LIFE'S LIKE THAT By FRED NEHER

Oh, for heavens sake... go bowling!

Harvey Aluminum Announces Fund Donation for College Facilities

Funds for a student center building for the new College of the Virgin Islands will be contributed by Harvey Aluminum, it was revealed yesterday.

In a letter to Gov. Ralph M. Paiewonsky, honorary chairman of the board of trustees of the college, Lawrence A. Harvey, president of the company stated,

"It gives us great pleasure to contribute to the education and well-being of the Virgin Islands. The College of the Virgin Islands will be a torch that will light the way to educational enlightenment and a better way of life."

* * *

THE BUILDING will be dedicated to Leo M Harvey, founder and chairman of the board of Harvey Aluminum. Harvey, leader of modern industry, came west as a young man in the twenties and single handedly, without outside help, built a corporation that today ranks among the top 500 industrial companies in the United States.

The new two-year junior college, to be located on the Island of Saint Thomas, is scheduled to open July 1, 1963.

"As a corporate citizen in the community, we have a responsibiloty to participate in the betterment of education," Harvey said. "We realize that economic growth for a region can be attained only when the skills of all groups in the labor force of the community are improved. That is why we attach special importance to education as the basic means of raising the income and living standards of everyone. Without educational and training opportunities, children — the community's fundamental resource of economic productivity — move to other areas where their prospects are brighter."

* * *

THE IMMEDIATE curriculum for The College of the Virgin Islands will include liberal arts, engineering technician, nursing, and resort operations and business studies. Agricultural and teaching courses will be implemented in the future

"The student center building with its facilities for leisure activities will provide the necessary social, character, and citizenship development to round out an effective college program," added Lawrence A. Harvey. "It will prove an inspiration to students who have the ambition, drive, and initiative to take advantage of America's free enterprise system."

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Shop Monday, Wednesday, Thursday, Friday and Saturday 9:30 A.M. to 9:15 P.M.; Tuesday to 9:30 P.M.

Garden Checklist

1. Roses, fruit trees and many flowering shrubs should be pruned now. If you're in doubt, ask your nurseryman's advice.

2. Set out calendulas, iceland poppies, pansies, violas and fairy primroses for late winter bloom.

3. Stay off the grass when it's wet. Mowing when it is soggy usually does more harm than good.

4. Set out plants of florists cyclamen for immediate bloom. You'll find them in pots and by the flat in nurseries now.

5. Sweet peas may be planted now from seed. They are happiest with an early start so that they germinate while the weather is still cool.

WHAT'S DOING

R. S. Pyle, your Telephone Manager in Torrance

Ever wonder how the Long Distance Operator takes down information when you place a call with her? She uses a special electrographic pencil to record the needed information on a printed card. With this method the operator can do it faster if you give her the information in this order: (1) Area code and number you're calling; (2) any special instructions; and (3), when she asks, your own number. This way it's possible to start your call right after step (1) and can save time in completing your operator handled calls.

YEAR-ROUND RESOLUTION

Although the traditional time for New Year's resolutions is nearly a month in the past—and doubtless many cherished 1962 vows have been broken before now—there are some we make annually here at Pacific Telephone that have always been a pleasure to keep.

Aside from providing the most modern telephone service in the world, we believe it is important to participate actively in community affairs throughout the year.

You will find Pacific Telephone employees engaged in nearly every phase of community improvement and welfare—from Chamber of Commerce work to charity drives, from hospital benefits to school activity campaigns.

Each year we resolve to contribute a little more time and effort to community betterment than we did during the previous 12 months.

We have discovered that shouldering perhaps a little more than our share of civic responsivility is not only good for the soul. It also stimulates the growth of a finer community which we consider essential in our business.

It's still not too late to add a similar resolution to your list.

The shortest distance between two friends is a telephone call.

Looks like this girl might be holding a pile of soft TV pillows. Actually, those are foamed-plastic shipping cases for delicate telephone parts. One carton weighs a mere 8 ounces, but it's rigid, moisture-proof, and strong enough to support a man's weight. Inside, it's specially molded so phone parts fit securely to protect them from shipping damage.

Pacific Telephone

More People in Torrance Read the HERALD Than Any Other Newspaper!

the akron

Sale of Major Label Stereo & Hi Fi Albums

• from the studios of columbia . . . rca victor . . . london . . .mercury . . . capitol . . . mgm . . . great music by america's leading recording artists!
• new 12-inch albums in stereo or monaural high fidelity . . . superb reproductions . . . right-in-the-room realism!
• errol garner . . . patti page . . . tony bennet . . . jonah jones . . . dinah washington . . . ted heath and his orchestra . . . the diamonds meet pete rugolo . . . gordon jenkins plays academy award songs . . . latin brass . . . dozens more, in the mood for music!
• originally pressed to sell for $3 and $4!

