



**Eastern Star Ring**  
Star points sparkle with appropriate colored stones set against azure blue crystal. 45.00 value. **29.95**



**"Bands of Love"**  
10 brilliant diamonds set in sculptured, matched 14k gold wedding bands with attractive Florentine finish. 110.00 value. Each ... **69.50**

**Dazzling duo**  
7 exquisite flashing diamonds \$130 value, **89.50**



**Exquisite "Flaming Star"**  
Diamond in star setting \$200 value now just **129.00**



**Height of fashion**  
Center stone, 4 tapered baguettes \$400 value sale priced **295.00**



**Perfect "100"**  
11 diamond set, blazing ... beautiful, both **100.00**



**Superb emerald cut**  
Stunningly impressive, \$525 value, special **295.00**



**Gorgeous trio**  
17 brilliant diamonds \$300 value, all 3 **169.50**



**Wedding ring**  
26 diamonds, modern Florentine setting, \$385 value, save at **199.00**



**Exclusive new design**  
Dazzling in unique setting, \$200 value, special price **129.00**



*The finest diamonds you can choose...in settings of exquisite styling and rare beauty*



**Wedding Band Sets**  
A wide choice of dramatic new styles from ultra-smart Florentine bands to massive wide rings and unusual two-tones, in 14k gold. Sets ... **9.95 to 100.00**



**Man's Diamond Initial**  
Modern initial set on ebony black onyx, blazing diamond. 49.00 value. **29.50**



**Man's Diamond Onyx**  
Masculine styling, with a flashing diamond set in jet black onyx. 49.00 value. **29.50**



**Man's Masonic Onyx**  
Simple and distinctive with gold emblem on ebony onyx background. 37.50 value. **24.95**



**Warrior in Hematite**  
Modern and masculine in rich gold with handsomely carved head. 47.00 value. **34.95**



**Cultured Pearl Rings**  
Solitaires, duos, some with diamonds, all in handsome gold settings that enhance the beauty of the exquisite cultured pearls. From ... **12.95**



**Masonic Pin**  
Dramatized with a diamond set in the handsome gold emblem. 12.95 value. **7.95**



**Catch a Star**  
Fabulous Linde Star Sapphire or Star Ruby, the woman's ring sparkling with two side diamonds, the man's in rugged Florentine finish, both in 14k gold. Each ... **79.50**



**Birthstone Rings**  
Personal birthstones for every month of the year in attractive, modern settings for men and women. Nice to give or get. From ... **19.95**



**Man's ring**  
Massive diamond, Florentine finish, \$175 value, great buy at **125.00**



**Modern man's ring**  
Distinguished with 5 matched diamonds, \$235 value, special **149.50**



**Man's Masonic**  
Handsome diamond ring, \$100 value, only **69.50**



**Unusual dinner ring**  
Blazing with 3 large diamonds \$150 value, sale priced at **99.50**



**Perfect "300"**  
Distinctive 17 diamond set, truly inspired, both for only **300.00**



**Brilliant beauty**  
Distinctive 27 fiery diamond set, \$650 value, real special at **395.00**



**Marquise splendor**  
A brilliant sensation of ultimate elegance, only **395.00**



**Rare pear-shaped**  
Unsurpassed beauty ... \$750 value, now just **495.00**

All rings in 14K yellow or white gold, others in platinum. Rings enlarged to show quality of details and craftsmanship.



**Costume Jewelry**  
99¢ to 99.00  
A vast fun-to-choose-from collection of dazzling bracelets, earrings, necklaces, pins, broches and pendants. Reg. 2.00 ... 99¢ Reg. 3.50 ... 1.95 Reg. 5.00 ... 2.95 Reg. 7.50 ... 4.25



**Diamond Anklet**  
Sparkling diamond set in 14k gold, with matching 14k gold chain. **12.95**

**Diamond Pendant**  
Simple and superb setting on dainty chain. 95.00 value. **79.50**

**Dainty Dazzler**  
A cultured pearl set off smartly by two twinkling diamonds, on 14k gold chain. 27.95 value. **22.95**

**Heart Locket**  
A romantic gift, set with a sparkling diamond. Snaps open to hold two tiny pictures. 14k gold chain. **12.95**

**Pearl Pendant**  
Lustrous cultured pearl, smart in its simplicity, on 14k gold chain. 6.95 value. **3.95**

**Diamond Earrings**  
Flashing stars to lend a dramatic touch to dress-up costumes. 198.00 value. **149.50**

**Diamond Heart**  
Romantic setting for a sparkling diamond, in 14k gold with Florentine finish. 37.00 value. **27.95**

**Diamond Cross**  
Simple but elegant pendant in 14k gold, set with scintillating diamond. Special at ... **19.95**

**Dramatic Pendant**  
Sparkling diamond and cultured pearl, paired to perfection, on 14k gold chain. 30.00 value. **22.95**



**Diamond Tie Tac**  
Twinkling diamond in 14k gold star setting, for a dashing touch. **12.95**



**Masonic Watch Bracelet**  
A rich addition for a dress watch. Complete with safety chain. 2 Diamonds 66.00 value **49.50** 6 Diamonds 95.00 value **69.50** 10 Diamonds 120.00 value **89.50** 32 Diamonds 185.00 value **139.50**

**Pearl Earrings**  
Glowing cultured pearls that are always right with any outfit. Clip-on or for pierced ears. 17.00 value. **12.50**

**Cultured Pearls**  
A lustrous necklace of carefully selected 7½ to 8 millimeter slightly uneven baroque pearls. Hand knotted, with 14k white gold filigree safety clasp. 52.00 value. **39.00**

**Links-Tie Set**  
Richly styled cuff links and matching tie tac in Florentine finish 14k gold, set with genuine diamonds. **79.00**

THE GLITTER OF CHRISTMAS HAS LASTING LOVELINESS AT LAWSON'S Enduring quality, no matter how small the price of the gift, is your assurance of satisfaction. Value, selection and savings are also yours when you make your choice.

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