

Alex Schreiber to Receive Honor At Home for the Aged Testimonial

Alex Schreiber, who has chalked up an amazing record of more than 30 years of community service, was named guest of honor for the 11th annual Golden Plate Dinner of the California Home for the Aged at Reseda, to be held Sunday, Nov. 25, at the new Hollywood Palladium.

Schreiber has resided in West Los Angeles and Beverly Hills since 1948, but started his long philanthropic career in Detroit, with such groups as the Community Fund, March of Dimes, Detroit Service Group, Red Cross, War Bond Drive, Jewish Welfare Federation, and the Round Table of

Protestants, Catholics and Jews.

AS HEAD of the amusement industry's Variety Club in 1945, he supervised an extensive program of care for underprivileged children; in 1944 he was president of the Old Newsboys Good Fellows Fund which

provided gift packages for more than 50,000 needy children in the Detroit area. He also was president of the Fresh Air Society for deserving children for five years. Serving on the Detroit board of directors of the Jewish Home for the Aged, Schreiber joined with his brother Nathan

and sister Mrs. George Feldman in equipping the home with motion picture sound equipment which has shown regular weekly movies on a continuous basis for the past 30 years.

Schreiber's concern for the needy aged led him in Los Angeles to duplicate his ef-

forts in Detroit, and now the 173 residents of the California Home for the Aged at Reseda enjoy weekly full-length sound movies via the complete equipment and regular movies he gave to the home.

HERE IN Los Angeles his activities also have extended

to the Jewish Welfare Fund, Mt. Sinai and Cedars of Lebanon, Brandeis University, Guardians, Beverly Hills B'nai B'rith, Temple of Israel of Hollywood, and the Ionic Masonic Lodge, Al Malaikah Shrine.

In Detroit and until 1950 here in Los Angeles, Schreiber owned and operated a chain of theaters. He presently is managing a chain of bowling centers in Los Angeles, Van Nuys, Torrance, and Long Beach. A member of Hillcrest Coun-

try Club, Schreiber resides at 2715 Anchor with his wife Myrtle, who also has a busy record of philanthropic activities with the Beverly Hills Service Group, Beverly Hills chapter of Hadassah, Sportsmen's Club of City of Hope and Home for the Aged at Reseda.

THEY HAVE three children: Mav, 37, and Howard, 28, of Los Angeles and Mrs. Bluma Muller, 34, of Detroit, plus eight grandchildren.

Harry Friedman, dinner chairman of the Golden Plate Dinner, expressed deep gratitude that "a man who has made such significant major contributions to his community, will be honored this year by the Home in Reseda."

The \$50-per-person dinner is the major fund-raising event



ALEX SCHREIBER Named for Honor

of the year for the California Home for the Aged at Reseda, according to president Robert Silver.

DINNER CO-CHAIRMAN, Samuel Willen, stated that this year's event is expected to be the biggest in the home's history.

Lawrence Welk's orchestra will provide music throughout the evening and a complete floor show will be the featured entertainment.

The ultra-modern geriatric facility, located on eight acres in Reseda, at 19260 Sherman Way, has won both local and national recognition for its complete life-care program for needy aged, Ben Garon, executive director, revealed.

Funds Needed for Retarded Children

Five and a half million families are affected by the nation's greatest single handicap—mental retardation.

Most retarded children can be educated and trained to hold jobs as adults. Though their intellectual ability is limited, they can become responsible citizens and perform simple tasks at home or work in a sheltered environment.

Support is needed to carry on the classes and programs sponsored by the Southwest Assn. for Retarded Children.

Additional information may be obtained or contributions made by writing to SARC, P.O. Box 494, Torrance.

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If You Are A Newcomer to Torrance Call DORIS STAMM DA 7-9193 for a visit from Welcome Wagon

CLOSED THANKSGIVING DAY
THU. NOV. 22
So that all our employees can enjoy this holiday with their families.



If You Want the Very Best for Your Thanksgiving Dinner LOOK FOR THIS SEAL... YOUR ASSURANCE OF TOP QUALITY!

Sliced Bacon FARMER JOHN EASTERN QUALITY 1-LB. PKG. **55¢**
Link Sausage FARMER JOHN PURE PORK 2 1/2-LB. PKGS. **49¢**
Sausage Patties JONES DAIRY FARM 100% PURE PORK FROZEN 8-OZ. PKG. **49¢**

Seafoods Bags
FRESH OYSTERS WESTERN 12-oz. Jar **69¢**
LANGOSTINOS ROCK TYPE LOBISTER TAIL, SOUTHERN STAR 8-OZ. PKG. **59¢**
LINK SAUSAGE JONES DAIRY FARM 1-LB. PKG. **85¢**
VEAL CUTLETS T & M BREADED FROZEN, TENDER, READY TO FRY **79¢**

Orange Juice MINUTE MAID FROZEN 6-OZ. CANS **6¢**
Whole Kernel Corn HIBBLE GOLDEN 13-OZ. CANS **5¢**
Ripe Olives SAN FERNANDO JUMBO TALL CAN **2¢**
Spiced Crabapples RUSTIC 14-OZ. JAR **25¢**
Instant Potatoes FRENCH'S 7-OZ. PKG. **33¢**
Sweet Pickles PETER PIPER—WHOLE 22-OZ. JAR **39¢**

VON'S Shopping Bag At Our Delicatessen

Borden's Cream Cheese QUALITY AND FLAVOR GUARANTEED Perfect for Holiday Dips and Stuffing Celery. 8-OZ. PKG. **35¢**
Fruit Cake Time Is Here! OUR OWN SELECTED **Candied Fruit Mix** 2-LB. CUP... **95¢** 1-LB. CUP... **49¢**
EXTRA FANCY MINCE MEAT Rich and Flavorful 1-LB., 2 OZ. **39¢**