1.19

Venetian Glass Mosaic Tiles

• ready to begin that favorite project? . . . lucky day!
• here are all the dazzling tiles you'll need (and we have the cutters and glue too!) . . . glorious solid colors from venice, italy
• oranges, reds, lavenders, sunny yellows, light blues, dark blues, beige tones, browns, whites, greens . . . and just about the entire rainbow!
• you mosaic-lovers have the time of your life . . . there are 225 bright squares in every square foot . . . let's get started!

59c sq. ft.

Sale of Famous-Maker Color-Coordinated Sportswear

The Cardigans

• wait till you spy your brilliant new look!
• from america's most famed fashion creators . . . temptations in softest wool or a fetching blend of wool-and-acrilan acrylic
• just what the season ordered . . . wondrous colorings, solids and others . . . meant to match our skirt or pants (read on!)
• original tags: $13 to $17

3.99

The Skirts

• complete your fabulous outfit . . . match the skirt to the cardigan . . . or vice versa!
• solids or tweeds in wool or wool-silk . . . a spectrum of colors, a spectrum of sizes!
• original tags: $13 to $18

3.99

Gardenia Plant

• the veitchi gardenia . . . california's favorite
• ready to burst into waxy-white corsage flowers!
• rich green, low-growing generous foliage
• they perform beautifully (love our sunshine!)
• easy to grow, easy to care for . . . so versatile in any garden
• in gallon can

69c

Perfumed Soap from France

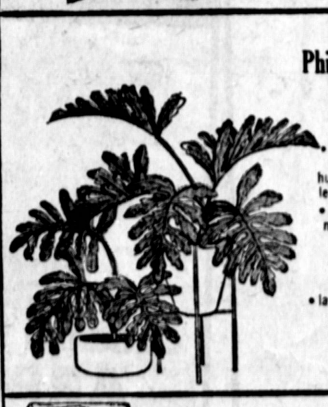
• beauty soap from france . . . luxury in a fragrant bar!
• hand-milled, gentle, lovely just to look at
• choose rose, alpine, lemon, violet, others . . . can you resist having them all?
• for so few francs!

29c bar

The Pullovers

• welcome change-of-pace . . . slip into this trim topper!
• a wonder in wool or wool-acrilan acrylic . . . several hard-to-resist styles . . . and, once again, a shimmering selection of colors and patterns
• gentle hint: mate them to our smashing skirts or pants (see below!)
• original tags: $13 to $17

3.99



Calcutta Philodendron

• well-deserved reputation: the most exotic greenery of all!
• bring the jungle look indoors . . . huge arrow-shaped leaves . . . plenty!
• about 2 feet tall now . . . it zooms in a planter, window box, room divider, garden
• lavish and lush . . . it overflows its gallon can

69c

1 Lb. Swedish Ham

• it's boneless, skinless, cooked in its natural juices . . . and delicious!
• a high-protein treat from sweden . . . and a full pound
• build dinner around it . . . mate it with eggs . . . serve it in robust sandwiches
• mild-cured, smoked . . . keep enough on hand!

1 lb. can **89c**

The Pants

• trim, tailored, tapered, terrific . . . try!
• wool flannels . . . wool-mohair . . . and some sensational stirruped stretch pants of 100% helanca nylon!
• sport them as separates, or as spectacular coordinates (with our sweaters!) . . . treat yourself to a look of leisure, a look of luxury!
• original tags: $13-$17

3.99 pr.

Cookies of Holland

• from the land of the dutch . . . dutch treats!
• packages of cookies and biscuits
• shortbreads, cheese, chocolates, vanillas, others . . . for coffeetime delight, to reward the youngsters
• food specialty shops feature them at 50c

25c
2 for 49c

10" Italian Glass Clowns

• pagliacci!
• welcome these gay, goofy funsters of sparkling italian crystal
• mad colors, madly mixed . . . reds, blues, greens, gold, black, etc.
• 10 inches tall . . . they'll run away and join you for

2.99

Iron Pot-Belly Stove

• early americana . . . distinctive in today's home!
• this traditional stove . . . now an extraordinary decorator piece
• smoky cast iron . . . 24 inches high
• heat a cozy nook, cook while you're roughing it . . . warm a provincial living room, cabin, beachhouse

8.99

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