

BARGAINS GALORE!

— HELD OVER BY POPULAR DEMAND —

Special!

(ONE WEEK ONLY!)
REALISTIC "SO NATURAL!"
PRESCRIPTION
REG. \$25.00 VALUE

WAVE PERMANENT
INCLUDES HAIRCUT
SHAMPOO AND
SET COMPLETE **17⁵⁰**



Here Are A Few of Our
Regular Every Day Prices!

Open
Evenings
By
Appointment

- HAIRCUT\$3.00 MANICURES\$2.00
- SHAMPOO & SET \$3.00 Short - Casual
- SHAMPOO & SET \$4.00 up High Fashion
- BUDGET PERMANENT WAVES \$15.00
- PRESCRIPTION WAVE PERMANENTS \$17.50 up
- HAIR CONDITIONERS \$1.00 and up

— RAY, VI AND ARLENE TO SERVE YOU —

RAY'S
Star-lite
BEAUTY BAR

2517 Pac. Coast Hwy. - Rolling Hills Plaza - DA 5-4261

BEAUTIFUL ARRANGEMENTS

of
Bridal Bouquets

MANY DESIGNS TO CHOOSE FROM
AT COMPETITIVE PRICES. SEE THEM NOW!

FINEST QUALITY

Permanent Flowers

Noted Designer, E. Boone
Arranges Flowers and Conducts
Weekly Classes. Register NOW!

— LAY-AWAY NOW FOR CHRISTMAS —
Ask About Our Exclusive Party
Plan — FREE Hostess Gifts!
HEIDI FLORAL SHOP

2601 PACIFIC COAST HWY. — DA 6-6781

ROLLING HILLS PLAZA

FREE SPACE PIRATE PARK

Exclusive Supervised Playground for Your Youngsters

Even another exclusive feature makes Rolling Hills Plaza one of the most unique in the nation. Where else would you find a free adult supervised playground, where your children can play while you shop. There is no charge, nor is the playground a mere pile of sand. Junior can captain a pilot ship until he spots the atomic submarine and will probably be detoured by the galloping western horses in between. A trip on the thrill slides will only prepare him for the climax of a ride on a ship in orbit. Discover us today!



Grand Opening Special

FREE!

Free Postage on All
Hallmark Cards Purchased
Thurs., Fri., Sat. Nov. 8, 9, 10

STATE OFFICE SUPPLY

FEATURING

- HALLMARK GREETING CARDS
- OLYMPIA TYPEWRITERS
- SMITH-CORONA ELECTRIC TYPEWRITERS
- Facit Calculators • Addo-X, Clary, Victor, Smith-Corona and Odhner Adding Machines
- Office Supplies - Business Machine Rental and Repair Service

U.S. POST OFFICE
Post Cards
and Stamps Now!

Complete Postal
Service Dec. 1st

2599 Pacific Coast Highway

DA 5-1655

REVELS Bake Shop

BETWEEN
FOODS CO.
AND
THRIFTY DRUG



HOT SANDWICHES

AND
PIZZA TO GO!
EVERY BITE A DELIGHT

CALL **DA 6-1944**
Prices Effective thru Oct. 3rd

TASTY
RAISIN BREAD

29^c
ea

PINEAPPLE
UPSIDE DOWN
CAKE

69^c
ea

PUMPKIN CREAM
CHIFFON PIE

89^c
ea

GET IN STRIDE GO CLASSIFIED

CALL NOW
FOR THAT
NEW FALL
HAIRDO
AND
SAVE!



The Hair Stylists

— OPEN EVERY EVENING —
SOUTH BAY CENTER 174th & Hawthorne South of Ralph's Market 371-7571
LONITA Narbonne at Pac. Coast Hwy. Behind Safeway Davenport 5-1259
TORRANCE 1228 Sartori Ave. Corner of Marcellina Fairfax 0-1533
Crenshaw & Pacific Coast Highway DA 5-2575
ROLLING HILLS PLAZA

DOG GROOMING

EXPERT GROOMING OF ALL BREEDS

• POODLE PUPPIES

PRIDE and GROOM PET shop



DA 6-7272 2521 Pacific Coast Highway

TOYS AND MINIATURES.
CHOICE OF BLACK,
SILVER WHITE AND
SILVER BEIGE.

