

City Receives Over \$400,000 Tax Revenue

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Total sales tax revenue distributed to Torrance during the fourth quarter of 1962 to-

talated \$409,008 according to Richard Nevins, southern district member of the State Board of Equalization.

Local sales and use tax collections during July, August and September produced revenue of \$63,380,488 for local jurisdictions throughout the state. This amount was nearly

seven per cent above last year's level. The increase of 7.7 per cent in the southernmost counties (two per cent gain in San Diego County and nearly 19 per cent in Orange County) was almost two percentage points higher than in the rest of the state.

Total sales tax revenue dis-

tributed to Los Angeles County amounted to \$1,676,198. From the one per cent levy on third-quarter business California's cities gained \$49,250,255 and counties, \$9,832,257. Los Angeles County and its cities received slightly more than two-fifths of the total.

Airman Third Class Harry L. Hamilton, son of Mr. and Mrs. Harry L. Hamilton of 18109 Faysmith Ave., is being reassigned to McGuire AFB, N. J., for training and duty as a carpenter.

Airman Hamilton recently completed United States Air Force basic military training at Tinker AFB, Okla. He is a 1961 graduate of North High School.



DENTURES

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the akron

Sale of 100% Nylon-Pile Tweed Carpeting

Carpeting Coloring Book

- see the nylon-pile tweed carpeting? ... color it pretty, color it wonderful, color it pretty wonderful!
- the nylon-pile tweed carpeting is in a house ... your house? ... color it yours ... see how splendidous the house looks? ... what does splendidous mean? ... color it I don't know
- want this great carpeting? ... color yourself smart ... it's a deep, dense loop ... color it looped
- what color is the tweed carpeting? ... color it brown ... or black ... or brown-beige ... or gold-brown ... or green-brown ... then add flecks of white
- run, tom, run ... run, mary, run ... this nylon-pile carpeting is half what you expected to pay:

sq. yd. 1.99

(color it green)

Quilted Solid-Color Bedspreads

- the stuff that dreams are made of!
- quilted bedspreads of radiant satin acetate ... in gold, moss, lilac, beige, blue, orange, white!
- beautifully tailored ... with side weltings and bottom edges ... rounded corners for even draping and wrinkle-free fit
- filled with light, fluffy cellaceloid ... color and luxury comes to bed!

twin 13.99
double 15.99
king 22.99

• matching pillows, tasseled and foam-filled 2.99 each

Coloured Burlap from India

- wonderful burlap, woven of proud, durable jute from bengal ... such a pleasure to make your decorating dream come true!
- design-it-yourself ... sew-it-yourself ... draperies, wall coverings, tablecloths ... or place mats, shades, dresses, upholstery
- a thundering herd of colours ... tangerine, wheat, turquoise, hunter green, gold, chartrreuse, yellow, rust, powder blue
- each roll approx. 38 inches wide (more than a yard) ... and we have endless rolls for you!

39c yd.

Sliced Danish Bacon

- bring home the bacon ... from denmark!
- lean, luscious, high-protein ... canned and table-ready
- for breakfast, lunch, dinner, smorgasbord ... to sizzle with eggs, fry you a liver, add to sandwiches
- keep a can or two always on hand for unexpected bacon-makin'

1/2 lb. can 35c

2 1/2" Nylon Casters

- new ... affix them to chairs, cabinets, beds!
- now furniture can be easily moved in any direction ... mobile flexibility for you!
- ball-type casters of durable nylon ... much easier on floors, on carpets
- in black, beige or ivory ... screws included
- a mobile marvel for modern movement!

69c each

Danish Luncheon Meat

- yum-m-m-m!
- treat yourself to some danish delight ... start with a slice and you'll want it all!
- luncheon meat, lightly spiced ... to cube for snacks, slice for sandwiches, serve with eggs, build dinner around!
- keep some for hungry moments!

