

Toyland Opening



SHOP & SAVE

Now!

LOW DISCOUNT PRICES

BLUE CHIPS TOO!!

PACIFIC COAST HWY. AT CRENSHAW



FOODS CO. markets

USE OUR

LAYAWAY NOW!

FOR CHRISTMAS PLAN

\$100 HOLDS ANY ITEM 'TIL DECEMBER 20th

CRENSHAW at ARTESIA (174th)

ALL TOYS ARE AMERICAN MADE BY THE FOREMOST MANUFACTURERS



JACK-IN-THE-BOX
by Mattel

Sturdy all metal Musical Toy. Turn the Crank... Play the Tune... and Pop Goes the Weazel.

Another Hubley Toy
Reg. List Price \$2.49
Our Price... **\$1.99**



GIRLS' Patio Ware
OUR LOW PRICE

Reg. List Price \$2.00
Our Price **\$1.59**



Official Dick Tracy
Tommy Gun by Mattel

TOMMY-BURST
Regular List Price \$3.00
Our Price **\$2.39**



House Cleaning Set

Reg. List \$2.00
Our Price **\$1.59**



HAPPY LITTLE TRAIN GAME
Our Price

Regular List Price \$1.00
Our Price **77c**



MAGIC ETCH-A-STRETCH
As Seen on Television

Reg. List Price \$4.00
Our Price **\$3.19**



WINCHESTER Shoot'n Shell
by Mattel

Fires 50 Shots
Regular List Price \$3.00
Our Price **\$2.39**



NAVY FIGHTER BOMBER

All metal with transparent alding canopy, folding wings, movable propellers. Retractable landing gear.

Regular List Price \$2.00
Our Price **\$1.59**



Girl's Knitting SPOOL SET

Regular List Price \$2.00
Our Price **\$1.59**



Tonka Utility DUMP TRUCK
for Boys'

Designed for Child Development
Reg. List Price \$4.00
Our Price **\$3.19**



As Advertised on TV
MENTOR By Hasbro
Electronic Wizard

For hours of fascinating fun
OUR PRICE **\$3.99**
For all ages For one or more players. -List price \$5.00



BIG 'T' MODEL KIT

Years most Facinating Hobby Kit for Family Fun! Big! Realistic! New

Reg. List Price \$10.98
Our Price **\$8.79**



LIFE

Games by Bradley The Family Game Endorsed by Art Linkletter

Regular List Price \$6.00
Our Price **\$4.79**



"CHATTER-TELEPHONE"

Sounds ring-a-ling when dialed. For boys and girls from 2 to 6.

Reg. List Price \$2.19
Our Price **\$1.79**



FISHER - PRICE TV RADIO

See and Hear Musical Picture Stories For Boys and Girls 2 to 6 yr.

Reg. List Price \$3.25
Our Price **\$2.49**



MONOPOLY

Splendid fun for Every Family! Some Players Make fortunes - some don't

Regular List Price \$5.00
Our Price **\$3.99**



Boob TUBE Game

Relay Game for House Parties Fun for All Ages Video Village Fun

Reg. List Price \$2.00
Our Price **\$1.59**



TINKER TOYS
for Children

1000 Toys In One Child Selects Parts by Colors

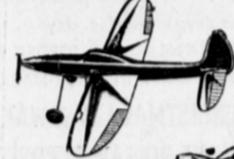
Reg. List Price \$1.00
Our Price **79c**



GIANT MUSICAL TOP

Iridescent Colors Unusual Design Jumbo Size

Reg. List Price \$2.00
Our Price **\$1.59**



FLASH PLANE

Battery Powered for Boys' Push Button and It Flies

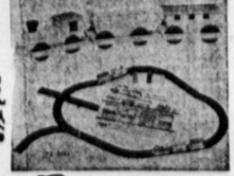
Reg. List Price \$2.98
Our Price **\$2.39**



LINCOLN LOGS

America's National Toy For ages 5 to 10 years Safe non-toxic finish

Reg. List Price \$3.00
Our Price **\$2.39** Approx. 129 Pieces



POLY TRAIN SET

For Children 26 Interchangeable Pieces Over 10-ft. of snap Tracks Made of Safety Play Polyethylene

Reg. List Price \$2.00
Our Price **\$1.59**



'JEEP' For Boys'

All Steel Frame with Rubber tires for children

Reg. List Price \$2.00
Our Price **\$1.59**

Designed for Child Development