★ Collie and German Shepherd Pups

★ DOG & CAT BEDS

★ COLLARS - COATS - JACKETS, Etc.

MIDO

OCEAN STAR



GIVE HIM THE
TALENTED WATCH
the one that winds itself
and tells the date, too!

This "Ocean Star" is talented. The little calendar window shows the date at a glance — changes automatically every midnight. Its one-piece seamless case makes it elegantly slim, fully waterproof*, too. Shock resistant and anti-magnetic, perfectly accurate. Starting Christmas morning, you'll never see it off his wrist.

*In stainless steel with 14K gold markers \$120, yellow MidoLux \$135. Fed. Tax Incl.

*As long as case, crystal and crown remain intact.

LAY-AWAY NOW
FOR CHRISTMAS!

J SHEARER Jewelers

2597 Pac. Coast Hwy.

WATCH FOR OUR PREVIEW OPENING!

FURNITURE SALE THURSDAY, NOVEMBER 15th
• 15,000 Feet of Display Area • Also Decorator Service
ROLLING HILLS INTERIORS

2577 Pacific Coast Highway

Phone 326-4560

GET ACQUAINTED OFFER!

STYLE HAIRCUT

Normally \$2.50
\$1.50

LIMITED OFFER! GOOD ONLY ON MON., TUES., & WED.

Continental Coiffures

25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
NEXT TO NEW CITIZEN NATIONAL BANK



NEW FALL FABRICS for HOLIDAY SEWING

BROCADES 45" WIDTH **\$1.98** yd.

VELVETEEN ALL COLORS 36" WIDTH **\$2.98** yd.

PENDLETON WOOL PLAIDS 54" WIDTH **\$4.98** yd. up

NEW FALL WOOLENS Completely Washable 56" WIDTH **\$3.98**

BEAUTIFUL QUILTS IN NYLON, COTTON AND RAYON **\$1.98** to **\$2.98** and up

— OPEN MONDAYS, THURSDAYS, FRIDAYS 'TIL 9 P.M. —
Florence Fabrics

2613 PACIFIC COAST HWY. DA 5-2411
— ROLLING HILLS PLAZA ONLY —

— PERSONALLY SELECTED STEER BEEF AND EASTERN PORK —

SMOKED PICNICS **33^c** lb

BONELESS SMOKED PORK BUTTS **59^c** lb.

BONELESS HEART of HAM **89^c** lb.

PLAZA MEATS

2507 Pacific Coast Hwy., East of Newberry's

COIN OPERATED . . . SELF SERVICE

LOOK!

8-LB. LOAD
2⁰⁰

Our do-it-yourself cleaning is as easy as using an automatic washer — and it saves you as much as 75% on all your cleaning bills.

Beautiful drycleaning of the highest quality. No other method gives you finer cleaning. Even water-soluble stains are taken out. WRINKLE-FREE . . . Most garments, even men's pants, need no pressing. Pleats and creases stay in. Come in and start saving on your family cleaning bills!

— SUPERVISED CHILD CARE —

NORGE
LAUNDRY AND CLEANING
VILLAGE

OPEN EVERY
NITE 'TIL 9 P.M.
—
SUNDAYS
'TIL 6 P.M.

CRENSHAW & PACIFIC COAST HWY., Rolling Hills Plaza - DA 6-9986

LARGEST NORGE VILLAGE IN THE SOUTH BAY AREA — 16 DRY CLEANING MACHINES FOR YOUR CONVENIENCE — 30 NORGE AUTOMATIC WASHERS — SOFT WATER MAKES A DIFFERENCE — TRY IT — YOU'LL LIKE IT!