7 oz. can 25c
2 for 49c

Sale of Women's Shifts

- shift into fashion gear!
- three lean and lovely styles to choose from!
- just look, just love!
- our travel shift comes in dazzling prints and colors ... yours in a wonderful and compact travel case!
- our jumper shift leaps forward in wide waile corduroy cotton ... in blue or gold
- our jersey shift is 100% better wool high style in black, red, green, bone or royal
- treat yourself to a day shift, a night shift, a gay shift, a bright shift ... we have them in sizes 8 thru 18
- at low sale tags too!

travel shift 1.99
jumper shift 2.99
jersey shift 3.99

Boys' Western Style Jeans

- for that young cow-hand back at the ranch!
- heavy cotton denim jeans ... neat, trim, ruggedly handsome
- zipper fronts, authentic western styling ... and washable, of course!
- smart good looks and expert tailoring ... range type colors ... loden green and black ... sizes 9-16

1.99 pr.

Men's Rain Shoes

- why be caught wet-footed?
- just slip these on over your shoes ... slosh, slosh all day, all dry!
- waterproof vinyl which feels and acts like rubber ... lightweight, durable, comfortable, protective!
- in smoke or black ... sizes 6 thru 12
- 1.99 pr. everywhere

79c pr.

Woodbury Dream-Glo Liquid Make-Up

- it's what's up front that counts!
- dream-glo evokes a smooth flawless complexion
- quick and easy to apply ... no streaks, no masky look ... and powder clings better
- 4 shades of beauty ... natural, rose beige, rachel, golden dream
- reg. 69c size!

29c plus f.a.t.

TV CANDIDS

by
Terrence O'Flaherty

A recent episode of "The Nurses" drew this reaction from Dr. Helen Gofman of the University of California Medical Center in a letter to the sponsors:

"Although I do not have much time to watch television I made an effort to watch 'The Nurses' recently because advance announcements said it concerned pediatricians. I was appalled at what I saw.

"If the producers, director and cast of 'The Nurses' had worked 24 hours a day for five years to prepare for this episode they could not have done a better job of demonstrating the way the pediatric ward should NOT be run. Every example of poor nursing and medical management was demonstrated before the eyes of the TV audience, which until this series started might have included a few prospective and much needed recruits for nursing.

"The program illustrated almost every aspect of poor pediatric nursing: infringement of medical ethics, dishonesty, no understanding or sympathy for patients, doctors and nurses talking in front of children about their illnesses and prognoses, and an hysterical and unstable head nurse in charge of teaching student nurses.

"The final conclusion that a nurse going into pediatrics runs the extreme risk of becoming either a stone cold robot or a raving hysteric is an insult to the hundreds of warm, understanding, emotionally stable pediatric nurses in the United States. I strongly recommend that this program be removed from television before it does any further damage to the profession of medicine and nursing."

There has been increased unrest among the medical profession concerning the distorted impression that is being given to the public on TV's numerous hospital-operas. Although most programs have medical advice from a group of professional men, I suspect the drama is uppermost in the minds of the producers and directors and when facts get in the way, I am certain the drama takes precedence.

Do you remember the surprise hit of television in 1951. He was "The Continental" who talked to the camera as if it were his "lady visitor." He dressed in elaborate smoking jackets, used long cigarette holders, and served champagne. He used to say in a husky Roman accent:

"How to keep a mahn? Give him parhadice weeth your eyes—bott make him go through hell to ghet it!"

Do you ever wonder what happened to him? (You DON'T?) Well, anyway, I notice that he was a guest star on the World War II series, "Gallant Men"—so I guess the Continental got to the Continent at last.

His real name is Renzo Cesana. And he played the part of a priest.

Time marches on.

Television has broken out in a rash of wild and woolly titles for the individual dramas in the weekly serials, and quite often the title is more imaginative than the writing in the show itself. Some are surprisingly accurate reflections of the story line. Others are a big tease. How about these:

"Dear George the Siamese Cat Is Missing" (Saints and Sinners); "And Eve Wore a Veil of Tears" (Ben Casey); "The King of Venus Will Take Care of You" (Naked City); "Tears for a Nobody Doll" (Sam Benedict); "Kill Me While I'm Young So I Can Die Happy" (Naked City); "Lament for a Saturday Warrior" (Hawaiian Eye); "What Makes a Varsity Drag?" (Dobie Gillis); "Hold for Gloria Christmas" (Naked City); "Behold, They Walk an Ancient Road" (Ben Casey).

After all these, it's mighty hard to go back to "Beaver Joins a Record Club."



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