VON'S Shopping Bag Fresh Festive Baked Goods

Von's Bakeries PUMPKIN PIES FRESH BAKED DEEP DISH 59¢ PUMPKIN TARTS 33¢ TWIN ROLLS VON'S 12-PC. BROWN 'N' SEIVE 29¢ REGULAR ROLLS 27¢
Van de Kamp's PUMPKIN OR MINCE PIES 65¢ POULTRY DRESSING PREPARED 49¢ FRUIT CAKES 1-LB. \$1.29 FESTIVE CHOCOLATES \$1.29

SHORTENING SPRY ALL VEGETABLE Includes 10c Off 3-LB. CAN **59¢**
FRESH BUTTER JERSEYMAID 1st Quality Grade AA 1-LB. CTN. **67¢**
MOCHA JAVA COFFEE HUGGINS GOURMET Save 10c 1-LB. CAN **57¢**

Thanksgiving Food Sale!

You Still Have Time to Shop for These Big Buys...

TURKEYS

U.S.D.A. Grade A—Fresh Frozen—Oven Ready

HENS 37¢ **TOMS 33¢**
Armour Star or Nulaid 9-12 Lbs. Avg. Riverside or Nulaid 18-22 Lbs. Avg.

EXCLUSIVE AT VON'S & SHOPPING BAG USDA GRADE A • FRESH FROZEN • OVEN READY Table King THE PREMIER QUALITY TURKEYS EXCEPTIONALLY BROAD BREASTED
YOUNG HENS 39¢ **YOUNG TOMS 35¢**
U.S. Grade A—Oven Ready U.S. Grade A—Oven Ready

Poppy DUCKLINGS 4.5 LBS. AVG. WT. **49¢**
Armour Star GEESE FRESH FROZEN 5-7 LB. AVG. **59¢**
Stuffed TURKEYS Armour Star YOUNG HENS 8-LB. MIN. EA. **\$4.95**



FARMER JOHN FULLY COOKED HAMS Eastern Quality Western Flavor NO SHRINKAGE... BAKE IN HALF THE TIME Full Shank Half **39¢**

FRESH PORK LOIN CHOPS Fancy Eastern Pork—Pan Ready
RIB END 49¢ **LOIN END 59¢** **RIB CHOPS 69¢**
Tender Tasty Extra Lean Center Cuts

CRANBERRY SAUCE OCEAN SPRAY **2/29¢** (300 CANS)
C & H SUGAR BROWN & POWDERED **2/25¢** (1-LB. PKGS.)
FROZEN PEAS PICTSWEET **2/25¢** (10-OZ. PKGS.)
JERSEYMAID SHERBET Orange Strawberry Threesome HALF GAL. CTN. **45¢**

Holiday Feast Makers

Aunt Polly's Southern Style Dressing SEASONED 16 OZ. BOX **49¢**
LAURA SCUDDER FANCY Mixed Nuts 15-OZ. CAN **69¢**
REYNOLDS STANDARD WRAP Aluminum Foil 30" x 30" **31¢**
RUSTIC GREEN OR RED Spiced Pears 14-OZ. JAR **25¢**
JERSEYMAID Egg Nog QUART CTN. **49¢**
BRANDYWINE Mushrooms 3 4-OZ. CANS **\$1**
KINGS FANCY WHOLE Spiced Peaches 2 1/2 LBS. **39¢**
KLEENEX • 200 CT. PKG. Table Napkins **2/41¢**
ORICA MANDARIN Oranges 11-OZ. CAN **2/49¢**

VON'S Shopping Bag Fresh Fruits and Vegetables

Fresh Celery LARGE STALKS Delicious Stuffed with Cream Cheese **10¢** Ea.

Fresh Cranberries Always the Ideal Mate for Turkey **19¢** PKG.
YAMS GRADED RED VELVET **3/25¢**
PEARS SWEET & LUSCIOUS NEW CROP ANJOU **10¢** Ea.

Festive Wines **VIN ROSE** ITALIAN SWISS COLONY Half Gal. **\$1.20**
MANISCHEWITZ WINES CONCORD, BLACKBERRY CHERRY, ROSE FIFTH **\$1.29**
PAUL MASSON WINES VIN ROSE, BURGUNDY CHABLIS—FIFTH **\$1.49**

Bonus Buy! **HAIR DRYER** PRESTO, WALK 'N WEAR Erno-Frangé Remot. Unit. Ionic Circulation, High Low and Cool Temperature Settings. Attractive LUGGERS Type Case. LIST PRICE \$21.99 OUR PRICE **\$13.28**

UNCLE BEN's Converted Rice 14-OZ. PKG. **29¢** YORK COUNTY Onions DUTCH BRAND 16-OZ. JAR **35¢** Brillo Red Pads 10-CT. BOX **29¢** XLNT Tamales 18-OZ. CANS **27¢** Case Swayne Yams 8-308 CANS 2 for **39¢** Borden's Starlac NON FAT DRY MILK 12.01. PKG. **95¢** Imperial Margarine 1-LB. PKG. **39¢** Betty Crocker Date Bar Mix 1/2 OZ. PKG. **39¢** Betty Crocker Brownie Mix 22-OZ. PKG. **45¢** Bell's Ripe Olives MED. FITTED, TALL CAN **37¢** POMPEIAN Olive Oil 4-Oz. Bil. **29¢** SNOW'S Claf. Chowder Tall Can **31¢**

1260 W. REDONDO BEACH BLVD — IN GARDENA

5035 PAC. COAST HWY AT CALLE MAYOR — IN TORRANCE