



"You had all summer to talk... mind if I enjoy the football game?"

**HOW ARE YOUR SPIRITS?**

It's time to take stock of your holiday spirits and make sure that you have a plentiful supply. Choose from one of the largest and most complete assortment of liquors, liqueurs, wines and beers in the Southland, at Magic Chef. What delightful gifts our Holiday Decanters make—with their beautiful containers and titillating contents! Select one for every taste at Magic Chef!

**MARTINEZ LACUESTA IMPORTED WINE**

An exquisite dinner wine of 58-60 vintage, imported from sunny Spain. Claret, Sauterne, Burgundy, Rose.

fifth **99¢**



POWDERED  
**MAGIC CHEF  
DISHWASHER  
TERGENT**  
**39¢**

U.S.D.A. GRADE "A"

**CHICKEN  
FRYERS**

whole body **29¢ lb.**



U.S.D.A. GRADE "A" CHICKEN IS A FAMILY FAVORITE

**Split or quartered fryers 33¢ lb.**

U.S.D.A. GRADE "A" CHICKEN FOR TENDER GOOD EATING

**Chicken breasts 59¢ lb.**

U.S.D.A. GRADE "A" <b>Chicken legs &amp; thighs</b> <b>55¢ lb.</b>	U.S.D.A. GRADE "A" <b>Chicken wings</b> <b>29¢ lb.</b>	U.S.D.A. GRADE "A" <b>Chicken backs &amp; necks</b> <b>10¢ lb.</b>
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EASTERN PORK SALE  
**PORK LOIN ROAST 49¢ lb.**  
YOUR CHOICE  
7-RIB PORTION OR LOIN END



EASTERN GRAIN FED PORK—A TRULY DELICIOUS MEAT TREAT <b>Rib End Pork Chops 49¢ lb.</b>
EASTERN GRAIN FED PORK—WITH UNMATCHED SWEET LOIN FLAVOR <b>Loin End Pork Chops 53¢ lb.</b>
EASTERN GRAIN FED PORK—PLENTY OF TENDER LEAN MEAT <b>Country Style Spare Ribs 59¢ lb.</b>
EASTERN GRAIN FED PORK—THE BEST OF THE SUCCULENT CHOPS <b>Center Cut Rib Pork Chops 79¢ lb.</b>

ARMOUR'S STAR—One pound pkg. <b>SLICED BACON 59¢</b>	TUREK & MECK BUTTERED & FROZEN <b>BEEF STEAKS 15-oz. pkg. 69¢</b>
TUREK & MECK FROZEN—12-oz. pkg. <b>VEAL DRUMSTICKS 59¢</b>	LOCAL—CLEANED & SPLIT <b>FRESH LOBSTER \$1.39 lb.</b>

NUTRITIOUS  
**DAILY DIET  
DOG FOOD**  
**14** tall cans **\$1**

KRAFT DINNER  
**MACARONI  
& CHEESE**

7 1/2-oz. pkg. **17¢**

FISHER'S  
**PANCAKE MIX**  
2 lb. pkg. **29¢**

THROWN  
**CADIZ GREEN OLIVES**  
quart jar **49¢**



FANCY  
**WASHINGTON  
APPLES**  
**39¢**



**2 lbs. 9¢**

**5 pkgs. \$1**

DEL AMO  
SHOPPING  
CENTER  
CORNER OF  
HAWTHORNE &  
SEPULVEDA

**MAGIC  
CHEF**

**Quick Service on Popular Books 'Secret' of Library**

County Librarian John D. Henderson this week revealed a professional "secret" that explains how branches of the Los Angeles County Public Library system are able to have many of the most popular books on their shelves within a few days of the official publication dates of the books.

"The fact that during the past 18 months the County Library has developed a procedure to insure that popular books are immediately on the shelves of local branches has drawn forth much favorable comment from many patrons, who were puzzled as to how the books could get to the local outlets so soon," the county librarian said.

The "secret" of the procedure which makes this possible is not really a secret at all, Henderson continued, but it results from a highly coordinated, well thought out plan to utilize the best advance information available to the professional library staff for the benefit of library users.

THE "KEY" to the procedure is the professional competence of the County Library's 10-man book selection staff, headed by Kevin O'Farrell.

"By diligent work in keeping abreast, and in some cases ahead, of trends in book publishing and by relating this knowledge to current reading preferences of the public, the book section is able to order many books before they are actually published," Henderson continued.

All processing of the books ordered in advance of publication is completed before the order is actually received, except for the physical processing required before the book can be circulated. This means that only a minimum time period is required from receipt of the books by the Central Library until they are being borrowed by the patrons at the

92 branches of the County Library. MEMBERS OF the book selection staff, under O'Farrell's guidance, are kept up to date on books to be published in the near future by reading trade journals of the publishing industry. Knowing what books are to be published and when they are to be published is the first step in the procedure. The second step is determining whether or not an individual book title should be brought out. "This is where the professional judgement of the author's past performance and knowledge of the publishing industry is critical," O'Farrell explained. He added that books to be published by some authors of established stature are automatically included for purchase as soon as the publication is announced.

IN RECENT months these authors have included the following, many of whom are local: John Steinbeck, David Staction, Leonard Webberly, Leo Carillo, Ed Ainsworth, Nicholas Monsarrat, J. D. Salinger, John O'Hara, Frank Slaughter, Richard Nixon, Irving Stone and Ray Bradbury.

When the quantity orders of the "rush" books are received they are accorded first priority in handling at Central Library and at the Regional Libraries. The procedure in getting these books to local outlets was recently speeded up by inaugurating a system of daily delivery of books from the Central Library to the various regional libraries in the county system.

Over 300 titles of popular novels and non-fiction works, ranging from 35 to 100 copies of each title, are bought each year under this procedure. According to O'Farrell, the procedure has been worked out so that the library receives a substantial discount on the "rush" books as well as books bought under regular procedures.



Look, Santa! Genuine shearling booties at a price you'd never think possible! A newsy bit of fluff in pink or turquoise. 4 to 10. \$3.99 Thrill your girl, please your purse for

**Leed's**

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Add 3% Postage For Mail Orders (Sorry - No C.O.D.'s)  
EAST MALL - TORRANCE