

# Stay-at-Home Parties May Reduce Club Fetes

By REYNOLDS KNIGHT  
Operators of night clubs and similar hostilities looked for one of the best holiday seasons in history. For many—especially those operating posh, urban "spots" where the tab per person can range up to \$50—volume on one night alone, New Year's Eve of course, determines the whole period's success or failure.

ling of night-club cash registers. Business activity and income levels have been slack for months now in parts of the Northeast quadrant, including most of the nation's steel-making cities. And some of the millions of families for whom 1962 was not unusually prosperous may have planned to toss their confetti at home, rather than in a crowded night club.

er cities: many white-collar firms failed to pay in 1962 the kind of year-end bonuses their employees would have liked. (Employees in one New York securities office were reported last week to have burned a toy Santa Claus "in effigy" when no bonus was forthcoming.) Some far-sighted night club operators already are worrying quietly about expected changes in expense-account legislation. If businessmen next year are

required to state in detail the business they accomplished during New Year's Eve entertainment of a client, or are forbidden to claim a full deduction for the whoopee, that could cut into an important segment of future New Year's Eve spending.

POPULATION TABULATION—No matter what the stock market does these days, it's a bull market in EDP, or electronic data processing. A Honeywell 400 computer is keeping tabs on the pedigrees of 3.7 million registered head of Aberdeen-Angus cattle at a new electronic data processing center recently installed at the American Angus Assn. in St. Joseph, Mo. With the new computer, Edward G. Glowaty, director of data processing, and his staff can produce a four-generation

pedigree for any animal in any of the nation's 30,000 registered Angus herds in about 40 seconds. The job used to require hours, even days, of statistical research. The records of the elite Black Angus population were maintained on more than 8 million punched paper cards and in an 800-page Herd Book. Since the Honeywell 400 was installed, Glowaty has emptied 200 20-drawer filing cabinets

of Angus pedigree records and transferred genealogical data to 15 reels of magnetic tape for use on the computer.

methods. No, the manufacturers don't pick the winners. That's left to representatives of consumer, design, and academic fields. Awards are so coveted that this year 400 packages in 17 product categories were entered. Even overseas manufacturers entered their new packages. The 1962 winners were announced recently in Washington, D. C. Reflecting the importance of the "button, button" question is the fact that the Johnson's Wax "Glede Mist" air freshener package was chosen best in the entire show for an unprecedented second time. Where's the button? It's built into the top so that, unlike most aerosols, the mist can be sprayed without first removing the outer cap. THINGS TO COME—A "his and hers" kit of tape measures is coming to market, featuring a dainty six-foot measure with a calorie-counting table on its back for Milady and a plain, sturdy 10-foot measure for Hubby. For a nautical note in the dining or "rumpus" room, a New York firm offers a ship's bell clock that is hardly a clock at all; it has no face and hands, and merely rings its bell in the style of actual ship chronometers. To help skaters keep their blades sharp, a Canadian firm is introducing a portable, egg-shaped skate sharpener small enough to fit in your pocket.

Your New Year's Resolution to Save on Your Food Budget Begins at our Big.....

THURS., FRI., SAT., SUN., JAN. 3, 4, 5, 6

## FROZEN FOOD SALE

# Thrifstimart

ALL VARIETIES DINNERS

Frozen Favorites FROM OUR FINE MEAT DEPARTMENT

**CHILI SIZE**

**3**

11-oz. DINNERS

**\$1.00**

**BEEF STEAKS**

**10**

2-oz. Pkgs.

**\$1.00**

GORTON'S FISH STICKS **59c** | CARNATION Perch & Cod FILLETS **49c**

JERSEYMAID CATERING

## ICE CREAM HALF GAL. **59c**

ECONOMICAL NUTRITIOUS NORTHERN

**U.S.D.A. CHOICE LAMB SALE**

**OVEN-READY WHOLE OR HALF LEG **63c****

LAMB BREAST **10c** | LAMB SHANKS **35c** | LAMB NECKS **25c** | LAMB PATTIES **35c**

**LAMB SHOULDER ROAST **35c****

NECK OFF

PRE-SLICED SHOULDER ROAST .... **39c** lb.

**LAMB CHOPS**

ROUND BONE.. **79c** lb

SHOULDER..... **65c** lb

RIB..... **85c** lb

SMALL LOIN.... **98c** lb

LARGE LOIN.... **75c** lb

**LIVER 'N' BACON**

SLICED YOUNG BEEF LIVER **49c** lb

LUER'S QUALITY SLICED BACON **55c** lb

Lee's **SMOKED PICNICS**

PRE-SLICED **39c** lb

**GREEN PEAS**..... **7 FOR \$**

**CUT CORN**..... **5 FOR**

**CHOPPED SPINACH** **7 FOR**

**GREEN BEANS**..... **5 FOR**

SARA LEE FROZEN ALL BUTTER

**COFFEE CAKE**

11-OZ. PKG. **69c**

JERSEYMAID "AA" FIRST QUALITY BUTTER **69c** lb

IRIS LIQUID DETERGENT .... **39c** | SHAMPOO 7c OFF DEAL **49c**

IRIS DETERGENT

GIANT **49c**

51-OZ. PKG.

GLOBE A-1—SHELL OR LARGE ELBOW 1-LB. PKG. **15c**

**MACARONI ... 15c**

**SUNKIST NAVAL ORANGES**

**10c** lb.

LARGE SIZE

Buddy Boy POP CORN **25c**

2 lb. Cello Bag

Canadian McIntosh Apples **25c**

2 LBS. EXTRA FANCY

Fresh Green Solid Heads Cabbage **5c** lb

JANE ANDERSON CORN

**TORTILLAS** 2 PKGS. OF 12 **29c**

Tiger Brand Swiss Gruyere Cheese ..... **39c** PKG.

Oscar Mayer Bologna .. **35c** PKG.

Wisconsin 1 Yr. Old Aged Cheddar Cheese **75c** lb

**SPRECKELS SUGAR**

**49c**

5 lbs. granulated

Log Cabin Bread **25c**

White or Wheat Reg. 3 1/2 Loaf

Sunny Valley Cr. "A" Eggs **43c**

FRESH LARGE DOZ.

IRIS Coffee **49c**

1-LB. TIN

**Group Tour Set for July**

Larry Macaray, coordinator of an European tour scheduled to depart July 8 and return Aug. 14, will hold a discussion meeting Tuesday, 7 p.m., Art Room 6, El Camino College. A movie, "Gateways to Europe," will be shown at the meeting. Participants in the tour will visit 12 countries. Full price per person will be \$1186, with a payment plan available. Art instructor at El Camino, Macaray may also be contacted through P. O. Box 536, Anaheim, or KE 5-5993.

**Area Poster Child Named**

Symbolizing new hope for the 9,000 babies born each year in Los Angeles County with significant birth defects, with significant birth defects, nine-year-old Marcia Elliott has been named 25th anniversary poster child for the Los Angeles County 1963 March of Dimes. Daughter of Mr. and Mrs. George C. Elliott of 1316 ...-able St., Wilmington, Marcia was born with a defect known as spina bifida. This is a malformation occurring in one out of 1,000 births in which the spinal column fails to close properly and through which spinal membranes protrude.

**PUNJABS**  
*by gumport*



BAH, HUM, BUG!

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