Reg. 2.99

\$1.88_{yd}

MON., TUES., WED. ONLY!

REMNAINT SALE! WASH 'N WEAR COTTONS

Tremendous selection! All first quality! Come choose yards and yards—for spring blouses, dresses, children's wear. Lengths to 10 yards. Hard-to-beat values. If Full Bolts 79c to 98c yd.

3 yd. \$1.00

MON., TUES., WED. ONLY!

WOOL AND WOOL-BLEND SKIRT LENGTHS

One yard lengths in handsome tweeds, dashing plaids, and a galaxy of solid colors. 54" and 60" widths.

Values to 3.99 Each

\$1.27 ea.

MON., TUES., WED. ONLY!

FLANNEL PRINTS

From a famous mill, this fine printed night wear cotton flannel in lengths up to 10 yards. All first quality... selection of lovely colors. Amazing values! If full bolts, 98c yd.

4 yd. 97c

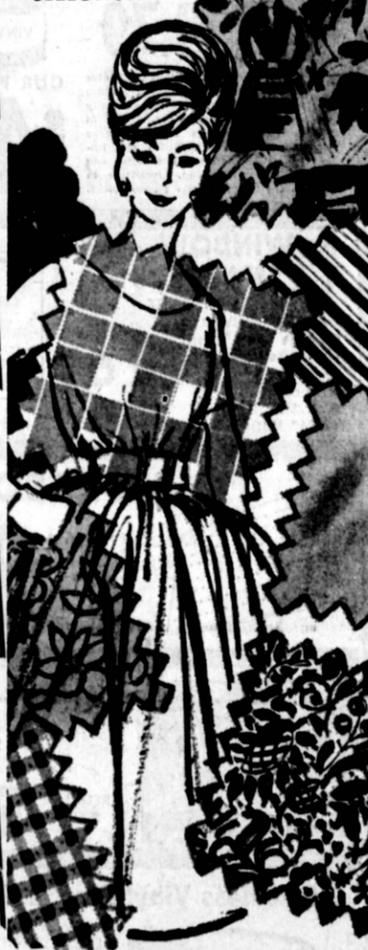
MON., TUES., WED. ONLY!

SPECIAL GROUP OF COTTON PRINTS

Huge selection! Percales, broadcloths, all first quality. Fashion colors. Lengths to 10 yards. If full bolts, 98c-49c yd.

4 yd. 97c

FASHION-WISE
WOMEN ARE
BUYING NOW
OR LOW PRICES
AND BETTER
SELECTION!



FILL OUT AND DEPOSIT THIS COUPON

ANYTIME-MONDAY
TUESDAY, OR WEDNESDAY

You May Win

**FREE \$15.00 WORTH OF
YARDAGE**

Just clip out and fill your name, address, and phone number, then deposit at Newberry's in DOWNTOWN TORRANCE.

DRAWING, THURS., JAN. 31st WINNER TO BE NOTIFIED

Name.....

Address.....

City..... Phone.....



SINGER SEWING LIBRARY BOOKS

"How to Make" . . . everything from bedspreads and slip covers to buttonholes. An important addition to your sewing needs!.....

25c

THREAD SELECTOR

This handy spool rack lets you choose the thread you need . . . space for 42 spools. Comes in choice of colors. Reg. 1.99.....

\$1.77

SEE OUR COMPLETE SELECTION OF THE NEWEST McCALL AND SIMPLICITY PATTERNS

BELT & BUCKLE KITS

Dry cleanable, washable, no ironing! Complete with eyelets, prong and pattern. Assorted popular styles.

29c to 49c

BUTTONS! BUTTONS!

Huge selection of beautiful fashionable buttons in a wide, wide assortment of styles, sizes and shapes. Up to 85c values, now.....

37c

MONDAY, TUESDAY & WEDNESDAY ONLY SPECIALS!

UNBLEACHED MUSLIN

Save 30% and more! Rugged, 80-square unbleached muslin 39" wide. Thousands of ideal household uses.

REGULAR 29c YARD

NOW **17c**_{yd}

FINE COMBED COTTON SATEEN PRINTS

High style colors and prints for dresses, blouses, children's wear. Wash 'n wear, crease resistant. Lengths to 15 yards . . . If full bolts, to 98c yd.

54^{c/}_{yd}

WHITE COTTON REMNANTS

Broadcloth, poplin, pique, and many novelty weave cottons in white. Lengths to 10 yds. All first quality. Reg. 39c yd.

REGULAR 39c YARD

4 yd. 97c

CONE TERRY CLOTH

SOLIDS, STRIPES
Famous cotton terry in white, pastels, vivid shades, some fancy stripes. For robes, playwear. If full bolts, 98c-1.19 yd.

67^{c/}_{yd}

Newberrys

Corner Sartori and El Prado in
DOWNTOWN TORRANCE

STORE HOURS: MON. AND FRI., 9 TO 9; TUES., WED., THURS., 9 TO 6; SAT., 9 TO 7 : STORE HOURS